

**Agendum
Oakland University
Board of Trustees Formal Session
June 27, 2025**

**ADOPTION OF THE CHANGE FROM BUSINESS ADMINISTRATION, GENERAL
MANAGEMENT, B.S. TO BUSINESS ADMINISTRATION, MANAGEMENT, B.S.
A Recommendation**

1. **Division and Department:** Academic Affairs, School of Business Administration, Department of Management and Marketing.
2. **Introduction:** The School of Business Administration is requesting to change the name of the major from Business Administration General Management to Business Administration, Management. This is to create better alignment with the current industry norms.
3. **Previous Board Action:** None.
4. **Budget Implications:** None.
5. **Educational Implications:** The name change will allow students to have a degree which is consistent with the current industry norms.
6. **Personnel Implications:** The name change does not affect or impact staff or faculty.
7. **University Reviews / Approvals:** Unanimously approved by the School of Business Administration Assembly on March 26, 2024; Unanimously approved by the University Senate on April 18, 2024.
8. **Recommendation:**
RESOLVED, that the Board of Trustees authorizes the change in the program and degree title from Business Administration, General Management, B.S. to Business Administration, Management, B.S.

**Adoption of the Change from Business Administration, General Management,
B.S. to Business Administration, Management, B.S.
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9. Attachments: None

Submitted to the President
on 6/18, 2025 by



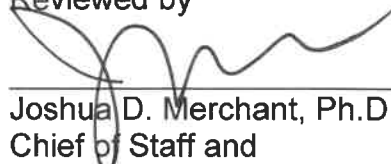
Amy Thompson, Ph.D., FESG, CHES
Executive Vice President for
Academic Affairs and Provost

Recommended on 6/18, 2024
to the Board for Approval by



Ora Hirsch Pescovitz, M.D.
President

Reviewed by



Joshua D. Merchant, Ph.D.
Chief of Staff and
Secretary to the Board of Trustees

Senate Minutes
March 20, 2025

Members present: *Arnold, Ball, Barry, Battles, Baxa, Borruff-Jones, Brumer, Carey, Carpenter, Carver, Coleman, Corcoran, Demsky, Dinda, Edrisinha, Eis, Eldredge, Garcia, Gemechu, Golinski, Guessous, Hansen, Hartmus, Hay, Insko, Kies, Knox, Kobus, Kondratek, Landolt, Latcha, Lehman-Pace, Ligocki, Margerum-Leys, Miller, Naus, Ostergaard, Qian, Reger, Rodriguez, Rutledge, Shesko, Tilashalski, Wadsworth, Wasserman, Wendell, Wenz, Williams*

Members absent: *Al-Shabrawey, Aloï, Chamra, Craig, Glover, Goble, Keifer, McMillon, Merchant, Mitton, Olawoyin, Pierce, Rawashdeh, Stanton, Tiegs, Trivedi, Zhu*

Interim Provost Corcoran called the meeting to order at 3:10 P.M.

SUMMARY OF ACTION ITEMS

OLD BUSINESS

Motion approved from the CAS to revise the CAS Constitution

Motion approved from the Senate T&L Committee to revise its charge and membership

NEW BUSINESS

Motion for Senate Resolution by OU Student Senators to maintain the initiatives at OU which support a welcoming environment for all students, staff and faculty

Motion from the Grad Council to establish a new M.S. in Smart Manufacturing to begin Fall 2025

A. INFORMATION ITEMS

Interim Provost Corcoran provided Senators the opportunity to comment on Information Items (Undergraduate and Combined Graduate and Undergraduate Items) numbered 1.1-1.3.5 on the Senate agenda (agenda included in minutes). There were no questions or comments.

- **Senate Ad-Hoc Policy 482 Language Review Committee**

Associate Provost Banes-Berceli reported that the Senate Steering Committee had met and created a charge for the Ad Hoc committee to review the university's closing policy. She said they would be looking for volunteers to serve on that committee.

Provost Updates

- Mr. Corcoran expressed his appreciation to the attendees at the reimagined Showcase yesterday.
- He noted that there is a link to volunteer for Senate committees which is in the agenda of the meeting as well as on the Senate website, and he encouraged faculty members to volunteer for a committee.
- He reported that beginning in early April, the university will conduct an Employee Engagement Survey that will be open for about 3 weeks.
- He encouraged Senators to attend the reception at the end of the meeting today to meet the new Provost, Dr. Amy Thompson.

