

**Agendum
Oakland University
Board of Trustees Formal Session
April 11, 2025**

**CAMPUS PLAN 2035
A Recommendation**

- 1. Division and Department:** Academic Affairs, Finance and Administration, Facilities Management
- 2. Introduction:** In February 2024, the Senior Vice President for Finance and Administration authorized the engagement of the architecture and planning firm of Arcadis to facilitate a collaborative and comprehensive campus planning effort. The Campus Plan 2035 (Plan) creates a framework for Oakland University's Strategic Vision 2030 for the next ten years and beyond considering the enrollment, economic, social, cultural, and technological shifts facing the institution. The Plan recommends land use strategies, building re-use opportunities, new facility locations, infrastructure and technology improvements, parking, wayfinding, and multi-modal traffic flow that will strengthen the overall physical campus. The Plan incorporates input and priorities of many stakeholders including academic and student life for the campus while embracing the University's rich heritage.

In the Request for Proposals for an architecture and planning firm to facilitate development of Campus Plan 2035, the project purpose is stated as:

- *The purpose of the Oakland University Campus Master Plan [Campus Plan 2035] is to support achievement of the University's Strategic Vision and objectives. The Master Plan must help differentiate the University and recognize it as a distinctive destination - with outstanding academic programs, a vibrant campus life, and a compelling physical presence. Further, the Master Plan must be developed in the context of Oakland University as a 21st century university including stewardship for sustainability and carbon reduction on campus. Moreover, the Master Plan will provide a basis for coordinating physical and programmatic development decisions, providing a framework for long and short-term planning that is clear and flexible – responding to changing needs and conditions. It will also help guide development of a strategic, prioritized Capital Outlay Request.*

The Campus Plan Steering Committee included the following members:

- Amy Banes-Berceli, Associate Provost for Operations, Academic Affairs
- Maria Ebner-Smith, Director of Purchasing
- Ryan Giorio, Director of Capital Planning, Design & Construction
- Mark B. Gordon, Chief of Police
- Siraj Khan, Associate Vice President for Facilities Management
- Robert King, Senior Director, University Housing

- Bhavani Koneru, Chief Information Officer, University Technology Services
- Stephen Mackey, Senior Vice President for Finance and Administration
- Glenn McIntosh, Senior Vice President for Student Affairs and Chief Diversity Officer
- Jennifer Myers, University Architect
- Frank Provenzano, Director of Presidential Communications & Initiatives
- Thomas Raffel, Associate Professor, Biological Sciences
- Chris Reed, Director of the Oakland Center
- Steven Stanton, Professor, Marketing
- Scott Tiegs, Professor, Biological Sciences
- Steve Waterfield, Director of Athletics
- Michael Westfall, Vice President, University Advancement
- John Young, Vice President, Communications and Marketing
- Taylor Carraway, Student
- Marcus W Johnson, Student
- Cheyanne Kramer, Student and Staff
- Lance Markowitz, Student
- Reese Ruhlman, Student
- Nicholas Skinner, Student

3. **Previous Board Action:** None.

4. **Budget Implications:** While Campus Plan 2035 provides a framework for future changes to the university, any resulting improvement will be funded separately from this effort. If the University decides to move forward with any given project, the programmatic and financial analysis will be a part of the decision-making process at that time, following all Board authorization requirements.

5. **Educational Implications:** All components of the Plan have some form of educational impact such as enhancing enrollment, retention, and graduation rates through a series of physical improvements such as upgraded or repurposed facilities, and wayfinding and movement throughout campus.

6. **Personnel Implications:** None.

7. **University Reviews/Approvals:** In order to ensure broad campus input into Campus Plan 2035, the Steering Committee and Arcadis consulted with students, alumni, officials from local municipalities, employee groups, major academic units, Deans, University Senate, the President's Cabinet, and the President.

8. **Recommendation:**

RESOLVED, that the Board of Trustees endorses the Campus Plan 2035 as presented and recommended by the Campus Planning Steering Committee and Arcadis, and which is included as Attachment A.

9. **Attachments:** Attachment A – Campus Plan 2035

Submitted to the President
on March 31, 2025 by



Amy Thompson, Ph.D., FESG, CHES
Executive Vice President for
Academic Affairs and Provost



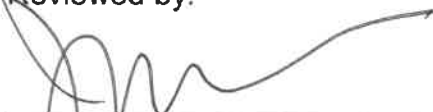
Stephen W. Mackey
Senior Vice President for Finance and
Administration and Treasurer to the Board of
Trustees

Recommended on 4/4, 2025
to the Board of Trustees for approval by



Ora Hirsch Pescovitz, M.D.
President

Reviewed by:



Joshua D. Merchant, Ph.D.
Chief of Staff and
Secretary to the Board of Trustees