

# BRENDA LAWRENCE FOR CONGRESS INTERNSHIP PROGRAM

## OVERVIEW

For the last 20 years, Brenda Lawrence has served as an elected official in the City of Southfield. In 2001, Lawrence became the first female and first African-American Mayor of Southfield. She was resoundingly re-elected three times. She recently won the Democratic primary for Michigan's 14th US House district, and is expected to win the general election this November.

The Brenda Lawrence for Congress internship program is designed for a group of exceptional students who are committed to the values of Progressive politics and are seeking an empowering opportunity to elect a progressive leader to Congress in 2014.

The Internship is also designed to provide training and leadership development of future political leaders, staff and candidates through an intensive campaign experience.

Applications are on a rolling timeline where early applicants will receive priority consideration.

Ideal Candidates will have:

- ✓ ***A Strong, Reliable Work Ethic*** – The Internship will consist of a minimum commitment of 150 hours over the fall of 2014. There will be some scheduling flexibility for each intern.
- ✓ ***A Desire for Political Skill Development and Self Improvement*** – Each Intern will receive training to support their development in campaign management, political communications, strategic plan development, fundraising and more.
- ✓ ***A Record of Excellence*** – Interns should demonstrate a record of volunteerism/service or have shown a capacity for consistent achievement.

## COMPENSATION

The internship is unpaid. Class credit may also be available.

## RESPONSIBILITIES

Interns will have a standard set of responsibilities, and will take on a specialized role to assist the campaign.

Responsibilities may include:

- ***Field Organizing*** – Volunteer Recruitment, Training, Mobilization, Organizing and “Field” Tactics (Canvassing, Phone banking, etc.);
- ***Political Communications*** – Political Research; Analysis and Writing; Media work and support;
- ***Fundraising*** – Donor research and list development, Candidate support, Event planning and implementation.
- ***Online Activism*** – Building our Social Network, Promoting online activism, Website Design and upkeep and content for e-mail blasts;

- ***General Administrative Support*** – All Interns will spend some time supporting general campaign activities and office needs;

## **TO APPLY**

Interested parties should submit a resume to Sam Pernick, Brenda Lawrence for Congress Intern Coordinator, at [internwithbrendalawrence@gmail.com](mailto:internwithbrendalawrence@gmail.com).

Equal employment opportunity is a fundamental principle of Brenda Lawrence for Congress; where employment is based upon individual capabilities and qualifications without regard to race, color, religion, gender, gender identity or expression, pregnancy, sexual orientation, age, national origin, marital status, citizenship, disability, veteran status or any other protected characteristic as established under law.