[Link to Volunteer for a Senate Committee \(Deadline March 28\)](#) also found on the

B. Approval of the Minutes from February 20, 2025

The motion was made to approve the minutes from the February 20, 2025 meeting of the Senate. (Guessous, Battle)

The motion was approved (39 yes, 0 no)

C. OLD BUSINESS

1. **SUBSTANTIVE MOTION** from the College of Arts and Sciences (CAS) to revise the College of Arts and Sciences Constitution (Melissa Hoag, Evan Trivedi)

MOVED *to accept the revisions to the College of Arts and Sciences Constitution as Presented and put forward.*

The motion was approved (38 yes, 1 no)

2. **SUBSTANTIVE MOTION** from the Senate Teaching and Learning Committee to revise its charge and membership to align with the university's priority for student success and to strengthen collaboration with campus partners to foster a culture of excellence. (Tammy Grace)

MOVED *to accept the revisions to the Senate Teaching and Learning Committee's charge and membership as presented.*

The motion was approved (37 yes, 1 no)

D. NEW BUSINESS

1. **SUBSTANTIVE MOTION** *by the Oakland University Student Senators to to support for maintaining the initiatives at Oakland University which support a welcoming environment for all students, staff and faculty.* (Jimena Garcia, Marion Brumer)

MOVED *that the Oakland University senate resolves to affirm the University Senate's support for maintaining the initiatives at Oakland University which support a welcoming environment for all students, staff and faculty* (Guessous, Dinda)

Ms. Garcia explained that this is a revised version of the resolution that was passed by the Student Congress. She said that in essence the resolution is meant to express their priority advocating for all offices on campus that help students.

Ms. Hartmus pointed out that the resolution is substantially different than the one that was introduced in the past. Ms. Garcia said the use of the acronym DEI was not advised by the SSC and so to present it to the Senate today, the language was changed. Ms. Hartmus expressed concern that the resolution did not have mention of DEI, or students of marginalized backgrounds. Ms. Brumer said that the values preserved in the university are expressed as best they can be considering the political climate and not wishing to put the university in the line of fire. Ms. Hartmus indicated that she believes the first resolution was stronger, and said she found the wording of this to be disappointing and alarming. Mr. Dinda said that there is some wording that should be avoided. Ms. Hartmus replied that you have to teach truth to power and she suggested that this resolution should wait. Mr. Lehman-Pace said he was concerned with the removal of the paragraph in the original motion. Ms. Brumer said they would go back and look at the original language to preserve more of it. Mr. Ball thanked everyone involved who was trying to find the right words in this particular situation, and he said that however it ends up, he is appreciative of the efforts. Ms. Hartmus thanked the students for bringing the issue to the forefront for discussion. Mr. Insko suggested that if they are going back to the drawing boards, the students should write the resolution they would like to present. Mr. Lehman-Pace asked about whether the comments in the chat are available. Mr. Corcoran replied that they are in the archives.

2. SUBSTANTIVE MOTION *from the Graduate Council to establish a new Master of Science (M.S.) in Smart Manufacturing to begin Fall 2025 to (1) create and sustain a program that will graduate students in the upcoming field of smart manufacturing, (2) harmonize the department and the school's research towards this critical new area of manufacturing, (3) create a pathway for research and development grants from the federal and state government, as well as local industry, (4) Increase the visibility of the department, school and the university, and (5) attract national and international students looking for knowledge in smart manufacturing areas and help with enrollment; Department of Industrial and Systems Engineering, College of Arts and Sciences and the School of Engineering and Computer Science.* (Vijitashawa Pandey)

MOVED *that the Senate approve the Graduate Council recommendation to establish a new Master of Science (M.S.) in Smart Manufacturing to begin Fall 2025.* (Guessous, Margerum-Leys)

Mr. Pandey was at the meeting to present the summary of need and market analysis for this program. He said that the basic purpose of the proposal is to create and sustain a program that will graduate students in the upcoming field of smart manufacturing. He showed data that proved there is demand, and he said that in addition, they had letters from industry noting that industry is getting talent from outside the USA. Mr. Pandey said they have done a comparison of universities in the USA and also abroad (for example, in Singapore and also Canada). In

addition, he presented the curriculum overview of the program.

