

# Survey Results of 2013-2014 Bachelor's Degree Recipients

## Summary post-graduation data for School of Business Administration

**Response Rate: 79%**

Outcome	Number of Students	Percentage
Employed	231	83%
Pursuing Grad/Professional School	23	8%
Pursuing Other Commitment	2	1%
Serving in the Military	2	1%
<b>Placed</b>	<b>256</b>	<b>92%</b>
Unplaced	21	8%
<b>Total</b>	<b>277</b>	<b>100%</b>

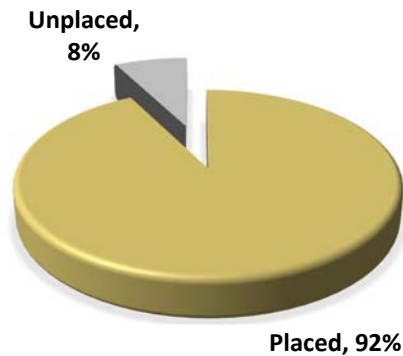


Table 1

### School of Business Administration Salary Data

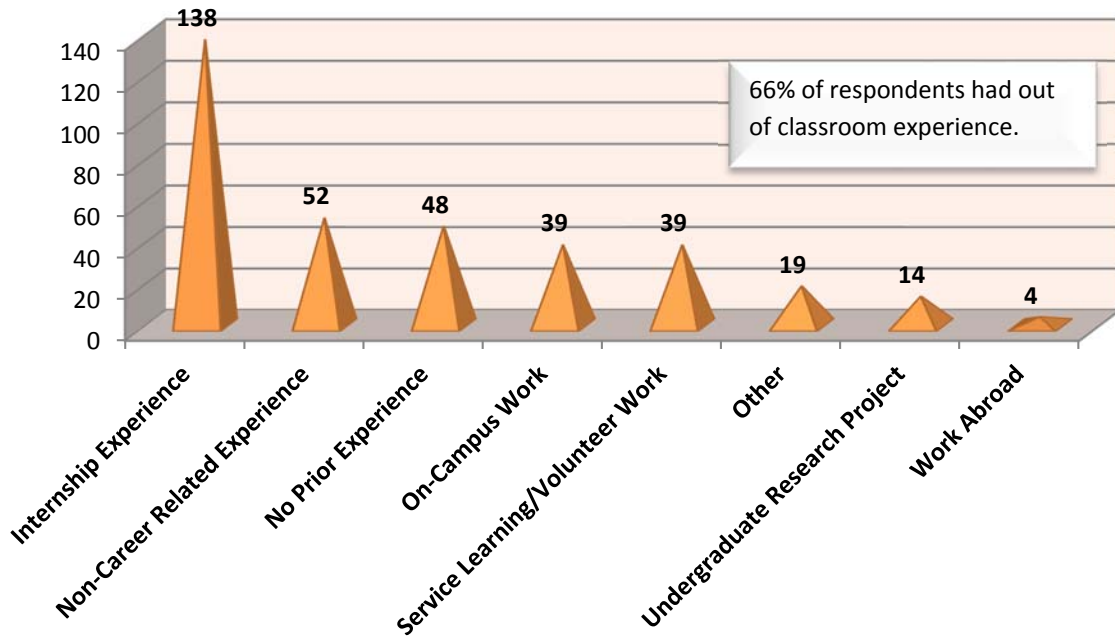
School of Business Administration Income Data		
	Hourly	Salary
<b>Low</b>	< \$7.40	\$12,000
<b>Average</b>	\$14.21	\$47,583
<b>High</b>	\$30.00	> \$100,000
<b>Responses</b>	98	72
<b>Total Responses</b>	<b>170</b>	

Table 3

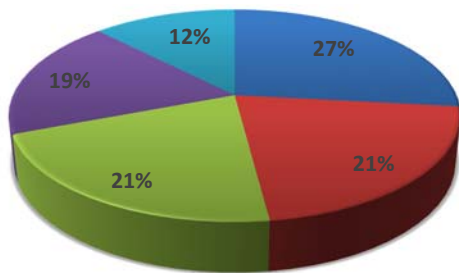
### School of Business Administration Geographic Distribution

School	Michigan	Out-of-State	Foreign Country	Total Responses	MI %	Out-of-State %	Foreign Country %
SBA	169	4	0	173	98%	2%	0%

