


IN MEMORY: Mark Rigstad

Professor of Philosophy

- Legacy of integrity as a tireless advocate for human rights and a more compassionate, peaceful world.
- Served 9 years as chair of the Department of Philosophy
- Served as a university senator and led many committees and initiatives
- Innovative thinker.
- Loyal friend.





**OAKLAND UNIVERSITY
BOARD OF TRUSTEES
PRESIDENT'S REPORT**

FEBRUARY 2, 2024

AGENDA

- **OU PRIDE**
 - **ORA HIRSCH PESCOVITZ, PRESIDENT**
- **PROFILE: SCHOOL OF NURSING**
 - **DEAN CHRISTOPHER L. COLEMAN**
- **MISSION ACCOMPLISHED: ASPIRE. ADVANCE. ACHIEVE.**
 - **MICHAEL WESTFALL, VICE PRESIDENT, UNIVERSITY ADVANCEMENT**

Oakland University ranked 7th safest college campus in U.S.

OU ranked safest campus in Michigan



Oakland University makes safest campus list

In wake of MSU campus shooting, security a big concern for students

Bill Laytner
Detroit Free Press
USA TODAY NETWORK

With safety and security at the top of school concerns nationwide, a little-known think tank has issued rankings for what it says are the safest U.S. colleges.

By comparing "the amount of on-campus safety resources, compliance with safety protocols and past crime statistics," a think tank called Academic Influence, based in Denton, Texas, says it judged the safety levels of hundreds of colleges and universities. Academic Influence used computer programs with machine learning to scrape crime data from the internet to determine the rankings. It says the rankings included only those institutions of higher learning that can deliver a high-quality education.

See [CAMPUS SAFETY, Page 8A](#)



Oakland University Police Department IT manager Kyle Roenstad shows how they tend to emergency phones around campus while resetting a phone in a parking lot.
RYAN GARZA/DFP

Ranked by Academic Influence, a Texas-based think tank

Factors considered in ranking the safety of colleges and universities:

- Low crime statistics
- Compliance with Clery Act
- Security officers on campus
- Blue light emergency phone stations
- Surveillance systems
- Lighting maintenance
- Mental health support services

