

**Minutes of the Formal Session
of the
Oakland University Board of Trustees
April 11, 2016**

Present: Chair Mark E. Schluskel; Vice Chair Richard L. DeVore; and Trustees Richard A. Flynn, Michael R. Kramer, Ronald E. Robinson, Robert Schostak, Melissa Stolicker and W. David Tull

Also Present: President George W. Hynd; Chief Operating Officer Scott G. Kunselman; Senior Vice President James P. Lentini; Vice Presidents Rochelle A. Black; John W. Beaghan, Glenn McIntosh, Angie Schmucker; Betty J. Youngblood; Vice President and Secretary to the Board of Trustees Victor A. Zambardi; and Student Liaisons Elizabeth J. Iwanski and Annie M. Meinberg

A. Call to Order

Chair Mark E. Schluskel called the meeting to order at 2:00 p.m. in the Auditorium of Elliott Hall of Business and Information Technology.

Chair Schluskel began with wishing heartfelt condolences on behalf of the Board and the University community to John Young and his family due to the recent death of John's wife. He also welcomed Trustee Robert Schostak to the Board.

B. Roll Call

Mr. Victor A. Zambardi, Vice President for Legal Affairs, General Counsel and Secretary to the Board of Trustees, conducted a roll call and all of the Board members were present.

C. Consent Agenda for Consideration/Action

Consent Agenda

Minutes of the Board of Trustees Formal Session of February 22, 2016

University Personnel Actions

RESOLVED, that the Board of Trustees approve the personnel actions below.

I. New Appointments

Effective March 1, 2016

Gemechu, Jickssa, Assistant Professor of Biomedical Sciences without tenure (tenure track) (\$90,000) (New appointment filling a vacant authorized position).

Roach, Victoria A., Assistant Professor of Biomedical Sciences without tenure (tenure track) (\$90,000) (New appointment filling a new authorized position).

II. Oakland University William Beaumont School of Medicine Standard Appointments, effective April 11, 2016.

The following standard appointments in the Oakland University William Beaumont School of Medicine are for three years, commencing on April 11, 2016, and are renewable. These standard appointments are without salary support from Oakland University and are not tenured positions. Appointees must maintain active status on the staff of Beaumont Hospital, meet all applicable School of Medicine Participation requirements, and maintain the continued support of their Department Chairs, who are responsible for assessing their performance. Appointees' standard appointments may also be terminated at any time, upon the recommendation of their Department Chair, or for reasons that are at the exclusive discretion of the Dean of the School of Medicine:

Suris, Eric	Assistant Professor	Anesthesiology
Fox-Smith, Laura	Assistant Professor	Family Medicine
Seabright, Angela	Assistant Professor	Family Medicine
Thomas, Robin	Assistant Professor	Family Medicine
Hanson, Ivan	Assistant Professor	Internal Medicine
Kado, Herman	Assistant Professor	Internal Medicine
Nazneen, Waheeda	Assistant Professor	Internal Medicine
Verwilghen, Johanna	Assistant Professor	Internal Medicine
Jacob, Jeffrey	Instructor	Neurosurgery
Lim, Sue	Assistant Professor	Ophthalmology
Aljassem, Annas	Assistant Professor	Physical Medicine
Brahmamdham, Pavan	Assistant Professor	Surgery

Standard Appointments – One Year

Siddiqui, Vaqar	Assistant Professor	Neurology
Arrey-Mensah, Annie	Assistant Professor	Pediatrics

Standard Reappointments - Three Years

Johnston, William	Associate Professor	Surgery
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III. Administrative Appointment and Administrative-Professional Position

Greg C. Kampe, Head Basketball Coach, effective April 1, 2016, subject to execution of the Employment Agreement between Greg C. Kampe and Oakland University prepared by the Office of the Vice President for Legal Affairs that is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

The establishment of a full-time Director of Planned Giving, pursuant to the Board's Contracting and Employment Authority Policy. The position will be a full-time administrative-professional classified at level U, and will be in compliance with all University policies, procedures and budget authorizations. The position results from a reorganization and does not result in a net increase in the total number of full-time positions.