## Activities While in School

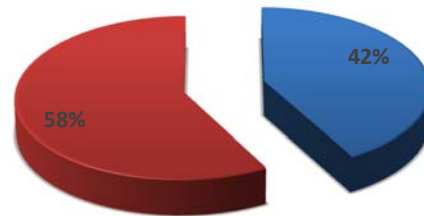


## Top Industries



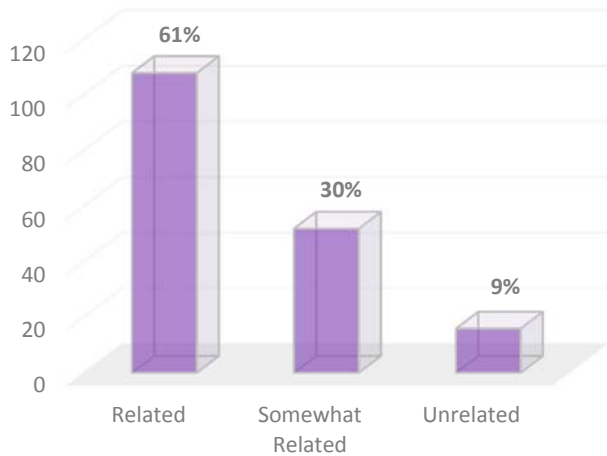
■ Other      ■ Accounting      ■ Manufacturing  
■ Financial Services   ■ Technology

## Employment Type

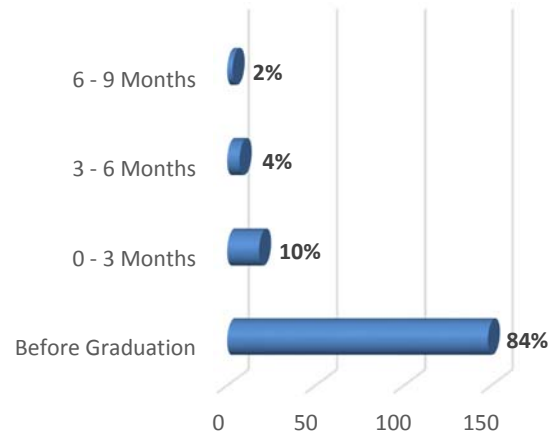


■ Part-Time   ■ Full-Time

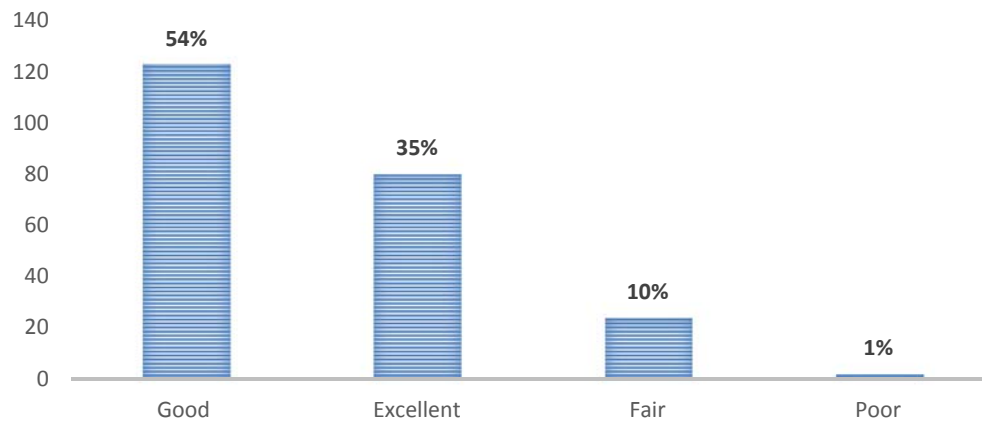
### Type of Work



### Job Acceptance Date



## DEGREE PROGRAM SATISFACTION



### Employers Hiring by Major

Major	Job Title	Employer
Accounting	Assurance Staff	Ernst & Young
	Intern	Palace Sports & Entertainment
	Jr. Program Finance Controller	Faurecia Interior Systems
	Accounting Intern	Fischer Automotive Systems
	Accounting Intern	Great Expressions Dental Center
	Item Manager	US Army TACOM
	Accountant	Telcom Corporation
	IT Advisory Associate	KPMG
	Accounting Clerk	RGIS, LLC.