Detroit Free Press

Jan. 18, 2024

FALL COMMENCEMENT

- **1,026 Graduates**
- **4,828 Guests**

**Ceremony live streamed
around the country and to
eight foreign countries.**





Oakland University Graduates

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**Wendall A.
White**



Walt Young

Honorary Degree Recipients



Glenn Ellis



Donna Young



CARNEGIE COMMUNITY ENGAGEMENT DESIGNATION

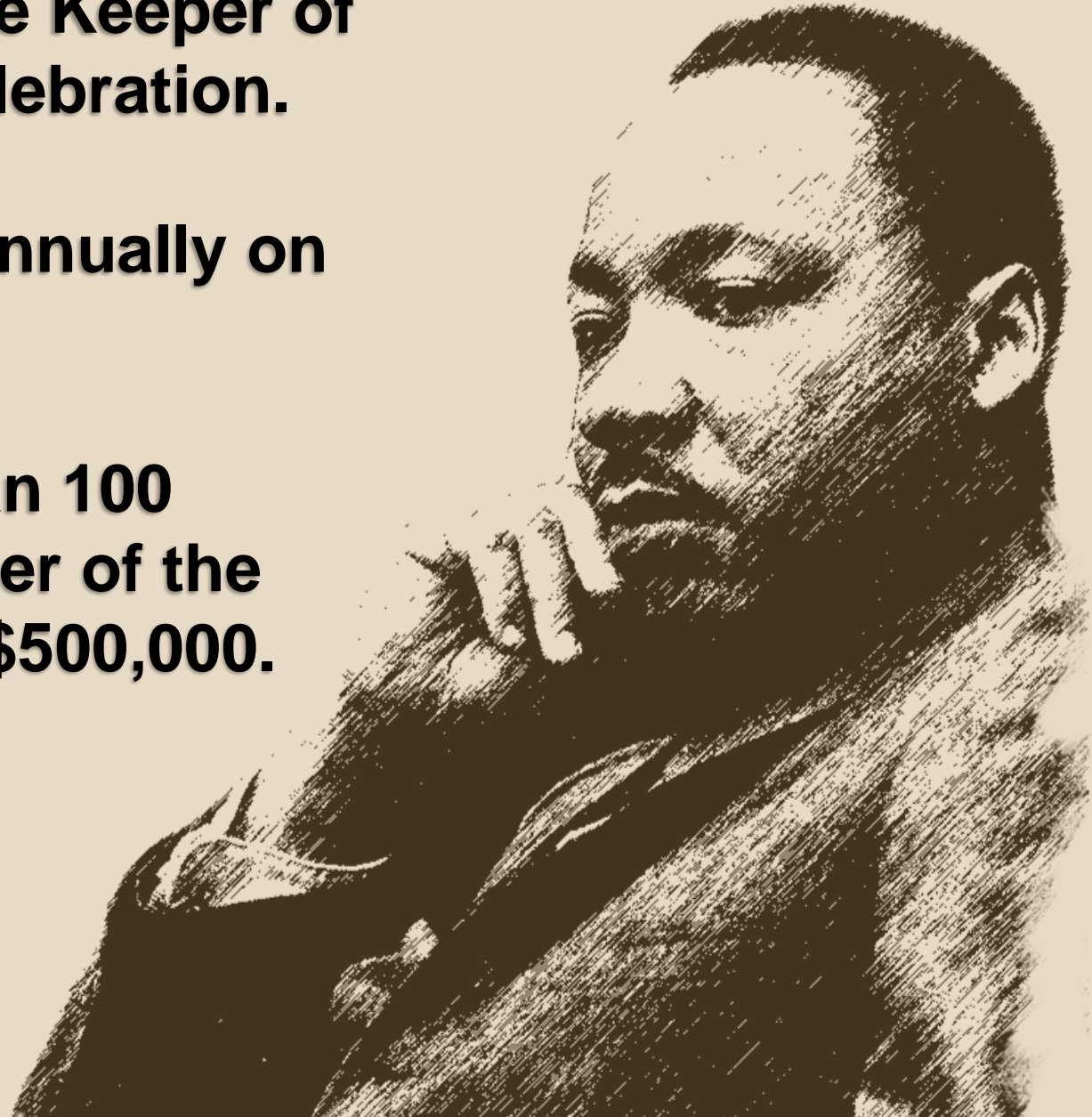


- For “exceptional commitment” and success in community engagement.
- Validates our efforts in a range of community engagement programs, especially in Pontiac.
- Community engagement is at the core of OU’s mission to be a catalyst in fostering economic opportunity, upward mobility, and improved quality of life.

On January 15th, we gathered at the Keeper of the Dream Scholarship Awards Celebration.

Established in 1993, KOD is held annually on Martin Luther King Jr. Day.

Since the KOD inception, more than 100 students have been awarded Keeper of the Dream scholarships totaling over \$500,000.



Keeper of the Dream Scholarship Recipients



From left to right:
Kayla Smith
Asha Mullings
Shamiah Woods
Taylon Williams
Tuger Xiong
Nosaiba Lela
AJ Joseph

- **Keynote Speaker Loni Love delivered a heartfelt address with an inspiring message challenging us to do our part to make Dr. King's dream a reality.**
- **A Detroit native, Love is a two-time Emmy, two-time NAACP Image Award and three-time Gracie Award-winning TV/radio host, comedian, actress, author and philanthropist.**



