



President's Report Oakland University Board of Trustees June 27, 2025

President's Report

Agenda

Points of Pride & Updates

President Ora Hirsch Pescovitz

OU Athletics & Recreation Facilities & House Settlement Update

Steve Waterfield, Director, Athletics

- Graduates: 2,046
- Guests: 9,976
- Live Streams: 1,200

- May 1 & May 2: Four undergraduate ceremonies
- May 3: Masters & Doctoral ceremony
- May 9: OUWB ceremony





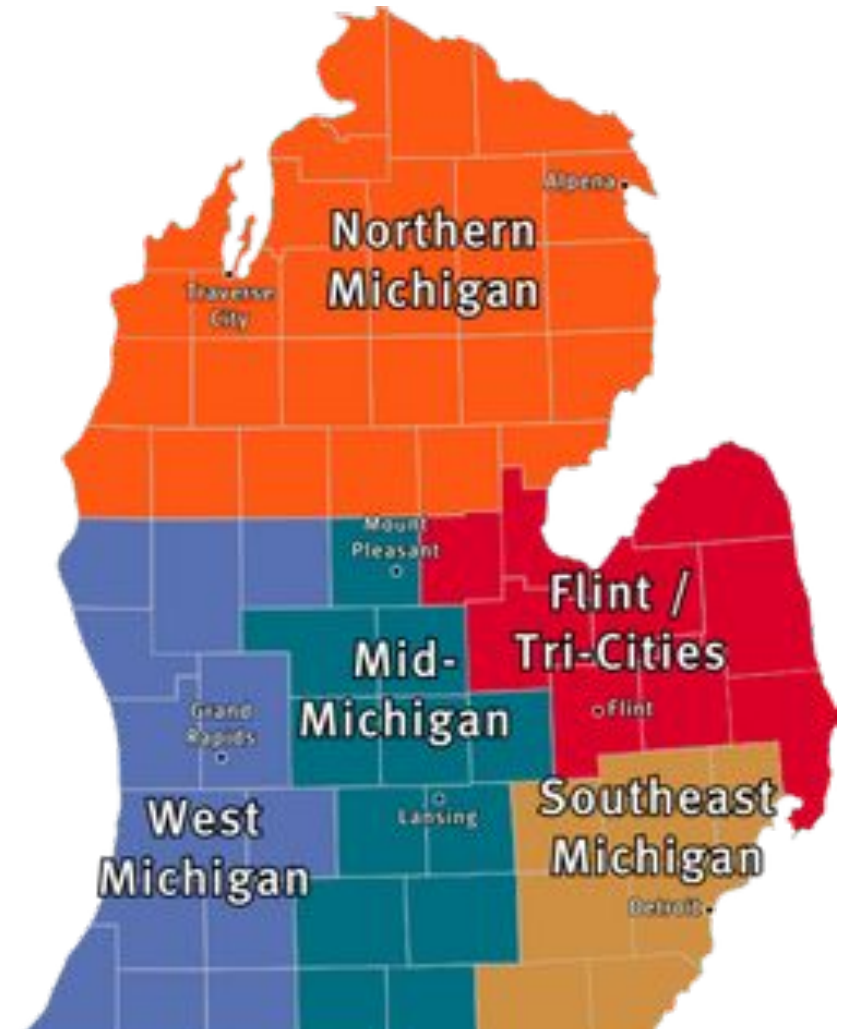
Regional & Statewide Impact

Nearly **92 percent** of our students are from Michigan.

Of those who graduate and are employed, more than **95 percent** work in the state.

Oakland is the leading “brain gain” university in the state, and a talent pipeline in the region.

(Source: The Detroit News, Sept. 2022)



Value of an OU Degree

Paying dividends for a lifetime

Oakland's graduates earn more annually on average than graduates at peer state universities and colleges, and significantly more than non-college employees.

Earnings of Recent Graduates from OU and Comparison Groups

Category	OU Alumni	Peer College Alumni	Michigan College Alumni	Did Not Attend College
Median Earnings	\$58,612	\$53,543	\$42,718	\$39,701
OU Advantage		9%	27%	32%

***Source: Oakland University Economic Impact in Michigan,
Anderson Economic Group, May 2025***

A photograph of the Oakland University campus at sunset. The sky is a mix of dark purple and orange. In the foreground, a pond with a fountain is visible. In the background, several university buildings are lit up, and a bridge crosses the pond.

OAKLAND UNIVERSITY

Economic Impact in Michigan

Prepared by the Anderson Economic Group LLC

May 2025



\$1.9 BILLION

FY 2024 NET ECONOMIC IMPACT

\$1.9B in economic activity translates to...

The equivalent of 27x the FY2024 state appropriation

\$316.4M in state tax revenue (4x state appropriation)



Fiscal Year 2024



15,768 students enrolled

University invested **\$326M** in
operations and created **6,485**
jobs.