IV. Faculty Promotions

The faculty agreement requires that certain reviews for possible reemployment and promotion be completed by August 15, 2016. The following recommendations are made by the President. Standard review processes were followed.

Associate Professors with tenure considered for promotion to full Professor, effective August 15, 2016:

Chavez, Ferman	Chemistry	Promote
Cunningham, Gregory M.	Music, Theatre & Dance	Promote
Eis, Andrea	English	Promote
Estes, Todd	History	Promote
Krauss, John R.	Physical Therapy	Promote
Martin, Craig E.	History	Promote
McMillon, Gwendolyn	Reading & Language Arts	Promote
Qu, Harvey	Mathematics & Statistics	Promote
Wren, Patricia A.	Health Sciences	Promote

Acceptance of Gifts and Pledges to Oakland University for the Period of February 16, 2016 through March 30, 2016

RESOLVED, that the Board of Trustees accept the gifts and pledges to Oakland University identified in the Gifts and Pledges Report, Attachment A, for the period of February 16, 2016 through March 30, 2016.

(A copy of Attachment A is on file in the Board of Trustees Office.)

Acceptance of Grants and Contracts to Oakland University for the Period of January 1 – February 29, 2016

RESOLVED, that the Board of Trustees accept the grants and contracts to Oakland University identified in the Grants and Contracts Report, Attachment A, for the period of January 1 – February 29, 2016.

(A copy of Attachment A is on file in the Board of Trustees Office.)

Amendment to the Constitution of the Library

RESOLVED, that notwithstanding any provision of the proposed, amended Constitution of the Library, the Board of Trustees reconfirms its legal authority to grant, modify and rescind internal constitutions when the Board determines such action to be in the interest of the University or required to comply with its legal obligations; and, be it further

RESOLVED, that the Board of Trustees, under the conditions set forth above, approves the amended Constitution of the Oakland University Library, attached hereto, effective April 11, 2016.

(A copy of the Amendment to the Constitution of the Library is on file in the Board of Trustees Office.)

Amendment to the AP Assembly Constitution

RESOLVED, that notwithstanding any provision of the proposed, amended Constitution of the Oakland University AP Assembly, the Board of Trustees reconfirms its legal authority to grant, modify and rescind internal constitutions when the Board of Trustees determines such action to be in the interest of the institution or required to comply with its legal obligations; and, be it further

RESOLVED, that the Board of Trustees, under the conditions set forth above, approves the amended Constitution of the Oakland University AP Assembly, attached hereto, effective April 11, 2016.

(A copy of the Amendment to the AP Assembly Constitution is on file in the Board of Trustees Office.)

Trustee Michael R. Kramer, seconded by Trustee W. David Tull, moved approval of the Consent Agenda and the motion was unanimously approved by those present.

D. New Items for Consideration/Action

Commendation of Alfred G. and Matilda R. Wilson Awards and Human Relations Award

Mr. Glenn McIntosh, Vice President for Student Affairs, presented the Commendation of Alfred G. and Matilda R. Wilson Awards and Human Relations Award recommendation as set forth in the agenda item. Mr. McIntosh indicated that the Alfred G. and Matilda R. Wilson Awards are presented annually to an Oakland University senior male and female student who have contributed as scholars, leaders and responsible citizens in our community. First awarded in 1965, these honors were designed by Matilda Wilson, founder of Oakland University and Durward Varner, Oakland's first chancellor, to recognize those students who not only have achieved academic excellence, but also have made significant contributions to campus life and demonstrated interest in the social

problems of our community and society. He indicated that the Human Relations Award was established in 1990 to recognize a graduating senior who has made an outstanding contribution to intergroup understanding and conflict resolution at Oakland University.

