



For Immediate Release
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The Macomb-OU INCubator Presents Lean Green Belt Certificate Programs

As part of Oakland University's Lean Diversification Program and endorsed by the Michigan Lean Consortium, the Macomb-OU INCubator is offering two Green Belt Certificate Programs for business managers looking to develop excellence, nurture innovation, efficiently allocate resources, and eliminate waste.



Participants will come to understand and apply Lean principles that enable product and service diversification. Topics covered include streamlining processes, maximizing success, developing employees, impacting financial measures, and improving customer satisfaction and value.

In light of the Michigan Lean Consortium's endorsement, participants can be assured they are receiving the highest quality of Lean training. In addition, this course was chosen by the State of Michigan to be the official Lean training through the Good Government Initiative for two consecutive years.



Cohort One will run on March 22, 25, 29, April 1, 5, and May 24. Cohort two will run on April 12, 15, 19, 22, 26, and June 14. These regularly scheduled sessions will run 9 a.m. to 5 p.m.

The 53 hours of classroom instruction includes an average of two days per week in the classroom, a one-day benchmarking visit for a Lean assessment, and seven weeks allotted for independent completion of individualized projects. Students will earn 5.3 continuing education units and an Oakland University Professional and Continuing Education completion certificate.

Tuition for an upcoming Green Belt Certificate Program is \$1,800. For more information, and to register, visit <http://wwwp.oakland.edu/macombouinc/lean-diversification/> or contact Joan Carleton at (586) 884-9324 or macINC@oakland.edu.

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Media notes:

For Macomb-OU INCubator interviews, please contact Joan Carleton at the Macomb-OU INCubator at (586) 884-9324 or via email at jfcarlet@oakland.edu.

The **Macomb-Oakland University INCubator** supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research & development. To help small businesses grow, the incubator creates customized success strategies for startup and emerging companies in the niche industries of defense, homeland security, advanced manufacturing and technology. For more information, visit the incubator website atoakland.edu/macombouinc.

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Oakland University is a doctoral, research-intensive university located in Oakland County, Michigan. The university offers bachelor's degrees, graduate degrees and certificate programs. Oakland University is dedicated to delivering a distinctive undergraduate experience that is complemented by the strength of its graduate offerings and research accomplishments. Oakland University is organized into the College of Arts and Sciences, the Oakland University William Beaumont School of Medicine and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing, and The Honors College. Visit Oakland University on the web at oakland.edu.