

Public Relations & Strategic Communication BA Major in FOUR Academic Years (2018)

This is a breakdown of how a student, knowing he or she wanted to be a Public Relations & Strategic Communication major upon entering OU, could complete the General Education, CAS Exploratory, and major requirements within a 4-year period of time. This plan is an example only and not a guarantee of course offerings.

The below plan is based on ACT English of 16-27/SAT Writing 410-610 or AP/IB/CLEP equivalents.

Year	Fall	Winter	Total
1	4 – G.E. Category 4 – G.E. Category 4 – G.E. Category 4 – WRT 1050 TOTAL – 16 credit hours	4 – G.E. Category 4 – G.E. Category 4 – WRT 1060 (meets G.E. Category – Writing Foundations) 4 – Elective TOTAL – 16 credit hours	32 credits
2	4 – JRN 2000 (meets G.E. Category – Knowledge Applications) 4 – G.E. Category 4 – G.E. Category 4 – Elective TOTAL – 16 credit hours	4 – PR 2500 4 – COM Theory course (3000, 3002, 3003, 3201, or 4201) 4 – G.E. Category 4 – Elective TOTAL – 16 credit hours	32 credits
3	4 – PR 2510 4 – JRN 4020 4 – COM/JRN/PR Elective #1^ 4 – CAS Exploratory #1 / Elective TOTAL – 16 credit hours	4 – PR 2700 4 – PR 3510 or PR 3520 4 – CAS Exploratory #2 / Elective 4 – G.E. Category TOTAL – 16 credit hours	32 credits
4	4 – COM/JRN/PR Elective #2^ 4 – COM/JRN/PR Elective #3^ 4 – CAS Exploratory #3 / Elective 4 – Elective TOTAL – 16 credit hours	4 – PR Capstone (COM/JRN 4950) 4 – Elective 4 – Elective TOTAL – 12 credit hours	28 credits
			Total = 124 credits

Note: ^Of the three COM/JRN/PR Electives, at least one must be from the COM list, at least one must be from the JRN/PR list, and the third can be from either the COM or the JRN/PR list. See catalog entry for approved course lists. The term "elective" may not be completely "free" in that this table does not address the university requirements of G.E. Integration or 32 credits at the 3000-4000 level.

Admission to the major: all students, as pre-majors, must attain a minimum 3.0 grade each in WRT 1060, JRN 2000, and PR 2500 and submit a Declaration of Eligibility Form to the Department of Communication and Journalism.