<b>Major</b>	<b>Job Title</b>	<b>Employer</b>
<b>Accounting</b>	Staff Accountant	Ernst & Young
	Staff Accountant	Rehmann
	Assurance Services Associate	Ernst & Young
	Accounting Intern	Rafalski Hare, PC
	Accountant	OnHealthcare
	Server	Texas Roadhouse
	Staff Accountant	Ernst & Young
	Accounting Intern	Doeren Mayhew
	Underwriting	United Wholesale Mortgage
	Accountant	Plante Moran
	Risk Assurance Associate	PricewaterhouseCoopers LLC
		Verizon Wireless Premium
	Sales Representative	Retailer
	Tax Accountant	UHY Advisors
	ITRA Staff 1	Ernst & Young
	Assurance Staff	Plante Moran
	Auditor	Plante Moran
	Tax Return Preparation	Crivella & Associates CPA Firm
	Tax Intern	Bultynck and Company PLLC
	Tax College Intern	Meritor, Inc.
Staff Accountant	Davison & Associates	
Tax Accountant	1800 Law Firm	
	Derderian, Kann, Seyferth, & Salucci (DKSS)	
	Junior Staff Accountant	Plante Moran
	Consultant	I.Q. Accounting Services
<b>Business Economics</b>	Assurance Staff	Plante Moran
	Logistics	Target Corporation
<b>Economics</b>	Global Classification Analyst	SPTAS
	Wealth Advisory Associate	Morgan Stanley
	Trade Analyst, Classification	Livingston International
<b>Finance</b>	Financial Controller	R & N Fast Track
	Materials Planner	Gabriel Ride Control
	Financial Analyst	Stout Risius Ross
	Office Administrator	Partyka & Company, P.C.
		American Axle and Manufacturing
	Cost Estimating Co-op	Valeo
	Assistant Controller-Intern	Private
	Personal Assistant	ABB
	Business Administrator	Delphi Automotive
	Finance Analyst Intern	AT&T Mobility
	Assistant Manager	Fiat Chrysler Automobiles Group
	Financial Analyst	Faurecia Interior Systems

Major	Job Title	Employer
Finance	Owner	Jacob Echtenaw's Window Cleaning Services
	Payroll Specialist	Shammami & Kasgorgis CPA's
	Audit Intern	Deloitte
	Sales Support	Fastenal
	Loan Officer	Genisys Credit Union
	Online Sales Associate	Detroit Pistons Basketball
	Paraprofessional / Intern	O'Keefe
	Manager	Plymouth Foods LLC
	Intern	UBS Financial Services, Inc.
	Administrative Assistant	River Star Professional Group
	Clerical Assistant	Bloomfield Library
	Owner/Operator	Gabriel's Cleaning Services, LLC
	Research Associate	JD Power
	Internal Auditor	PARDA Federal Credit Union
	Accounts Payable manager	Connexion Inc.
	Banker	Comerica Bank
	Financial Analyst	City of Royal Oak
	Accountant	Roumel Sheena CPA Firm
	Banker	JP Morgan Chase
General Management	IT Service Desk Analyst	CareTech Solutions
	Personnel Manager	Snelling Staffing Services
	Cashier/Stock	ACO Hardware
	Accounts Payable	Moosejaw Mountaineering
	Wealth Strategy Associate	UBS Financial Services
	CAN	Henry Ford Health System
	Manager	Walt Disney Company
	Bartender	Rochester Mills Beer Company
	Store Manager	Kroger
	Dental Assistant	Leath Dental
	Customer Service Manager	Kroger
	Hospital Administrator	Oakland Veterinary Referral Services
	Financial Analyst	Takata/Irvin Automotive
	Bartender	Rochester Mills Beer Company
	Supervisor (Retail Management)	Levi's
	Web Mortgage Banker	Quicken Loans
	Manager	Northshore Landscaping
	Project Manager/Marketing	Schumacher Electric, Inc.
	Regional Procurement Specialist	Continental Automotive Systems
	Market Research Analyst 2	RDA Group
	Nail Technician/ Assistant Manager	Eco's Nails
Manager	Legacy Groups	