E. Good and Welfare

Mr. Baxa wanted to let everyone know that the graduate student research conference will be held on Friday, April 4, starting at 8:30. He said that this year there are 76 abstracts that will be presented and he encouraged everyone to try to attend.

Ms. Rodriguez said that this month the ACMI (Affordable Course Materials Initiative) is recognizing three champions for OER, for their commitment without using expensive materials in the classroom: Rachel Smyrda, Holly Gilbert and Rebecca Josephy.

Mr. Wasserman informed Senators that the event called Medical Humanism is tonight in the Medical School, at which they will be talking about how loneliness has become an epidemic. He said there is a nice dinner at this event for anyone who would like to join, and he encouraged people to come.

Ms. Randall said they are celebrating the graduate assistants as part of the Student Employee week. She noted that students will receive an OU swag pack. She noted that in addition, they will be celebrating graduate students.

Ms. Brumer said that the College Democrats club is holding a Women in Politics panel event which is open to all faculty and students. The event will be held at 5:00 P.M. in Banquet room B tomorrow.

Mr. Corcoran said that on April 7 in the evening, the former ambassador to Ukraine will be on campus.

Ms. Guessous said that there will be a speaker as part of the Gen Ed speaker series on April 9. The speaker will talk about redesigning General Education. This event will be held in the Human Health Building.

F. ADJOURNMENT

The meeting was adjourned at 3:55 P.M.

Respectfully submitted,

Dikka Berven (Senate Secretary)

Oakland University Senate Agenda

Meeting Details

March 20, 2025

Meeting Time: 3:10 pm

Oakland Center - Please join in person in the Oakland Center Banquet Room B or via [ZOOM Registration Link](#)

Meeting Materials and Documents

Only elected senators may vote:

- Vote Yes (1) or No (2)
- If you wish to Abstain, simply do not vote
- If you are attending remotely, please rename yourself for voting purposes. To rename yourself-- hover over individual icon (2) click the 3 horizontal dots (3) click "rename" and rename yourself using SEN and first and last name (ie: SENKevinBall, SENKarenMiller)



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- If senators leave the meeting, or join late, they are required to indicate *via* the Zoom chat for the minutes. Your departure or arrival may affect having a quorum that is necessary for a vote.
- If attending virtually and have a question or comment, please raise your virtual hand. Comments in the chat will not be read aloud.

Agenda

1. Informational Items

1.1. Graduate Program Items

None

1.2. Undergraduate Program Items

- 1.2.1. **Applied Health Sciences, B.S., Specialization in Radiologic Technology Leadership, discontinue specialization** due to the transition of all specializations to concentrations. The Applied Health

Sciences, B.S., Specialization in Radiologic Technology Leadership will be replaced with the Applied Health Sciences, B.S., major dependent concentration in Radiologic Technology Leadership; Department of Human Movement Science, School of Health Sciences (Kris Thompson)

1.2.2. **Exercise Science, B.S., Specialization in Orthotist and Prosthetist Assistant Studies, discontinue specialization** due to the transition of all specializations to concentrations. The Exercise Science, B.S., Specialization in Orthotist and Prosthetist Assistant Studies will be replaced with the Exercise Science, B.S., major dependent concentration in Orthotist and Prosthetist Assistant Studies; Department of Human Movement Science, School of Health Sciences (Kris Thompson)

1.2.3. **College of Arts and Sciences, discontinue (7) specializations** due to the transition of all specializations to concentrations. The Department of Biological Sciences, Department of Sociology, Anthropology, Social Work and Criminal Justice, and the Department of Political Science (Gerard Madlambayan, Jo Reger, and Peter Trumbore)

(1) **The Biology, B.S., Specialization in Anatomy** will be replaced with the Biology, B.S., Concentration in Anatomy; Department of Biological Sciences

(2) **The Biology, B.S., Specialization in Cell-Molecular Biology** will be replaced with the Biology, B.S., Concentration in Cell-Molecular Biology; Department of Biological Sciences

(3) **The Biology, B.S., Specialization in Microbiology** will be replaced with the Biology, B.S., Concentration in Microbiology; Department of Biological Sciences

(4) **The Criminal Justice, B.A., Specialization in Homeland Security** will be replaced with the Criminal Justice, B.A., Concentration in Specialization in Homeland Security; Department of Sociology, Anthropology, Social Work and Criminal Justice

