

### OAKLAND UNIVERSITY...

## Meadow Brook Estate Advisory Board

#### Who We Are

- 13-Member Board established in September 2022
- Includes one Student representative and one Faculty representative
- Standing Committees include:
  - Executive Committee
  - Fundraising
  - Education & Programs
  - Collections
  - Site Planning

#### Our Purpose

The mission of the Board of Advisors is to advise the Executive Director and senior staff, aid with specific aspects of Meadow Brook Estate, including its fundraising and membership, collections, activities, educational and public programs, in accordance with the MBE Mission.

### Accomplishments & Goals



### **Accomplishments**

- Gate Lodge renovation and community open house
- Visitation increased 21% in 2022 over 2021
- Wild Game Dinner annual fundraiser most successful ever
- Holiday Walk & Winter Wonder Lights surpassed 38,000 visitors
- Fundraising for Visitor Center has surpassed \$800,000

### <u>Goals</u>

- Install new wayfinding & interpretive signage to MBH
- Construct/Renovate new Visitor Center and Welcome Gallery (beginning March 1<sup>st</sup>)
- Expand Youth Camp by adding 2-weeks Science Camp

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