Commendation of Alfred G. Wilson Award to Phillip Allan Johnson

RESOLVED, that the Board of Trustees expresses its appreciation to Mr. Johnson for his unwavering commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Phillip Allan Johnson for the quality of his leadership and extends to him its best wishes for continued success in all of his future endeavors.

After discussion, Trustee Richard A. Flynn, seconded by Trustee Melissa Stolicker, moved approval of the recommendation, and the motion was unanimously approved by those present.

Mr. Johnson thanked those who have supported him at Oakland and acknowledged the honor it is to receive the award and that he is proud to be a Golden Grizzly.

Commendation of Matilda R. Wilson Award to Jacqueline Wan-Jeng Yee

RESOLVED, that the Board of Trustees expresses its appreciation to Ms. Yee for her unwavering commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Jacqueline Wan-Jeng Yee for the quality of her leadership and extends to her its best wishes for continued success in all of her future endeavors.

After discussion, Trustee Ronald E. Robinson, seconded by Trustee Robert Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

Ms. Yee thanked all of the OU faculty, staff and mentors. She also thanked the Huntington Ford scholarship donors, Patrick and Christie Scoggin. She indicated that Oakland has prepared her to continue her education in law school.

Commendation of Human Relations Award to Aukury Jaci Cowart

RESOLVED, that the Board of Trustees expresses its appreciation to Mr. Cowart for his unwavering commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Aukury Jaci Cowart for the quality of his leadership and extends to him its best wishes for continued success in all of his future endeavors.

After discussion, Trustee Tull, seconded by Trustee Kramer, moved approval of the recommendation, and the motion was unanimously approved by those present.

Mr. Cowart thanked the Pre-College Program family and his Housing family at Oakland. He also thanked the committee for selecting him for this prestigious award.

Master of Science in Cybersecurity

Dr. James P. Lentini, Senior Vice President for Academic Affairs and Provost, presented the Master of Science in Cybersecurity recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the School of Engineering and Computer Science to offer a Master of Science in Cybersecurity; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete annual reviews of the Master of Science in Cybersecurity degree program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

Dr. Lentini indicated that the School of Engineering and Computer Science has proposed a new program in cybersecurity at the master's level focusing on information security, computer security, network security and software security. The program has gone through all the levels of governance including the curriculum committees and been approved at the University's Senate.

Dr. Fu provided an overview of the program. She indicated that the CIO of the State of Michigan supports the program and currently there are only three universities in Michigan that offer a similar program but focus more on the management of cybersecurity. The School of Engineering and School of Business, along with the Department of Mathematics and Statistics will be collaborating on the program. Currently, many of the courses in the program are available but four more courses will be added. The program will conservatively target 32 students and should be revenue positive.

In response to a question from Trustee DeVore, Dean Chamra indicated that the program is not accredited as there is no accrediting body for graduate programs. He also explained the delay between the original conception of the program through implementation.

In response to a question from Trustee Robinson, Dean Chamra indicated that four courses will be extracted from the master's program to create a certificate program. He added that this program creates a unique opportunity to become the first country to offer

a Ph.D. program in cybersecurity someday. Dr. Fu indicated that a proposed Center of Cybersecurity has also been proposed to the Provost to be one of Oakland's centers of excellence.

After discussion, Trustee Schostak, seconded by Trustee Tull, moved approval of the recommendation, and the motion was unanimously approved by those present.

Schematic Design for Southern Student Housing Complex

Mr. Terry Stollsteimer, Associate Vice President for Facilities Management, presented the Schematic Design for Southern Student Housing Complex recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees approves the Southern Student Housing Complex Schematic Design (Attachment A, as may be immaterially amended during continuing design and construction phases of the project); and, be it further

RESOLVED, that the Board of Trustees authorizes the University to proceed with the completion of design for the Project, within the not to exceed budget of \$78,000,000 (plus additional food service costs funded by the food services provider), inclusive of all design, construction, furnishings, equipment, and project management; and, be it further

RESOLVED, that the Board of Trustees authorizes the President and the Chief Operating Officer, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the Southern Student Housing Complex and the ongoing administration of the Project; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel.

