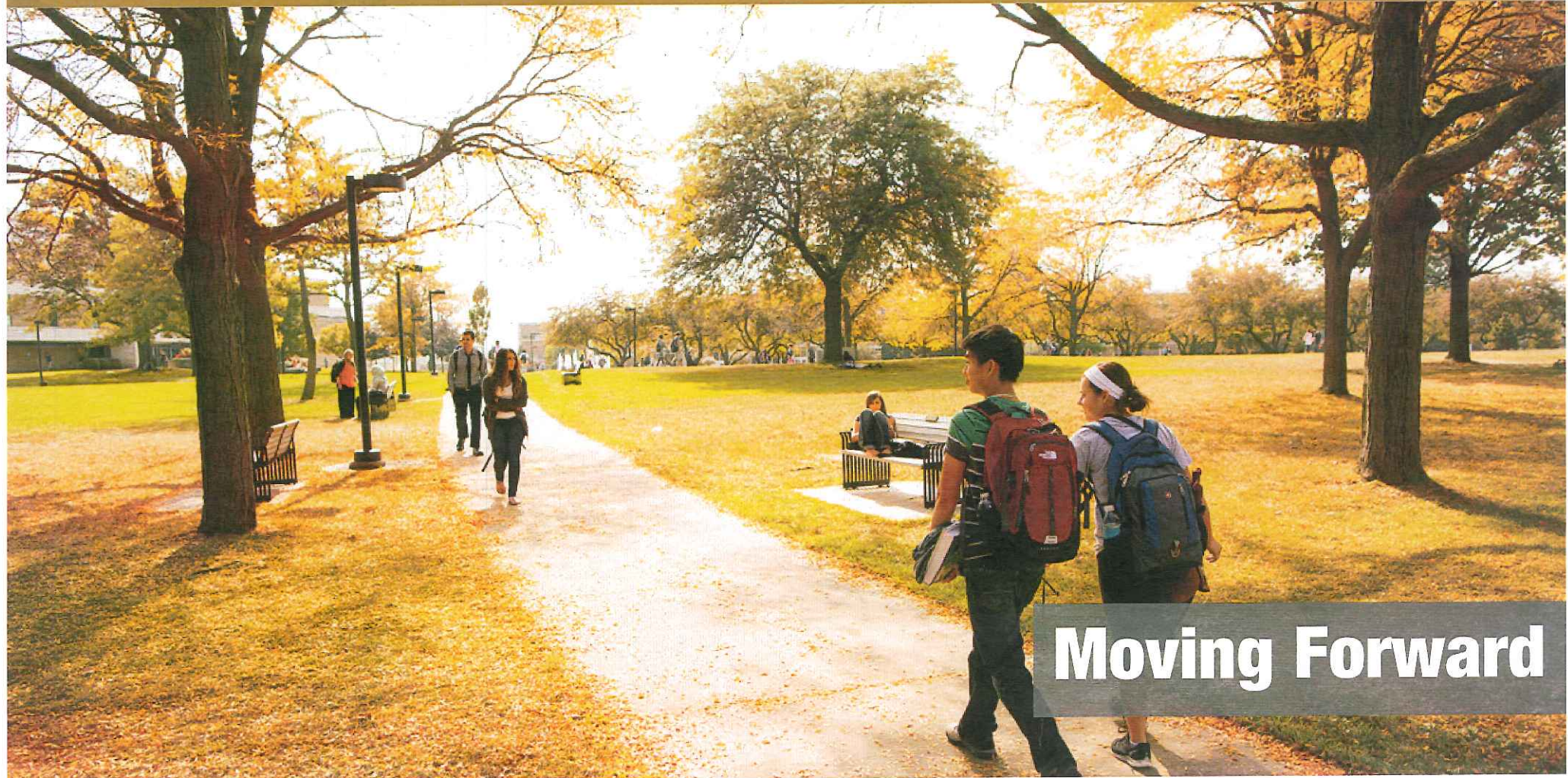


# STUDENT AFFAIRS

OAKLAND  
UNIVERSITY



**Moving Forward**

# STUDENT AFFAIRS

OAKLAND  
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## Student Affairs Departments

Campus Recreation & Intramurals	Oakland Center
Career Services	Orientation & New Student Programs
Center for Multicultural Initiatives	OU Counseling Center
Center for Student Activities	Pre-College Programs
Dean of Students	Project Upward Bound
Disability Support Services	Student Technology Center
First-Year Advising Center	The Tutoring Center
Gender & Sexuality Center	University Housing
Graham Health Center	Veterans Support Services



# STUDENT AFFAIRS

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## Financial Assistance and Enrollment