<b>Major</b>	<b>Job Title</b>	<b>Employer</b>
<b>General Management</b>	Manager of Custom Printing	InkAddict Apparel
	Human Resources Support Specialist	The Reference Company
	Human Resource Generalist	Letica Corporation
	Benefit Advisor & Computer/Networking Liaison	Benefit Review Services, Inc.
	Member Relations Specialist	Automation Alley
	Junior Program Manager	MAHLE Behr
	Advanced Purchasing	Continental Automotive Systems
	Salesperson	Nordstrom
<b>Human Resources Management</b>	Human Resource Intern	City of Troy
	Human Resource Generalist	MEEMIC Insurance Company
	Member Service Representative	Community Financial Credit Union
	Human Resource Coordinator	Faurecia
	Human Resource Intern	BorgWarner
	Human Resource Coordinator	Attendant Care
	Human Resource Generalist 1	BorgWarner Inc.
	Recruiter	UHY Advisors
	Human Resource Intern	Steward Media
	Human Resource Generalist Technical Recruiter	Fiat Chrysler Automobiles Group Talascend LLC
<b>Management Information Systems</b>	Student Programmer	Oakland University
	Desktop Support Contractor	Tradeweb Direct (formerly BondDesk Group)
	System Administrator	Atrio Systems
	Service and Database Technician	Magnolia Service
	Desktop Support Intern	Oakland University
	Ford College Graduate	Ford Motor Company
	Web Designer	Sportin The D
	System Analyst	Delphi
	Sales Intern	Hi-Lex Controls Inc.
	Architecture and Infrastructure Analyst	Fiat Chrysler Automobiles Group
	IT Technician	Faurecia
	Healthcare Analyst	Improvement Path Systems
	Business Analyst/IT Project Manager	Champion Homes, Inc.
	Ford College Graduate (FCG) Strategy and Envisioning Specialist	Ford Motor Company
	Service Technician	Ford Motor Company
	Technical Consultant	Nu-View Auto Glass PITSS America LLC

Major	Job Title	Employer
<b>Management Information Systems</b>	IT Intern	Easter Seals
	System Analyst / Information Architect	North American Bancard
	Data Analyst	Automated Benefit Systems
<b>Marketing</b>	Project Coordinator/Executive Recruiter	The Birmingham Group Maestro Managed Print Solutions
	Project Coordinator	Palace Sports & Entertainment
	Social Media Coordinator	Meritor
	Process Excellence - CVS Co-op	Detroit Arsenal
	Child and Youth Sports Services	6 Salon
	Marketing Manager	General Motors
	Marketing Analyst	Delphi
	Sales	Liberty Title Agency
	Escrow Officer	Rayconnect
	Sales	Judson Center
	Development Intern	Macomb Daily/Daily Tribune
	Self Employed	Altair Engineering
	Technical Marketing Intern	Target
	Senior Team Leader	MRM//McCann Detroit
	Associate Production Analyst	Judson Center
	Development Officer	Casadei Structural Steel, Inc.
	Accounting Purchasing Intern	Student Program Board
	SPB Chair	Ulta Beauty
	Associate Manager	Lippert Components, Inc.
	Subcontract Assistant	Farmers Insurance - Tom Handlon Agency
	Marketing Manager	Delphi Automotive
	Fuel Category Analyst	Chassix
	Office Manager	HelloWorld
	Product Analyst, Analytics	Dietz Trott Sports & Entertainment
	Intern	MAHLE Behr
	Admin and Communications Intern	TelNet Worldwide
	Marketing and HUMAN RESOURCES Intern	DENSO International America
Production Control Specialist	Oakland University	
Coordinator Recruit & Grad Admissions	New York and Company	
Sales Associate	General Sports and Entertainment	
Marketing Intern	Grupo Antolin	
Marketing Analyst	VioPoint	
<b>Operations Management</b>	Marketing Assistant	

Major	Job Title	Employer
Operations Management	Program Assistant	Magna Car Top Systems
	Deputy Clerk	Shelby Township
	Heavy Duty Truck Intern	MAHLE Behr
	Financial Services Intern	Levanto
	TSS	E-transform
		Fiat Chrysler Automobiles
	Production Unit Leader	Group
	Mortgage Coordinator	John Adams Mortgage.com
	Operations Supervisor	General Motors
	Sales Support	DHL Global Forwarding
	Account Manager	Detroit Business Consulting

