

**Agendum
Oakland University
Board of Trustees Formal Session
February 2, 2024**

**APPROVAL OF HONORARY DEGREE FOR CAMILLE JAYNE
A Recommendation**

1. **Division and Department:** Academic Affairs, Office of the Executive Vice President for Academic Affairs and Provost.

2. **Introduction:** In accordance with Article IX of the Bylaws of the Board of Trustees, honorary degrees may be awarded by the Board of Trustees in recognition of distinguished accomplishment and service within the scope of the arts and letters, sciences, professions, and public service as recognized and supported by the University. The awarding of honorary degrees reaffirms Oakland University's scholarly, creative, and humanitarian values and ties the University to the community at large.

Camille truly demonstrates the high level of integrity, achievement and service this award is meant to recognize, as evidenced by a strong track record of success and leadership. Camille Jayne is known as a successful businesswoman, change agent and community leader. She is founder and CEO of The JAYNE Group, and via her prior work, was notably one of the few female chairpersons and CEOs of a public company. She has an excellent reputation in the corporate and philanthropic worlds. For her outstanding achievements in strategic planning, business development, operational processes and marketing, we seek to honor Camille through the conferral of an honorary degree from Oakland University.

Camille earned a bachelor of arts in design and master's of fine arts in graphic, package and textile design from Stanford University and a master's of business administration in product development marketing from the University of Michigan. She has served as first vice president, Liabilities Division, and first vice president, Corporate Advertising, of Comerica Bank. She served as senior vice president, Digital TV and Corporate Advertising, at Telecommunications, Inc., chairman and CEO of Universal Electronics and in multiple other executive leadership roles throughout her career. In 2020, Camille sold her companies, now sharing her expertise as CEO of The JAYNE Group, a business management consulting company.

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Of particular note, in her role as president and CEO of The Community House, a 92-year-old non-profit organization that had previously accumulated \$2 million in negative operating loss, Camille led the team to a \$628,000 positive cash flow growth in 36 months while increasing topline revenue 34%. As president of Bitcentral, Inc., a software technology company, she led a strategic three-year turnaround, increasing revenue by 100% and EBITDA (earnings before interest, taxes, depreciation and amortization) by 1200%. For her strategic and business implementation work leading to the turnaround at The Community House in Birmingham, MI, U.S. Representative David Trott delivered a Congressional Tribute to Camille. She has also been honored with a Community Service Award from the American Youth Foundation and a Women in Business of the Year Award from the Orange County (CA) Business Journal. For her achievements, Camille has been named one of the 10 Most Powerful People in Orange County, CA and a United States SBA Women in Business of the Year Champion. Camille is an active member of the OU community via her generous philanthropy as a member of the Vision Society, and as an adjunct EMBA and MBA professor and Honors Business Fellow in The Honors College.

Her further commitment to her communities at-large is evidenced by her numerous affiliations as a member of the Cranbrook Schools Board of Governors, WalkStyles Board of Advisors, BitCentral Board of Directors, UC Irvine Paul Merage School of Business Board of Trustees, Girls, Inc. Board of Trustees, Detroit Historical Society Board of Trustees, Women's Business Institute Board of Advisors (current) and Women Entrepreneurs Global (WE) Board of Advisors (current). An advocate for women professionals, Camille is also a founding member of both the Inforum: Women's Philanthropy Fund and Impact 100 Metro Detroit (current). The impact of Camille's leadership is evident in her demonstrated commitment to growing businesses and helping professionals to restructure and grow their businesses. Camille has distinguished herself as an energetic, successful and charismatic leader and mentor and an inspirational change agent and philanthropic community ambassador.

It is our suggestion, with your approval, that Camille K. Jayne is awarded a Doctor of Business, honoris causa from the School of Business at the 1:00 PM ceremony on Friday, April 26, 2024. Should you determine that a more appropriate (different) degree be awarded or at a different ceremony, the Honorary Degree Committee supports your recommendation (without further review).

3. Previous Board Action: The Board of Trustees periodically awards honorary degrees at its Formal Sessions.

4. Budget Implications: None.

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5. **Educational Implications:** The awarding of honorary degrees is an established tradition in academe, by which the University reaffirms its scholarly, creative, and humanitarian values and its ties to the wider community.

6. **Personnel Implications:** None.


7. **University Reviews/Approvals:** The Executive Vice President for Academic Affairs and Provost has recommended approval of the recipient to receive an Honorary Degree.

8. **Recommendation:**

RESOLVED, that the Board of Trustees awards the honorary degree of Doctor of Business *Honoris Causa* to Camille Jayne.

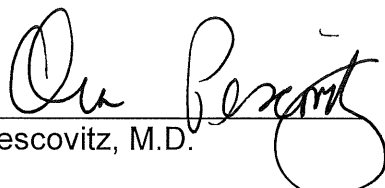
9. **Attachments:** None.

Submitted to the President
on 1/29, 2024 by

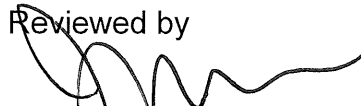


Britt Rios-Ellis, M.S., Ph.D.
Executive Vice President for
Academic Affairs and Provost

Recommended on 1/29, 2024
to the Board for Approval by



Ora Hirsch Pescovitz, M.D.
President

Reviewed by


Joshua D. Merchant, Ph.D.
Chief of Staff and
Secretary to the Board of Trustees