Reducing student loan debt  
and making OU affordable



6,500 students received  
merit and need-based  
financial aid

75%

Of students receive  
some level of financial  
assistance

1<sup>ST</sup>

Record FTIAC enrollment  
with 2,751 students



Record number of  
Presidential Scholars



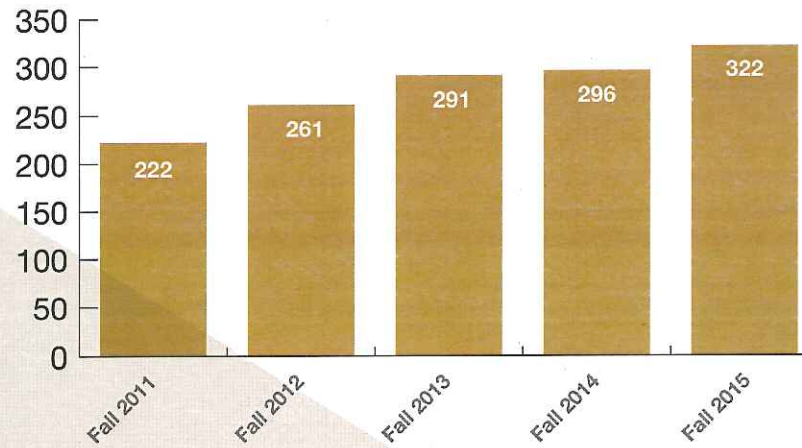
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## Veterans Support Services