**Table 2**

### Employers Hiring the Most Graduates

Employer	Students Hired	Employer	Students Hired
Ernst & Young	5	Jacob Echtenaw's Window Cleaning Services	1
Plante Moran	5	JD Power	1
Fiat Chrysler Automobiles Group	4	John Adams Mortgage	1
Delphi Automotive	4	JP Morgan Chase	1
Faurecia Interior Systems	4	KPMG	1
Ford Motor Company	3	Kroger	1
MAHLE Behr	3	Leath Dental	1
Oakland University	3	Legacy Groups	1
BorgWarner Inc.	2	Letica Corporation	1
Continental Automotive Systems	2	Levanto	1
General Motors	2	Levi's	1
Judson Center	2	Liberty Title Agency	1
Meritor, Inc.	2	Lippert Components, Inc.	1
Palace Sports & Entertainment	2	Livingston International	1
Rochester Mills Beer Company	2	Macomb Daily/Daily Tribune	1
Target Corporation	2	Maestro Managed Print Solutions	1
UBS Financial Services, Inc.	2	Magna Car Top Systems	1
UHY Advisors	2	Magnolia Service	1
1800 Law Firm	1	Meemic Insurance Company	1
6 Salon	1	Moosejaw Mountaineering	1



Employer	Students Hired	Employer	Students Hired
ABB, Inc.	1	Morgan Stanley	1
ACO Hardware	1	MRM//McCann Detroit	1
Altair Engineering	1	New York and Company	1
American Axle and Manufacturing	1	Nordstrom	1
AT&T Mobility	1	North American Bancard	1
Atrio Systems	1	Northshore Landscaping	1
Attendant Care	1	Nu-View Auto Glass	1
Automated Benefit Systems	1	Oakland Veterinary Referral Services	1
Automation Alley	1	O'Keefe	1
Benefit Review Services, Inc.	1	OnHealthcare	1
Bloomfield Library	1	PARDA Federal Credit Union	1
Bultynck and Company PLLC	1	Partyka & Company, P.C.	1
CareTech Solutions	1	PITSS America LLC	1
Casadei Structural Steel, Inc.	1	Plymouth Foods LLC	1
Champion Homes, Inc.	1	PricewaterhouseCoopers LLC	1
Chassix	1	Quicken Loans	1
City of Royal Oak	1	R & N Fast Track	1
City of Troy	1	Rafalski Hare, PC	1
Comerica Bank	1	Rayconnect	1
Community Financial Credit Union	1	RDA Group	1
Connexion Inc	1	Rehmann	1
Crivella & Associates CPA Firm	1	RGIS, LLC.	1
Davison & Associates	1	River Star Professional Group	1
Deloitte	1	Roumel Sheena CPA Firm	1
DENSO International America	1	Schumacher Electric, Inc.	1
Derderian, Kann, Seyferth, & Salucci (DKSS)	1	Shammami & Kasgorgis CPA's	1
Detroit Arsenal	1	Shelby Township	1
Detroit Business Consulting	1	Snelling Staffing Services	1
Detroit Pistons Basketball	1	Sportin The D	1
DHL Global Forwarding	1	SPTAS	1
Dietz Trott Sports & Entertainment	1	Steward Media	1
Doeren Mayhew	1	Stout Risius Ross	1
Easter Seals	1	STUDENT PROGRAM BOARD	1
Eco's Nails	1	Takata/Irvin Automotive	1
Hello World	1	Talascend LLC	1
E-transform	1	Telcom Corporation	1
Farmers Insurance – Tom Handlon Agency	1	TelNet Worldwide	1
Fastenal	1	TEXAS ROADHOUSE	1
Fischer Automotive Systems	1	The Birmingham Group	1

Employer	Students Hired	Employer	Students Hired
Gabriel Ride Control	1	The Kroger Company	1
Gabriel's Cleaning Services, LLC	1	The Reference Company	1
General Sports and Entertainment	1	Tradeweb Direct (formerly BondDesk Group)	1
Genisys Credit Union	1	Ulta Beauty	1
Great Expressions Dental Center	1	United Wholesale Mortgage	1
GRUPO ANTOLIN	1	US Army TACOM	1
Henry Ford Health System	1	Valeo	1
Hi-Lex Controls Inc	1	Verizon Wireless Premium Retailer	1
I.Q. Accounting Services	1	VioPoint	1
Improvement Path Systems	1	Walt Disney Company	1
InkAddict Apparel	1		