RESEARCH

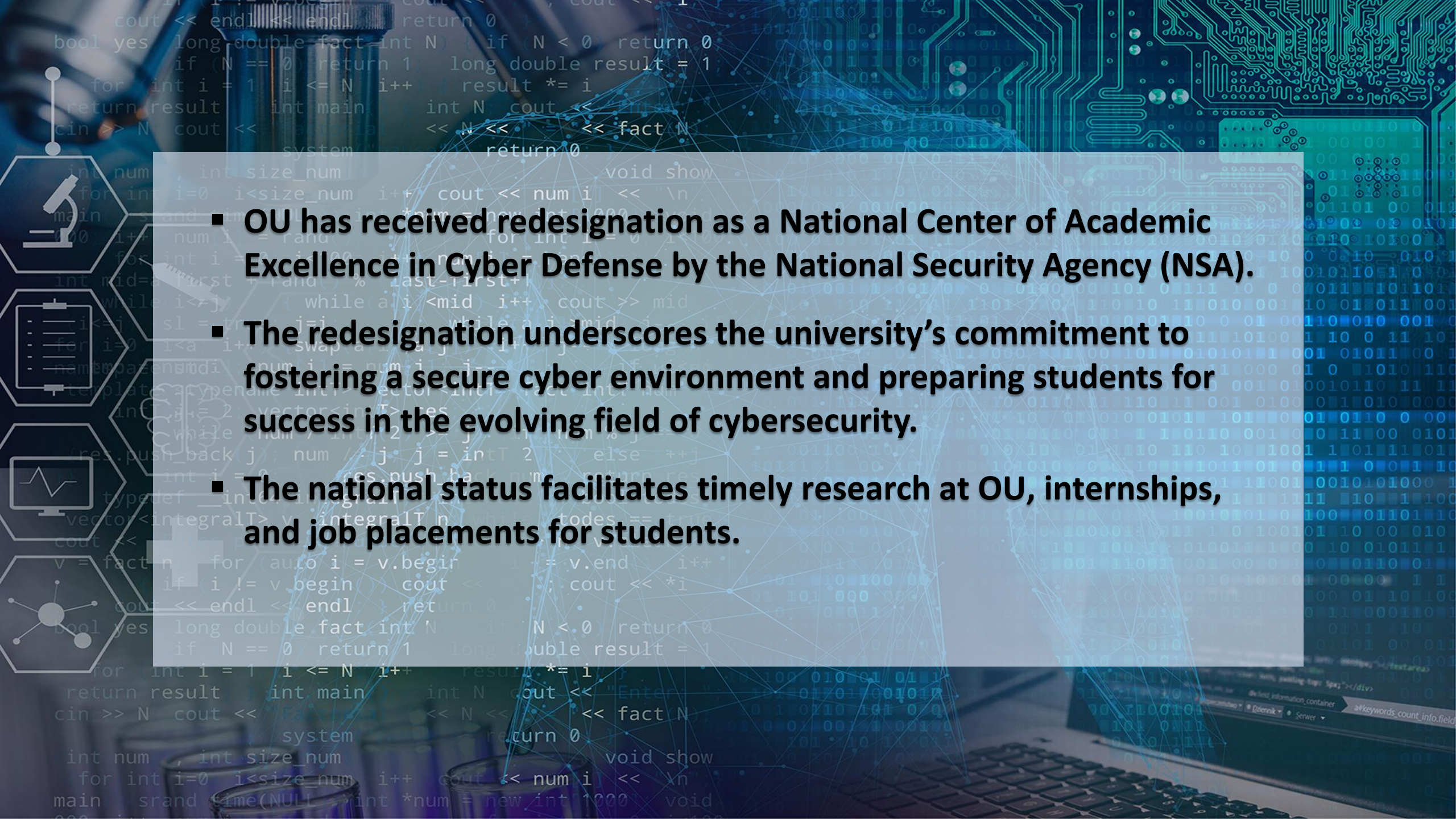
- Oakland now ranks 233 among 637 U.S. universities federally ranked by research expenditures.
- A 44-place rise in the rankings in a year
- Comparative rankings: CMU (268), Western Michigan (259), UM-Dearborn (371), EMU (372), GVSU (389), SVSU (509), NMU (568)
- Special appreciation to our talented researchers, and Vice President of Research David Stone and his Team in the Research Office

NOTE: The annual rankings are included in the National Science Foundation's Higher Education Research and Development (HERD) survey.



OU Research Expenditures

FY2020	FY2021	FY2022
\$12.9M	\$20.2M	\$38M

- 
- **OU has received redesignation as a National Center of Academic Excellence in Cyber Defense by the National Security Agency (NSA).**
 - **The redesignation underscores the university's commitment to fostering a secure cyber environment and preparing students for success in the evolving field of cybersecurity.**
 - **The national status facilitates timely research at OU, internships, and job placements for students.**

**Special thanks to
Distinguished Professor
Huirong Fu, program
coordinator of the M.S.
program in Cybersecurity
and founding director of
the OU Center for
Cybersecurity**



IN APPRECIATION

**OU Center for Cybersecurity
School of Engineering and Computer Science (SECS)
School of Business Administration (SBA)
College of Arts and Sciences
School of Nursing
Professional and Continuing Education (PACE)
Graduate School
Office of the Registrar
e-Learning and Instructional Support
Office of Institutional Research and Assessment
Office of Student Business Services
Office of Financial Aid & Scholarships
Research Office
Macomb-OU INCubator
OU INCubator
OU Center for Cybersecurity
University Technology Services
Provost Office**