(5) **The Criminal Justice, B.A., Specialization in Information Security and Assurance** will be replaced with the Criminal Justice, B.A., Concentration in Information Security and Assurance; Department of Sociology, Anthropology, Social Work and Criminal Justice

(6) **The Political Science, B.A., Specialization in Campaigns and Elections** will be replaced with the Political Science, B.A., Concentration in Campaigns and Elections; Department of Political Science

(7) **The Political Science, B.A., Specialization in Courts, Justice and Politics** will be replaced with the Political Science, B.A., Concentration in Courts, Justice and Politics; Department of Political Science

(8) **International Relations, B.A., Specialization in Foreign Affairs and Diplomacy** will be replaced with the International Relations, B.A., Concentration in Foreign Affairs and Diplomacy; Department of Political Science

(9) **International Relations, B.A., Specialization in Global Justice and Sustainability** will be replaced with the International Relations, B.A., Concentration in Global Justice and Sustainability; Department of Political Science

- 1.2.4. **International Relations, B.A., modification** to reduce the number of credits to be more aligned with other programs in the department and modifying the language requirement; Department of Political Science, College of Arts and Sciences (Peter Trumbore, Matt Fails)
- 1.2.5. **International Relations, B.A., Specialization in Foreign Affairs and Diplomacy, modification** to reduce the number of credits to be more aligned with other programs in the department and modifying the language requirement; Department of Political Science, College of Arts and Sciences (Peter Trumbore, Matt Fails)
- 1.2.6. **International Relations, B.A., Specialization in Global Justice and Sustainability, modification** to reduce the number of credits to be more aligned with other programs in the department and modifying the language requirement; Department of Political Science, College of Arts and Sciences (Peter Trumbore, Matt Fails)
- 1.2.7. **Studio Art with K-12 Art Education Certification, Specialization in Graphic Design, discontinue the major with specialization** (the Studio Arts with K-12 Art Education B.A. was discontinued at the 2/20/25 senate meeting; this is a separate major with specialization); Department of Art, Art History and Design, College of Arts and Sciences (Meaghan Barry)
- 1.2.8. **Certificate in Playwriting, new undergraduate certificate** (16 credits) designed for students who have a specific interest in writing for the stage; Department of Theatre, School of Music, Theatre and Dance, College of Arts and Sciences (David Gram)
- 1.2.9. **Certificate in Directing, new undergraduate certificate** (15 credits) designed for students who wish to pursue a career in stage directing; Department of Theatre, School of Music, Theatre and Dance, College of Arts and Sciences (David Gram)
- 1.2.10. **Applied Health Sciences, B.S., Specialization in Orthotics and Prosthetics Assistant Studies, discontinue specialization** due to the transition of all specializations to concentrations. The Applied Health Sciences, B.S., Specialization in Orthotics and Prosthetics Assistant Studies will be replaced with the Applied Health Sciences, B.S., major dependent concentration in Orthotics and Prosthetics Assistant Studies; Department of Human Movement Science, School of Health Sciences (Kris Thompson)
- 1.2.11. **Applied Health Sciences B.S. Concentration in Orthotics and Prosthetics Assistant Studies, modification** to change the name to Applied Health Sciences, B.S., Major Dependent Concentration in Orthotist and Prosthetist Assistant Studies, Department of Human Movement Science, School of Health Sciences (Kris Thompson)
- 1.2.12. **Business Administration, General Management, B.S., modification**, (1) to change the name to Business Administration, Management, B.S. and (2) to add a course to the required courses; Department of Management and Marketing, School of Business Administration (Janell Townsend)

- 1.2.13. **Business Administration, Human Resource Management, B.S., modification** to increase the number of required elective courses from two to three; Department of Management and Marketing, School of Business Administration (Janell Townsend)
- 1.2.14. **Business Administration, Marketing, B.S., modification** to increase the number of MKT electives required from 9 credit hours to 12 credit hours; Department of Management and Marketing, School of Business Administration (Janell Townsend)
- 1.2.15. **Business Administration, Marketing, B.S., Concentration in Digital Marketing, new major dependent concentration** to better serve the needs of our students and employers by offering this focus within the Marketing area; Department of Management and Marketing, School of Business Administration (Janell Townsend)
- 1.2.16. **Sport Management Minor, new minor** that complements a variety of business majors, and students from across the university. It will develop skills in the rapidly evolving sports management landscape; Department of Management and Marketing, School of Business Administration (Janell Townsend)