Mr. Stollsteimer provided the Board with an overview of the procedural history of the project and indicated that it is on target in regards to cost and schedule. Ground will be broken in June of 2016 in order to get as much done as possible this summer.

Mr. Scott Bonney of design firm Neumann/Smith presented a slide show describing the scope of the project and its design elements. There will be 750 beds of student housing for freshmen and above and a dining hall that will service 400 students with a possible future expansion to 733 students. There will be a 100 seat micro restaurant and classroom space for 200 students.

In response to a question from Trustee DeVore, Mr. Stollsteimer indicated that although the cost per square foot is higher than Oak View due to addition of a dining space, the cost per room is comparable.

Mr. Bonney indicated that there will be separated wings of the building with separate lounge areas to make this large building feel more like individual neighborhoods. He also described the room configurations. He then described the intent to make the building look special and unique while at the same time tying in to other surrounding buildings.

In response to a question from Trustee Kramer, it was indicated that Chartwells, and food service consultant Baker, are being used to consult on food service operations and that an RFP will be put out for dining services as this new building is not covered by the current Chartwells contract.

In response to a question from Chair Schlussel, Mr. Bonney indicated that the main floor is designed to be a "Main Street" with the whole floor open to the student body. Mr. Stollsteimer added that this will be a destination point for students from the middle of campus.

Mr. Bonney added that the project will be a LEED Gold building and highlighted the heat recovery system that will be utilized.

Trustee Schostak asked that further consideration be given on the choice of the exterior colors.

After discussion, Trustee Flynn, seconded by Trustee Richard L. DeVore, moved approval of the recommendation, and the motion was unanimously approved by those present.

Oakland Center Expansion Construction Management Firm

Mr. Stollsteimer presented the Oakland Center Expansion Construction Management Firm recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the Chief Operating Officer to negotiate and execute a construction management contract with Christman Company for the Oakland Center Expansion Project; and, be it further

RESOLVED, that the total cost for all construction management services for the Oakland Center Expansion Project will not exceed \$2,318,823, which includes a 13% owner controlled contingency; and, be it further

RESOLVED, that the Board of Trustees authorizes the President, Chief Operating Officer, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the Oakland Center Expansion Project and the ongoing administration of the Oakland Center Expansion Project; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel; and, be it further

RESOLVED, that consistent with Board of Trustees policy, the schematic design will be presented to the Board of Trustees for approval prior to proceeding with construction.

Mr. Stollsteimer indicated that a group went to Wisconsin to review work of the architects chosen for this project as directed by the Board. An RFP was placed for a construction manager, which resulted in eight proposals. The firms were rated and then three firms were interviewed as finalists. Due to prior positive history with Christman, the experience of Christman's team and that despite the fact that it was not being the low bidder, the recommendation is to use Christman for this project as it is the best qualified for the price, which is about \$125,000 more than the lowest bidder, Granger.

Trustee Robinson voiced his concern of establishing a pattern with the contractors Oakland is using and if this will discourage other general contractors and architects in bidding on Oakland jobs, especially when the low bidder is not chosen.

Mr. Kunselman indicated that it is important that Oakland is transparent with the companies who bid on projects as to how the award was made and the criteria that was used. He has also commissioned the purchasing director to establish supplier quality objectives to build a case history with vendors and is looking at ways to expand Oakland's vendor base.

After discussion, Trustee Tull, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

Ancillary Activities Operating Budgets for the Fiscal Year Ending June 30, 2017

Mr. John W. Beaghan, Vice President for Finance and Administration, called on the respective administrators to present the Ancillary Activities Operating Budgets for the Fiscal Year Ending June 30, 2017 as set forth in the agenda item.