SCHOOL OF NURSING



Christopher Lance Coleman, Ph.D., MS, MPH, FAAN, PMHCNS-BC
Dean of the School of Nursing

School of Nursing Alumni

85% of our alumni stay in Michigan



School of Nursing

Undergraduate Programs



Bachelor of Science in Nursing (BSN)

- Traditional
- Accelerated Second-Degree
- Completion Sequence for RNs

School of Nursing Undergraduate Programs



West Campus

- Our undergraduate classes run year-round at the Human Health Building and the West Campus.
- 300 Accelerated Second-Degree BSN students attend class weekly at the West Campus, which equals approximately 1,000 unique visits.



West Campus

School of Nursing Undergraduate Programs



Our program is the **largest state-funded BSN program in Michigan.**

The BSN program has over a **90% retention rate.**

In 2023 there were a total of **464 BSN graduates** that entered the nursing workforce.

Undergraduate Enrollment

Winter 2024 enrollment is **861 students.**

Fall 2023 enrollment was **847 students.**

We are seeing an **increase in pre-nursing** students and based on our current applications we are projected to have an increase for fall of 2024.



School of Nursing Graduate Programs

Master of Science in Nursing (MSN)

- Forensic Nursing
- Clinical Nurse Leader
- Nurse Practitioner Programs

Graduate Certificate (post-baccalaureate)

- Forensic Nursing

Post-Master's Certificate Program

- Nurse Practitioner

Winter 2024 Enrollment is **122 students.**



Forensic Nursing

Only graduate Forensic Nursing program in Michigan

Our Forensic Nursing program is **recognized as the pacesetter** in forensic nursing.

We are the **only program in the world** that meets the AACN recommendation of 500 practice hours for an MSN program.

We are **one of only two forensic nursing programs that meets requirements for certification** as an Advanced Forensic Nurse through the Forensic Nursing Certification Board.



School of Nursing Doctoral Programs



Doctor of Nursing Practice – Nurse Anesthesia (DNP-NA)

- Oakland University-Beaumont
Graduate Program of Nurse Anesthesia



Doctor of Nursing Practice (DNP)

- MSN-DNP Completion



Ph.D. in Nursing

- BSN to Ph.D.
- MSN to Ph.D.
- DNP to Ph.D.

Winter 2024 Enrollment is **105 students.**

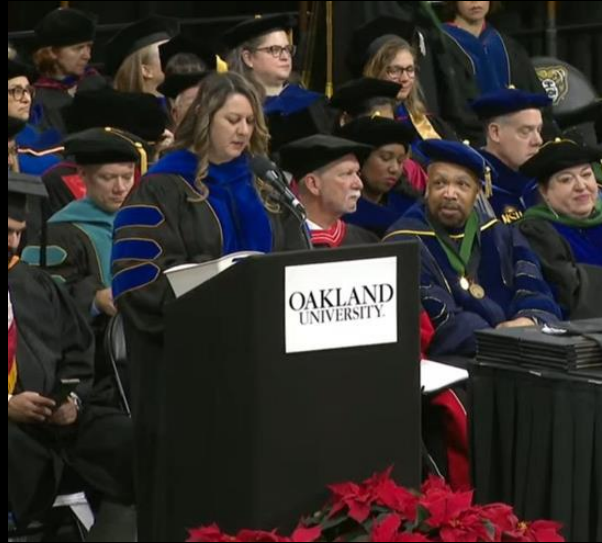
Doctor of Nursing Practice-Nurse Anesthesia Ranked 18th out of the nation's best programs*

The DNP-Nurse Anesthesia program is among the **best of its kind** in the country according to the latest education rankings released by U.S. News & World Report* for 2023.