\$37.3M in federal, state, local
and other funds for research

Oakland's research activity
generated economic impact of
\$76M and created **137** jobs

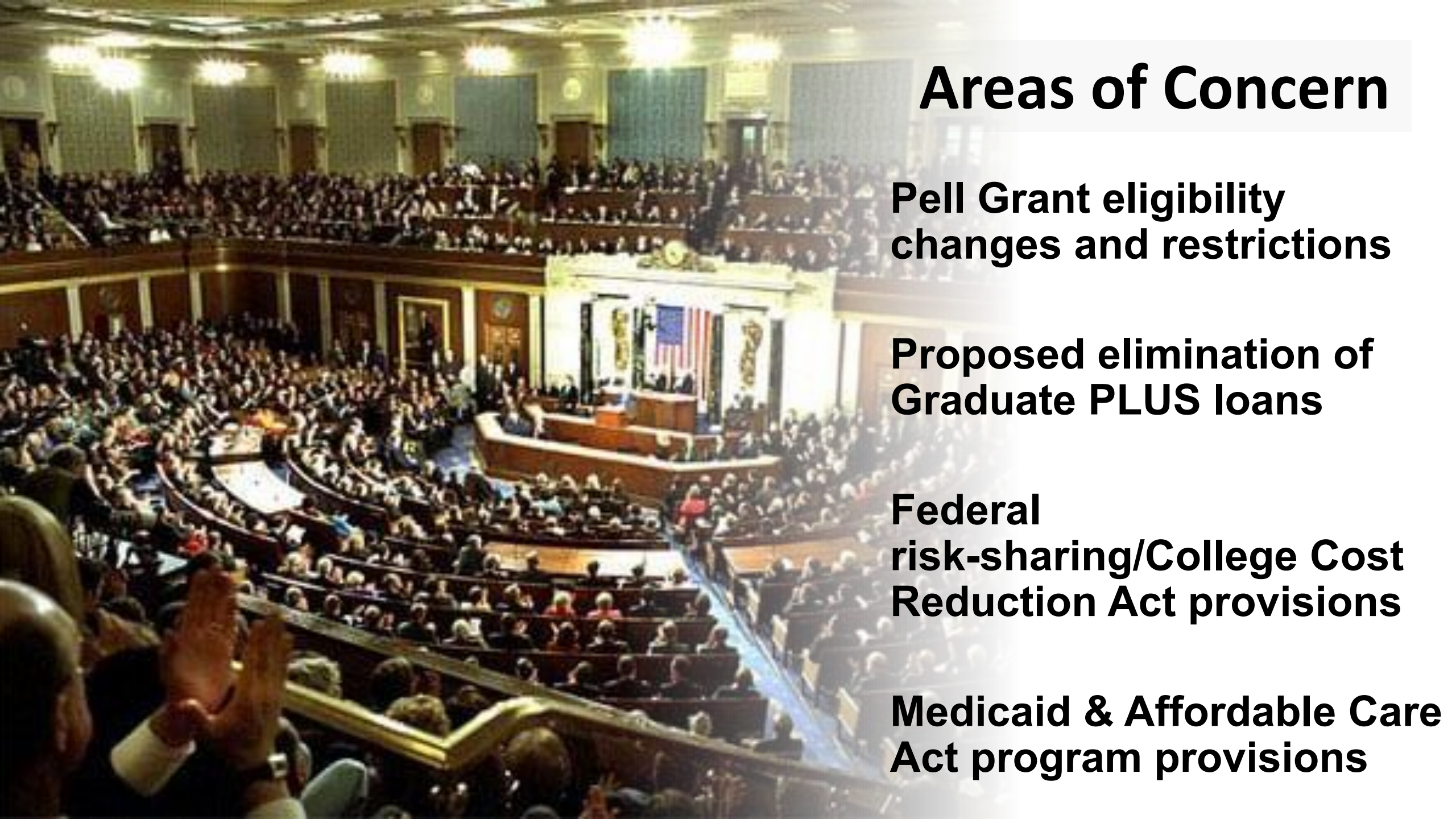


~~\$4.5~~ ^{\$4.5} ~~UNIVERSITY~~ ^{UNIVERSITY}
EARNINGS
BILLION



A wide-angle photograph of the Oakland University campus. The central focus is a tall, brick clock tower with a stone base and a pointed roof. The tower has a clock face near the top. To the left of the tower is a large, modern glass building. The foreground shows a green lawn with a winding path and trees with yellow autumn foliage. The sky is blue with scattered white clouds.