RESOLVED, that the Board of Trustees approves the FY2017 budgets for Intercollegiate Athletics, Lowry Center for Early Childhood Education, Meadow Brook Amphitheatre, Meadow Brook Theatre, Oakland Center, and University Housing, with expenditures and transfers not to exceed the expense total for each unit as reflected in the attached budgets, except as set forth; and, be it further

RESOLVED, that all expenditures and transfers beyond the approved expense total must have the prior approval of the President or his/her designee and these amounts will be reported on a periodic basis to the Board of Trustees; and, be it further

RESOLVED, that the Board of Trustees authorizes the President, the appropriate Vice President, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the FY2017 budgets and the ongoing administration of the FY2017 budgets; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel.

Intercollegiate Athletics

Mr. Jeffrey F. Konya, Director, Athletics, presented the Intercollegiate Athletics budget for the Fiscal Year Ending June 30, 2017 as set forth in the agenda item.

Mr. Konya highlighted the return on investment in athletics and noted that student athlete graduation rates outperform the general student body. 81% of student athletes receive a degree from Oakland University.

Mr. Konya indicated that revenue is up approximately \$400,000 off of FY2016 projections. Expenditures were also up \$70,000 due primarily to compensation made necessary by Horizon League and ESPN obligations as well as an RN fee that was going to come from a third party. Supplies and services also increased due to a change in Horizon League reimbursement and a charter flight to avoid additional missed class time.

For FY2017, revenue projections are trending up. There is also a one-time increase in NCAA revenue. General Fund support will increase to around \$7M due to employee raises and \$689,000 to be used to explore the Lepley renovation project.

In response to a question from Trustee DeVore, Mr. Konda explained that the cost to the University for the Las Vegas post-season basketball tournament was \$45,000 but it was a plus for the student athlete experience and practical experience in playing in a post-season tournament. He indicated that the airtime Oakland received on CBS Sports Network would have cost more than the \$45,000 spent on the trip.

After discussion, Trustee Tull, seconded by Trustee Kramer, moved approval of the recommendation, and the motion was unanimously approved by those present.

Lowry Center for Early Childhood Education

Dr. Julie Ricks-Doneen, Associate Professor of Education, Human Development & Child Study, presented the Lowry Center for Early Childhood Education budget for the Fiscal Year ending June 30, 2017 as set forth in the agenda item.

Dr. Ricks-Doneen indicated that Lowry serves about 160 children of faculty, staff, students and surrounding community members. Revenue topped \$1M this year due to 100% enrollment.

In response to a question from Chair Schlusser, Dr. Ricks-Doneen indicated that the program is not large enough to monetize the program by delivering it nationally. In response to Trustee Stolicker, she indicated that Lowry's rates are toward the high end but noted the majority of the teachers have master's degrees or are in the process of completing them. She indicated to Trustee Flynn that there is aid available through certain programs and grants.

After discussion, Trustee Kramer, seconded by Trustee Flynn, moved approval of the recommendation, and the motion was unanimously approved by those present.

Meadow Brook Amphitheatre

Ms. Michelle L. St. Denis, Budget Manager for Finance and Administration, presented the Meadow Brook Amphitheatre budget for the Fiscal Year ending June 30, 2017 as set forth in the agenda item.

Ms. St. Denis indicated that net revenue for fiscal year 2016 is estimated to be \$216,000 and in fiscal year 2017 it is projected to be \$193,000.

After discussion, Trustee Flynn, seconded by Trustee Tull, moved approval of the recommendation, and the motion was unanimously approved by those present.

Meadow Brook Theatre

Ms. St. Denis presented the Meadow Brook Theatre budget for the Fiscal Year ending June 30, 2017 as set forth in the agenda item.

Ms. St. Denis indicated that a two-year extension of the current lease agreement is being finalized. Net revenues for fiscal year 2016 is estimated to be \$38,000 and for fiscal year 2017 it is projected to be \$62,000.

After discussion, Trustee Flynn, seconded by Trustee Tull, moved approval of the recommendation, and the motion was unanimously approved by those present.

