

**Bachelor of Arts with a major in Journalism and Media Studies  
BROADCASTING AND DIGITAL MEDIA PRACTICE Specialization**

**MAJOR REQUIREMENTS**

Oakland University Courses	Macomb Community College Options
JMS 2000	JOUR 1100

**Foundation Course options (choose 1):**

JMS 2654	SPCH 1600
JMS 2655	MACA 1410 <b>or</b> SPCH 1700
JMS 2656	MACA 1400

**Practice and Innovation group course options (choose 3):**

JMS 2654 (when not taken for above requirement)	SPCH 1600
JMS 2655 (when not taken for above requirement)	MACA 1410 <b>or</b> SPCH 1700
JMS 2656 (when not taken for above requirement)	MACA 1400
JMS 4656	MACA 2400
Approved option for which there is no OU equivalent:	SPCH 1460

**Concept and Analysis group options (Choose ONE):**

COM 3200	SPCH 2110
PR 2500	SPCH 2600

*Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 15 credits in 3000-4000 level major courses that are required for the **Journalism and Media Studies** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).*

Students may transfer an unlimited amount of credit from Macomb, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit the transfer credits that can be used toward requirements, **it is highly recommended that students work with both an OU (school/college) academic adviser and their Macomb counselor to maximize the applicability of coursework to specific requirements.**

**TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):**

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at MCC or at the [MCC MTA Approved Courses](#) website. In order to completely satisfy OU's transferable General Education requirements when following this major guide, please reference the [MCC General Education Transfer Guide](#) and select one course from OU's **Knowledge Applications** category.

**Additional course requirements for MTA when following this major guide**

**(minimum 30 credit hours required for MTA):**

MTA Approved English Composition Course – ENGL 1180 or 1210

MTA Approved English Composition Course – ENGL 1190 or 1220 (this is a prerequisite for coursework at OU)

Two MTA Approved Social Science Courses

Two MTA Approved Humanities and Fine Arts Courses

Two MTA Approved Science Courses

One MTA Approved Mathematics Course

**TRANSFERRING WITHOUT MTA:**

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [MCC General Education Transfer Guide](#) for the MCC courses that satisfy these specific OU General Education categories:

- |                        |                                  |                          |
|------------------------|----------------------------------|--------------------------|
| - Writing Foundations  | - Global Perspective             | - Social Science         |
| - Formal Reasoning     | - Literature                     | - Western Civilization   |
| - Arts                 | - Natural Science and Technology | - Knowledge Applications |
| - Language and Culture |                                  | - U.S. Diversity         |

**EXPLORATORY REQUIREMENT:**

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit [oakland.edu/exploratory](http://oakland.edu/exploratory) . Please confirm transfer course choices with an OU CAS adviser. ***Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.***

**NOTES:**

Oakland University will always honor the **MACRAO transfer agreement** and apply it to the General Education requirement the same as MTA.

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact [College of Arts and Sciences Advising](#) at (248) 370-4567 for more information regarding degree requirements.