In October of 2023 we celebrated the CRNA All Class Reunion – **celebrating 30 years!**



Ph.D. in Nursing First Ph.D. in Nursing Graduates



Graduates:

Elizabeth Fulks Fall 2023
Shawn Levitt Fall 2023 (Posthumous)

Dissertation Defense:

Elizabeth Fulks 11-03-2023

Proposal Defense:

Shawn Levitt 10-08-2021
Elizabeth Fulks 09-14-2022
Peg Kennedy 09-27-2022
Tracy Alberta 06-12-2023
Carolynn Huyghe 12-01-2023
Dali Majeed 01-23-2024

Student Success Dedicated Student Retention and Success Coach



Dean's Circle students attend meetings focused on **Mental Health First Aid (SHS)**, **Ethical Decision Making (DOS)** and future meetings will focus on **personal wellness, identity and supporting patients in the LGBTQ+ population.**

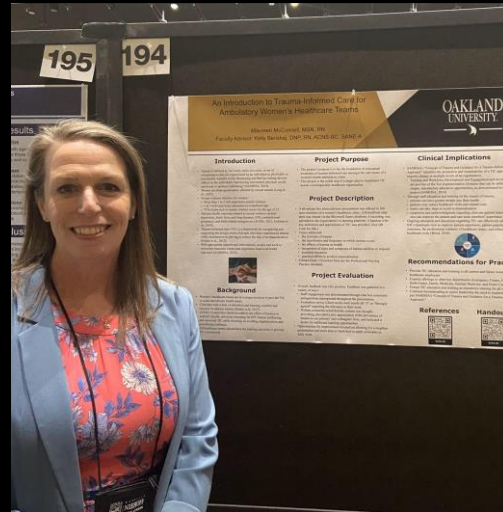


Our **student/faculty meet and mingle events: Donuts with Dogs and Ice Cream Social**

Student Success Midwest Nursing Research Society



Roxanne Ropponen
"Anticipatory Guidance for Women Nearing Menopause: What do they know?"



Maureen McConnell
"Introduction to Trauma-Informed Care for Ambulatory Women's Health Care Teams"



Karen DeClerck
"Education and Resources for Combating Violence in a Military Treatment Facility"



Rachel Passini
"Trauma-Informed Care Education for the Surgical Services Nurse"

Research Faculty making a difference



SCHOOL OF NURSING

Our faculty are actively engaged and committed to moving the profession of nursing forward through scholarship. They continue to produce to peer reviewed publications in top nursing journals and peer reviewed podium presentations and receive intramural and extramural funding. We have received \$480,400 in research funding.



SCHOOL OF NURSING

We received a **two million dollar training grant** and we are recipients of the Nurse Faculty Loan Program (NFLP) which provides loans to our doctoral students to cover their tuition with 85% loan forgiveness. Our NFLP has been awarded **\$831,115 over five years** and has supported 23 students to date.

Community Engagement

Students helping others



The Dean's Circle made blankets for an area **Children's Hospital**.

Community Engagement Students helping others



The Accelerated BSN class donated boxes of cereal for the **Children's Hospital of Michigan Cereal Drive**.



The Black Student Nurse Association and Project Big Sister held fundraisers in support of the fight against breast cancer.



Accelerated BSN students at the Oakland Center today promoting **College Student Mental Health**.

Community Engagement Community College Partnerships



Oakland Community College and Schoolcraft College have partnered with our RN/BSN Completion sequence through the Michigan Department of Labor and Economic Opportunity **to increase BSN prepared nurses in the health systems.**

Community Engagement Health System Partnerships

The logo for Henry Ford Health, featuring the words "HENRY FORD HEALTH" in a bold, blue, sans-serif font. The letters "H" and "T" at the beginning and end of the words have a stylized, curved design. A small "SM" trademark symbol is located at the bottom right of the word "HEALTH".

HENRY FORD HEALTHSM

We are formalizing a unique partnership with Henry Ford Health. This is an opportunity that will help us increase the number of students and improve the diversity of our clinical faculty. It will also **allow us to increase the number and variety of clinical experiences for our students.**

We have **624 active affiliation agreements** with a variety of community/clinical agencies.

Community Engagement Health System Partnership



To help offset the nursing shortage and meet the workforce needs of the region, **Oakland University and Corewell Health formed a partnership** that focuses on increasing the number of nurses, by 500, graduating from OU.

Through this collaboration, Corewell Health will provide OU with financial resources totaling more than \$20 million over five years for the program.

Community Engagement Health System Partnership



The Corewell Health Nurse Scholars Program provides up to **\$20,000 per recipient as well as guaranteed job placement** at a Corewell Health Hospital in Southeast Michigan for two years after graduation.