Oakland Center

Mr. Richard Fekel, Director, Oakland Center, presented the Oakland Center budget for the Fiscal Year ending June 30, 2017 as set forth in the agenda item.

Mr. Fekel indicated that this year's total operating revenues are expected to marginally exceed the budgeted amount. Food service revenues include a \$5.5M one-time signing bonus received in fiscal year 2016. \$4M is slated for the Oakland Center expansion project and \$1.5M is committed to future food service expansion. The total sum will be

amortized over ten years but is reflected as fiscal year 2016 activity.

Overall estimated expenditures are marginally up in part due to unexpected repairs of maintenance expenses and service charges. Transfers include the \$5.5M signing bonus pass through and \$100,000 to food service amortization. The \$70,000 capital expenditure project was cancelled due to building expansion plans.

For the 2017 proposed budget, commencing June 1, the new bookstore agreement includes a first-year commission guarantee of \$875,000. The agreement also provides a \$550,000 one-time signing bonus amortized over ten years. Operating revenues will recognize \$55,000 annually beginning in fiscal year 2017 for the life of the agreement. Food service revenues reflect an actual commission of \$440,000. Additional food service related revenues added to the base commission bring the total over the \$500,000 mark. All expenditures are adjusted to anticipate at 2017 expense levels. Transfers include \$100,000 for food service amortization and finally the budget includes a \$102,000 capital expenditure for video projection equipment and roof repairs.

In response to a question from Chair Schluskel, Mr. Fekel indicated that satisfaction levels have increased due to expansion of food service operations.

After discussion, Trustee Kramer, seconded by Trustee Schostak moved approval of the recommendation, and the motion was unanimously approved by those present.

University Housing

Mr. James Zentmeyer, Director of University Housing, presented the University Housing budget for the Fiscal Year ending June 30, 2017 as set forth in the agenda item.

Mr. Zentmeyer indicated that the Department of University Housing shows continuing growth in student housing demand. The major renovation project underway this summer is the first phase of the Vandenberg Hall infrastructure project. Higher than budgeted occupancy has resulted in an increase of operating revenue. The increase in supply and services expenditures is due to the utilization of hotel services to address the student overflow.

Mr. Zentmeyer proposed a 4% rate increase on the Standard Residence Hall room rate. Rates of Oak View and the Nicholson and Matthews Apartments reflect the differentiation of amenities offered.

In response to a concern over the 4% increase from Trustee Robinson, Mr. Zentmeyer indicated that the increases is founded on the Vandenberg renovation project which totals \$20M over three years that will take a 500-bed facility and make it a prime facility for the next 35 years. He also explained that Oakland is roughly in the middle in terms of what it charges for room and board of the state universities, currently 6th of the universities that have released their information.

After discussion, Trustee Tull, seconded by Trustee Stolicker, moved approval of the recommendation, and the motion was unanimously approved by those present.

E. President's Report

Dr. Hynd indicated that it has been just a little over a year ago that the strategic plan was approved. Subsequently, consultants for campus master planning were brought in and we're now seeing the fruits of those labors. With a more residential population, the retention rates are being impacted, the grade point average of those students has increased and their time toward graduation is accelerated.

This year's First Destination Report from Career Services indicates that 89% of OU graduates are employed, either in the military or have gone on to graduate school. 97% are employed in Michigan. 79% of the employed graduates are working at jobs that they believe are tied to their career plans. 37% of the graduates are in health care related fields, 14% engineering, 12% manufacturing and 8% in retail.

2,063 students will be graduating this semester. There are also two honorary degree recipients, Curt Tofteland who is the founder of the internationally acclaimed "Shakespeare Behind Bars" and Patti Finnegan Sharf who has been a strong advocate for study abroad.

He noted the accomplishments of Dr. Barbara Oakley and OUWB Director of Diversity and Inclusion, Dr. Caryn Reed-Hendon.