1.3. **Combined Graduate and Undergraduate Items**

- 1.3.1. **Computer Engineering, B.S.E. / Electrical and Computer Engineering, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.2. **Computer Engineering, B.S.E. / Embedded Systems, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.3. **Computer Engineering, BS.E. / Mechatronics and Robotics Engineering, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.4. **Electrical Engineering, B.S.E. / Embedded Systems, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.5. **Electrical Engineering, B.S.E. / Electrical and Computer Engineering, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program;

Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)

- 1.3.6. **Electrical Engineering, B.S.E. / Mechatronics and Robotics Engineering, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.7. **Mechatronics and Robotics Engineering, B.S.E. / Electrical and Computer Engineering, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.8. **Mechatronics and Robotics Engineering, B.S.E. / Embedded Systems, M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)
- 1.3.9. **Mechatronics and Robotics Engineering, B.S.E. / M.S., Combined B.S.E./M.S., new combined degree** to begin Fall 2025, to get undergraduate students invested in graduate education earlier and reducing the length and cost of the graduate program; Department of Electrical and Computer Engineering, School of Engineering and Computer Sciences (Brian Dean, Daniel Llamocca Obregon)

- 1.4. **Senate Ad-Hoc Policy 482 Language Review Committee** - Amy Banes-Berceli

- 1.5. **Provost Updates**

Link to Volunteer for a Senate Committee (Deadline March 28) also found on the senate webpage

2. Roll Call

Approval of **Minutes from February 20, 2025**

3. Old Business

- 3.1. **SUBSTANTIVE MOTION** from the College of Arts and Sciences (CAS) to revise the College of Arts and Sciences Constitution (Melissa Hoag, Evan Trivedi)

MOVED to accept the revisions to the College of Arts and Sciences Constitution as Presented and put forward.

Second Reading: Amendable, debatable, and eligible for final vote at this meeting

Comment: College of Arts and Sciences Constitution (marked changes)
College of Arts and Sciences Constitution (clean copy)
College of Arts and Sciences Assembly Approval

- 3.2. **SUBSTANTIVE MOTION** from the Senate Teaching and Learning Committee to revise its charge and membership to align with the university's priority for student success and to strengthen collaboration with campus partners to foster a culture of excellence. (Tammy Grace)

MOVED to accept the revisions to the Senate Teaching and Learning Committee's charge and membership as presented.

Second Reading: Amendable, debatable, and eligible for final vote at this meeting

Comment: Teaching and Learning Committee Rationale including Proposed Charge and Membership

4. New Business

- 4.1. **SUBSTANTIVE MOTION FOR SENATE RESOLUTION** brought forward by the Oakland University Student Senators to support for maintaining the initiatives at Oakland University which support a welcoming environment for all students, staff and faculty. (Jimena Garcia, Marion Brumer)

MOVED that the Oakland University senate resolves to affirm the University Senate's support for maintaining the initiatives at Oakland University which support a welcoming environment for all students, staff and faculty.

First Reading: Amendable, debatable and not eligible for final vote at this meeting

Comment: Student proposed resolution in support of a welcoming environment

- 4.2. **SUBSTANTIVE MOTION** from the Graduate Council to establish a new Master of Science (M.S.) in Smart Manufacturing to begin Fall 2025 to (1) create and sustain a program that will graduate students in the upcoming field of smart manufacturing, (2) harmonize the department and the school's research towards this critical new area of manufacturing, (3) create a pathway for research and development grants from the federal and state government, as well as local industry, (4) Increase the visibility of the department, school and the university, and (5) attract national and international students looking for knowledge in smart manufacturing areas and help with enrollment; Department of Industrial and Systems Engineering, College of Arts and Sciences and the School of Engineering and Computer Science. (Vijitashawa Pandey)

MOVED that the Senate approve the Graduate Council recommendation to establish a new Master of Science (M.S.) in Smart Manufacturing to begin Fall 2025.

First Reading: Amendable, debatable and not eligible for final vote at this meeting

Comment: M.S. in Smart Manufacturing Proposal
Graduate Council Approval
UAC Recommendation
SBRC Recommendation
SPRC Recommendation
University Library Report
Proforma
Letter of Support - Dean Luay Chamra

5. Good and Welfare

Adjourn