Infrastructure funds will provide improvements to learning spaces and the hiring of faculty and staff needed to support the increase in nursing students and program growth.

Corewell Health Nurse Scholars Program Inaugural Event



Corewell Health Scholars had the opportunity to meet with Corewell Health leadership, clinical education, human resources and recruiters to answer any questions they had about employment after graduation.

YOUR GOLDEN OPPORTUNITY AWAITS

at Oakland University

BACHELOR OF SCIENCE IN NURSING (BSN)



OU Golden Grizzly Tyra W, BSN Student



Corewell Health Nurse Scholars Program Creative Launch

YOUR FUTURE AS A NURSE IS WITHIN REACH



As one of the top nursing schools in Michigan, Oakland University School of Nursing's Bachelor of Science in Nursing (BSN) program will prepare you with a nursing education that meets the highest standards of the profession.

There's never been a better time to be an OU nursing student.

- The NEW Corewell Health Nurse Scholars Program provides up to \$20,000 per recipient as well as guaranteed job placement at a Corewell Health hospital in Southeast Michigan for two years after graduation. Corewell Health is the new name for Beaumont.
- Expanded Basic-BSN program, additional seats NOW available
- An opportunity for Direct Admittance (pre-licensure) to the School of Nursing out of high school
- Over 350 different scholarship opportunities available for students to apply for each year with 30 different scholarships specific to the School of Nursing



YOUR GOLDEN OPPORTUNITY AWAITS

at Oakland University

ACCELERATED SECOND DEGREE BACHELOR OF SCIENCE IN NURSING (ASD BSN)

Tameka S. ASD BSN Student, OU School of Nursing



OAKLAND UNIVERSITY

SCHOOL OF NURSING

Oakland University is home to the Golden Grizzlies in northern Oakland County.



Diversity, Equity and Inclusion

Holistic Admissions

Assesses an applicant's **unique experiences alongside traditional measures of academic achievement** such as grades and test scores. Considers a broad range of factors reflecting the applicant's academic readiness, contribution to the incoming class, and potential for success both in school and later as a professional.

URM

Fall of 2021 **14%**

Fall of 2022 **17.2%**

Fall of 2023 **18.5%**



Dr. Carrie Buch and Anne Munn RN, seeking **mentorship opportunities** for Pontiac High School students that are interested in nursing.

Diversity, Equity and Inclusion Nursing Workforce Diversity Grant

"Aspire: Achieving Success through Professionalism, Integrity, Resilience, and Engagement"

- 55 students have participated in our program; new cohorts accepted annually
- 33 students have graduated and 7 will graduate in April/May
- 19/19 **(100%) graduates pass NCLEX**
(data as of spring of 2023, new pass rates to come)



ASPIRE Members taking the “Marshmallow Tower Challenge” and practicing their team building skills.

Scholarship and Endowments

Over \$120k in scholarship funding awarded in 2023 to deserving nursing students

New Scholarship Endowments Established

Fromwiller Second Degree Nursing Scholarship

Marisa Scibilia Pioneer Endowed Scholarship

Sarah Collins Rudolph Honorary Nursing Scholarship

Sneh Badhwar Memorial Fund Nursing Endowment

Staci Fromwiller Endowed Nursing Scholarship

Judy Didion Graduate Nursing Scholarship



Sarah Collins Rudolph



2022 Scholarship Reception



2023 Scholarship Reception

Awards and Recognition

Dr. Toni Glover was awarded the Distinguished Educator in Gerontological Nursing Award from the National Hartford Center of Gerontological Nursing Excellence (NHCGNE).

Dr. Deana Hays was the 2023 winner of the Nightingale Awards for Nursing Excellence in Education Award.

Dr. Kim Holka is the recipient of the University Community Engagement Award.

Dr. Sarah Newton was appointed Associate Editor of the prestigious journal "Western Journal of Nursing Research."

Dr. Julia Paul received the Rising Star Award from the American Professional Wound Care Association.

Fellows

Dr. Kelly Berishaj, Distinguished Fellow in the Academy of Forensic Nursing (DF-AFN)

Dr. Christopher Lance Coleman, Fellow in the American Academy of Nursing (FAAN)

Dr. Karen Dunn, Fellow in the Gerontological Society of America (FGSA)

Dr. Mary Golinski, Fellow in the American Association of Nurse Anesthesiology (FAANA)

Dr. Ron Piscotty, Fellow in the American Medical Informatics Association (FAMIA)

School of Nursing Healthy Highlights



Our Faculty and Staff are encouraged to become certified in Mental Health First Aid.