Dr. Hynd discussed the various budget proposals from the Governor, House and Senate which will be finalized in the coming months.

He wants to work on further establishing our University identity in the southeastern Michigan metropolitan area. A database for OU's community engagement activities is being created and a three-year marketing strategy will be created based on an upcoming reputational survey. In the development arena, Oakland has a very ambitious plan moving forward including continuing to refine our campaign readiness, increase alumni giving and major gift commitments this next year, establish a campaign case statement so that as we move forward toward a public launch for a campaign we have the vision and the branding that will be appropriate and to establish a campaign steering committee.

Work continues on the strategic plan. The intent is to have a document published this fall that articulates more clearly the action plans that we will follow to achieve the goals that we have but we also will have metrics so that we can have a dashboard to actually see that we are moving forward in accomplishing the things that we want to do.

F. Dean's Report

Dean Graeme Harper presented the history of the Honors College and highlighted the growth the program has sustained. In 2011, there were 450 honors college students and by 2015, there were 1,100 students. Next year the number should approach 1,500.

With a 3.7 GPA and 27 ACT as the admission standard, Oakland is placed in the top 10% of admission standards for established Honors Colleges and about 40% of those students are now presidential scholars as freshmen so they coming in with GPAs about 3.9 plus and with ACT scores about 31 plus.

About 30-35% of students tend to be Pre-Med, Healthcare, and Nursing fields and 20-25% tend to be Engineering and Computer Science and the other sciences comprise another 10%. Oakland's Honors College is a stem based Honors College.

Dean Harper highlighted some of the courses and programs available to Honors College students including the HC100 "Making Discoveries" Colloquium, which is a course that explores the context of discovery, which can fit every major. A mandatory sophomore "Imagination Lab" is a design-thinking laboratory to get students thinking about how to plot out and plan their next few years. Honors College students take General Education courses like every other Oakland student but they take up to three in the Honors College specifically proposed by professors to the Honors College. They also take four semesters of a foreign language or American Sign Language. HC390 Research Preparation and Grant Writing course is a one credit course focusing not just on how you research but on grant writing. They do a minimum of 10 hours community service.

Honors College students must maintain a GPA of 3.5 but the average tends to be about a 3.72. The Honors College is the home of the Michigan Center for Undergraduate Research. It's meant to say the Honors College can lead this undergraduate research initiative forward with others supported by it and that's proving to be a useful tool. About 18 months ago, the Honors Institute within the Honors College, was launched to celebrate Honors education across the institution. About four years ago, select people were asked to join Oakland as Esteemed Fellows of the Honors College. The first to join was Nobel Prize winner, Jody Williams and then others came on board, David Kelley who's the CEO of IDEO. Billionaire, "Math for America" founder, Jim Simons came on board about a year ago.

Dean Harper concluded with highlighting the Shinola Ingenuity Awards and the launching of the National Society for Minorities in Honors.

G. Other Items for Consideration/Action that May Come Before the Board

Mr. Steve Tomkowiak, Dove Academy Board member addressed the Board and noted the successes of Dove Academy. He was informed by the PSA office that his Board membership would not be renewed and he stated that Dove Board membership is against that decision, as is the management company. He was not given a reason for the non-renewal and reached out to the Dean of Education and Provost without success.

Willa Jackson and Al Stanton also spoke in support of Mr. Tomkowiak with Mr. Stanton indicating that Mr. Tomkowiak is diligent and has passion for the success of the school and he believes that he should be renewed as a Board member of Dove Academy.

Mr. Tomkowiak concluded by indicating that Oakland is enjoying tremendous success and a lot of students are being impacted at the college level, and that Oakland has the same impact when it comes to charter schools.

H. Adjournment

Chair Schlüssel adjourned the meeting at 5:06 p.m.

Submitted,

Approved,



Victor A. Zambardi
Secretary to the Board of Trustees

Mark E. Schlüssel
Chair, Board of Trustees