Impact of Federal & State Funding Proposals on Oakland University



Areas of Concern

**Pell Grant eligibility
changes and restrictions**

**Proposed elimination of
Graduate PLUS loans**

**Federal
risk-sharing/College Cost
Reduction Act provisions**

**Medicaid & Affordable Care
Act program provisions**

State Higher Education Budget Overview

(FY2025-2026)

	Executive Recommendation	Senate (bill passed)	House (bill passed)
Base Operations	3.1% INCREASE across the board, plus 1% one-time	2.1% INCREASE across the board, plus 1% one-time	3.1% overall DECREASE , including -65% for UMAA & -18.3% for MSU 23.4% to 26.3% INCREASE for remaining 13 universities, including 23.7% INCREASE for Oakland

State Higher Education Budget Re: DEI

Executive Recommendation	Senate (bill passed)	House (bill passed)
No regulation or requirement to report DEI changes	REPORT all changes related to DEI since January 1, 2025, including actions taken to mitigate negative impact of DEI policies	PROHIBITS all DEI spending from any source, and establishes penalties for DEI-related expenditures



OUWB Study Trip to Auschwitz

June 2025

OUWB Study Trip to Auschwitz

Co-Leaders



Jason Wasserman
Distinguished Professor



Abram Brummet
Assistant professor
Dept. Foundational Medical Studies



Katie Chaka Parks
Director, Education,
Zekelman Holocaust Center



Auschwitz





Indelible Memories

- Students met with historians, bioethicists, and learned about the horrors and heroes of the Holocaust
- President and Dean Carpenter met with students to hear their reflections from trip
- Compelling impressions and lifelong inspiration will impact their work as physicians





Oakland University & Medical College of Jagiellonian University (Krakow, Poland)

**Establishing academic and research collaborations along
the path to a stronger mutually beneficial partnership**

A portrait of Todd Shackelford, a man with a full beard and glasses, wearing a dark sweater over a light-colored collared shirt. He is standing with his arms crossed against a dark background.

Todd Shackelford

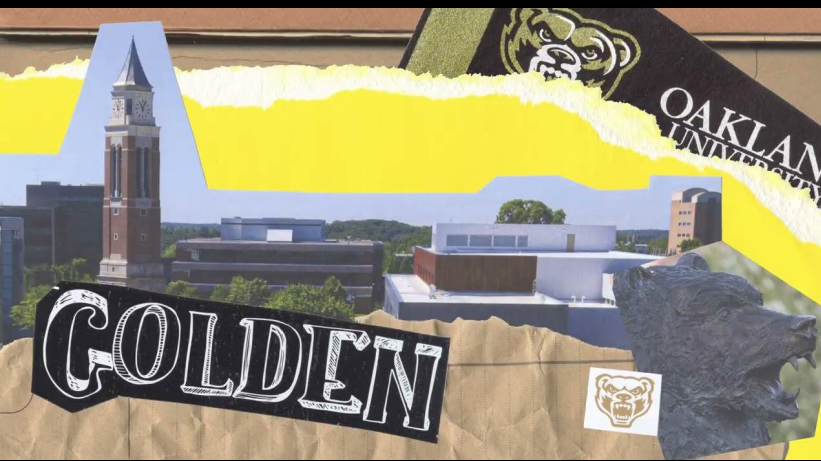
*Distinguished Professor & Chair,
Department of Psychology*

**2025 Springer
Nature Editor of Distinction Award**

**2025 Springer
Nature Author Service Award**

Recognized for exceptional dedication
and contribution to the peer review
process and author experience

*NOTE: Springer Nature publishes journals and
offers services to support researchers
worldwide.*



**University
Communications
& Marketing**

**Recognized for
Exceptional
Achievement**



TELLY AWARD WINNERS

A global competition that includes major industry players Netflix, ESPN, top universities and other high-profile competitors.

**GOLD: Educational
Institution category for “Be
Golden Graduate” series**

**FOUR SILVER: Cinematography,
sound design, editing on
“Jason’s Story,” Not-for-Profit
Campaign category**

**FOUR BRONZE: Directing,
editing, and recruitment efforts in
“Ashlee’s Story”**





Steve Waterfield
Director, Athletics
Oakland University



OU: A Community Venue

- Hosted 20 commencement ceremonies at OU Credit Union O'rena
 - Oakland Community College (2 ceremonies)
 - 8 Local School Districts (18 ceremonies)
- Hosted FIFA Club World Cup training site for professional soccer team Espérance de Tunisie
- Multiple individual and team sports camps and clinics
- Karate competitions
- Youth baseball tournaments





A Community Venue

- Summer memberships
 - 11% of memberships are non-OU community members
 - Over 150 students from other institutions
 - Over 80 community interns
- 3 OLY community swim meets Oakland Live Y'ers
- Multiple summer camps, including sports camps and dance camps
- Local soccer club practices
- Michigan Senior Games (track and field, tennis, swimming)

OU: A Community Venue



Golf & Learning Center

- 23,300 rounds (June-Aug)
- Over 300 golf lessons to date
- 472 complimentary buckets of range balls to OU students during final exams
- Clinics
 - Hot topics (short game, slicers, trouble shots)
 - Ladies
 - Juniors
 - Swing Fore Success (women, business golf focused)
- Junior Golf League





NAME, IMAGE & LIKENESS

House Settlement Update

- Approved June 6, 2025, effective July 1, 2025
- 10-year settlement
- Permits athletics departments to provide compensation directly to student-athletes
- Imposes team roster caps
- 3rd Party Review of Student-Athlete Name, Image, and Likeness Agreements (NIL Go)
- Settlement compliance managed and overseen by College Sports Commission



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