Our Faculty and Staff are proud to support The Bandana Project.



In 2023, the School of Nursing was awarded Certified Healthy Department **GOLD** status!

School of Nursing Nightingale Awards for Nursing Excellence



We applaud the advancement of the nursing profession with our annual signature event, the Nightingale Awards for Nursing Excellence celebration.

This award ceremony is more than just a night of professional awards; it is an opportunity to come together to honor and celebrate top nurses in Michigan.

School of Nursing Nightingale Awards for Nursing Excellence

One of Oakland's largest external on-campus events gathers over 500 nurses, healthcare leaders and corporate partners to celebrate outstanding nursing professionals.

Proceeds from the event help the School of Nursing provide scholarships to students and research opportunities for faculty, and to acquire cutting-edge technology and resources that will continue to ensure access to advanced nursing education.



School of Nursing

Future Initiatives

Future Initiatives

- 5 year strategic initiative to increase the impact of nursing science by establishing an NIH research portfolio and to aim for NIH rankings
- Establish a Nurse Scholar Speaker Series
- School of Nursing 50 Year Anniversary Celebration and Reception
- Working towards fortifying our administrative infrastructure
- Research Training



Thank you!



ASPIRE. ADVANCE. ACHIEVE.

The Campaign for OAKLAND UNIVERSITY



MISSION ACCOMPLISHED

<u>Campaign Goal</u>	<u>Raised</u>	<u>Over Goal</u>	<u>% Over Goal</u>
\$ 150,000,000	\$ 151,971,818	\$ 1,971,818	1%

<u>Gifts</u>	<u>Pledges</u>	<u>Planned Gifts</u>	<u>Other Investments</u>	<u>Total</u>
\$ 66,051,736 43%	\$ 27,332,724 18%	\$ 36,043,733 24%	\$ 22,543,625 15%	\$ 151,971,818

**ASPIRE.
ADVANCE.
ACHIEVE.**

The Campaign for OAKLAND UNIVERSITY

KEY MILESTONE ACHIEVEMENTS

\$36.1 M	All-Time Annual Fundraising Record (<i>FY23</i>)
19,871	Unique Investors
12,260	First Time Investors (<i>62%</i>)
\$31.4 M	First Time Investors
45,338	# of Gifts/Pledges <\$1k (<i>89%</i>)

KEY MILESTONE ACHIEVEMENTS

\$14.3 M

Faculty/Staff/Retiree Giving (9.5%)

\$73 M

Student Success Initiatives & Scholarships

\$35.5 M

Contributed to the OU Endowment

167

New Endowments Created

- \$25,000 Min. To Create an Endowment
- 40% of OU's Historical Total
- 419 Total OU Endowments

KEY MILESTONE ACHIEVEMENTS

25

Principal Gifts

- \$1,000,000 or Greater
- 56% of OU's Historical Total

9

CASE Awards

- Council for Advancement & Support of Education

7

National "Prime Officer" Awards Winners (FY23)

- 220+ Universities/ Top 15% Nationally

SELECT IMPACT STORIES

- **OU Women & Philanthropy**
- **John and Mardell De Carlo**
- **Corporate Collaboration**
- **Individuals & Corewell**
- **OUCU**
- **Judy Flip '69**
- **Ted Lindsay Foundation**
- **OUFD**

18 Projects

MBH Visitors Center

Augmented Reality Center

Nursing SIMulation Lab Expansion

Sustainability

Rosencrants 1st Gen Student Scholarship Fund

Autism Outreach Services

42 Endowments

**ASPIRE.
ADVANCE.
ACHIEVE.**

The Campaign for OAKLAND UNIVERSITY

GRATITUDE

- **Donors** Generosity & Advocacy
- **Board of Trustees** Leadership & Philanthropy
- **President** Vision & Leading By Example
- **Cabinet & Deans** Partnership & Guidance
- **Faculty/Staff** Feedback & Support
- **UA Team** Expertise & Efforts

ASPIRE, ADVANCE, ACHIEVE

The Campaign for OAKLAND UNIVERSITY

We did it!