

**All University Fund Drive & Giving Challenge Celebration
February 13, 2020**

Thank you to faculty, staff, students, alumni and retirees who contributed to the All University Fund Drive, and continue to show their OU pride.

The commitment you demonstrate by making your contribution is truly remarkable.

Special thanks to the more than 100 volunteers around campus who work hard to get out the word. Your effort was vital to the success of this year's AUFD drive.

Let me emphasize that while together we raise money, the money we raise is a vote of confidence in our effort to make sure our university continues to thrive.

At its heart, AUFD is all about student success.

Your gift translates into supporting students, and can mean the difference of giving them the confidence to believe in the power of education and the power to believe in themselves.

Your gift helps those students who might not be able to afford higher education.

Your gift makes possible an opportunity that enhances a student's educational experience. And collectively, your gifts help to make Oakland University the University of Choice.

This year, we raised \$535,252 from 1,165 donors.

The top funds include Meadow Brook Hall Gifts and Donations, CAS Finish Line Scholarship, Student Athlete Services Gift Fund, SMTD Study Abroad Program Support and the Grizzlies Food Pantry.

This year, AUFD generated seven new endowments that will support a variety of programs and scholarships in perpetuity.

The seven endowments include:

- Dreamweaver Chinese Language Scholarship
- Donald Morse Philosophy Endowment
- Carl R. Vann Health Scholarship
- Dr. Daniel Walsh and Dr. Ora Pescovitz Opportunity Endowment for Music, Theatre and Dance
- Japan Study Abroad Scholarship
- Tom Ford Athletic Training Endowment
- Teresa Stayer Memorial Scholarship

Thank you also to all of you who helped make this year's Giving Challenge a huge success.

OU's 1,758 donors beat UDM's 430.

We raised a total of \$173,475 in five days, which was matched by \$50,000 from the Oakland University Credit Union and another \$50,000 from an anonymous donor.

We are so grateful to all of you and the OU Credit Union for their amazing partnership and for inspiring our donors to make this a record-breaking year. This total of \$273,475 directly impacts student success across campus.

Please know how much all of us appreciate your contribution, and know how much your contribution is making a difference.

The contributions from this campus community makes a statement about what you – and, all of us – value.

Thank you for all you do at and for Oakland University.