Veterans, service members, and dependents of veterans



“Military Friendly School”  
for six consecutive years



Member of the  
Consortium of Michigan  
Veterans Educators



Blue Ribbon School



Guarantee the '8 keys'  
to success at  
Oakland University



## First Year Advising Center



Intentional and  
intrusive model

Change in full-time freshmen entering OU in  
Fall 2011 vs. Fall 2013

↑ 8%

Overall retention

↑ 10%

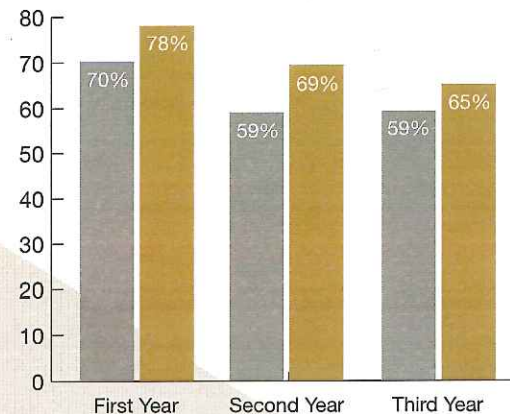
Retention of Minority Students

↑ 12%

Retention of Housing Students

↑ 17%

Retention of Undecided Students



Fall 2011, 2012, and 2013 cohorts  
Growing retention impact

5%

Increase in retention  
of FTIAC to graduation

=

\$4.6M

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## Housing



**Oak View Hall**  
Opened Fall of 2014



**504 Beds**



**Home of the  
Honors College**

**25%**

**Increase in the number  
of residential students**



**Higher retention and  
greater engagement  
in university life**



**2,700 students  
in the residence halls**

**6**

**Unique learning  
communities**

**100%**

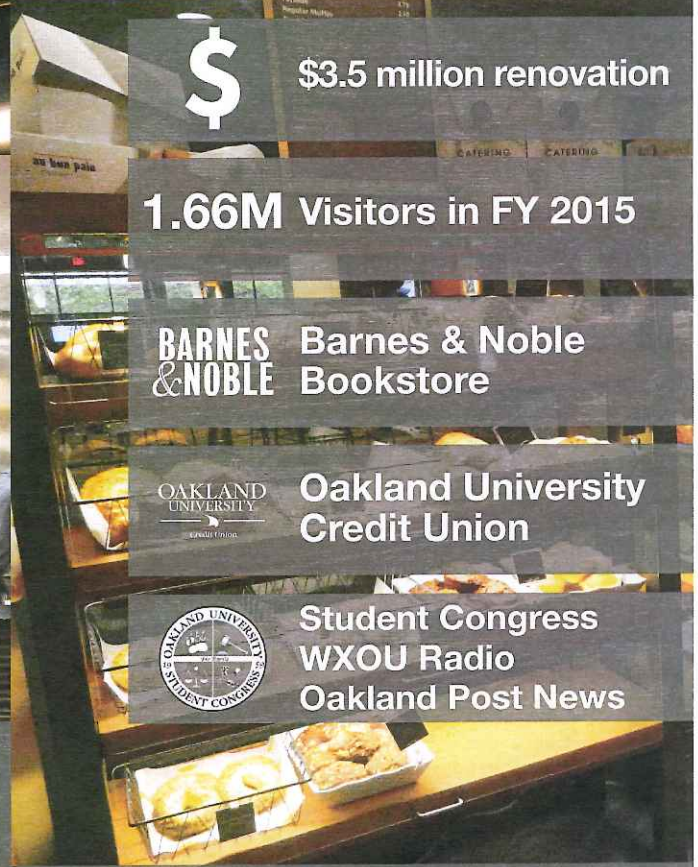
**Occupancy rate**



# STUDENT AFFAIRS

OAKLAND UNIVERSITY

## The Oakland Center



\$3.5 million renovation

1.66M Visitors in FY 2015



Barnes & Noble Bookstore



Oakland University Credit Union



Student Congress  
WXOU Radio  
Oakland Post News



FOOD COURT

BEAR CAVE

au bon pain®

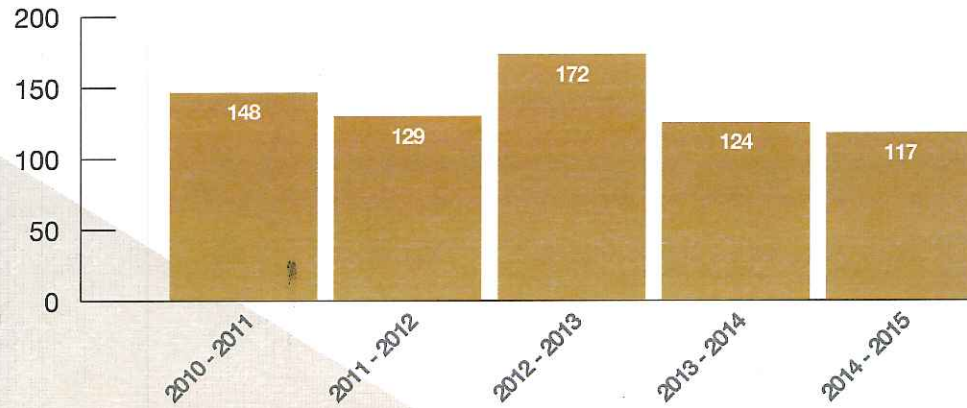
# STUDENT AFFAIRS

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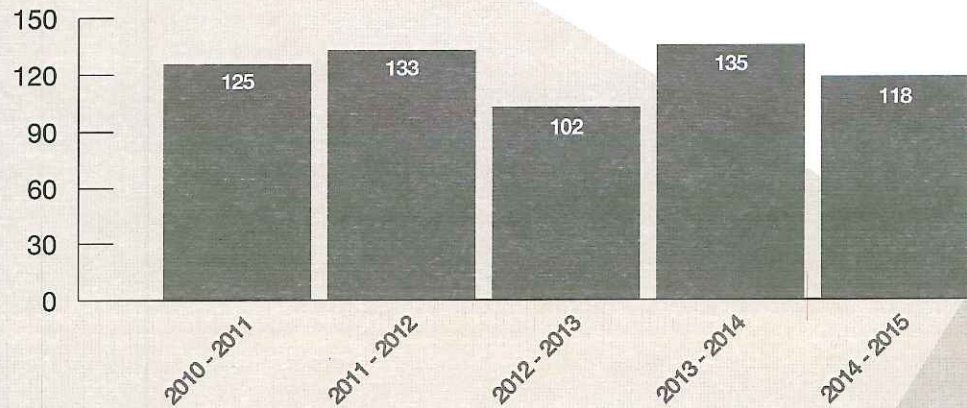
## Dean of Students



### Academic Conduct Student Count



### Non-Academic Conduct Student Count



Student Advocacy



Upholds Civility  
& Inclusion



Student Conduct



Crisis intervention



## Academic and Technology Tutoring

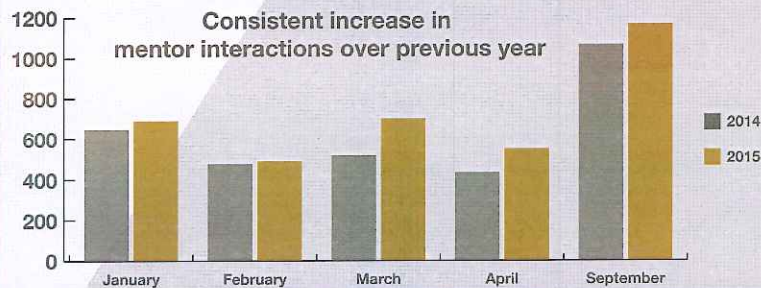
### Student Technology Center

**5,500**

Technical concepts taught on business productivity, video production, print, web and more

**54,000**

Student visits



### Tutoring Center - Supplemental Instruction

**GPA of SI vs. No SI**

All disciplines  
(Fall 2014 - Winter 2015)

**3.08**

Average for students who attended SI 15 times or greater

**2.54**

Average GPA of students who never attended SI

**SI Impact**

**.54**

Overall increase in GPA across disciplines

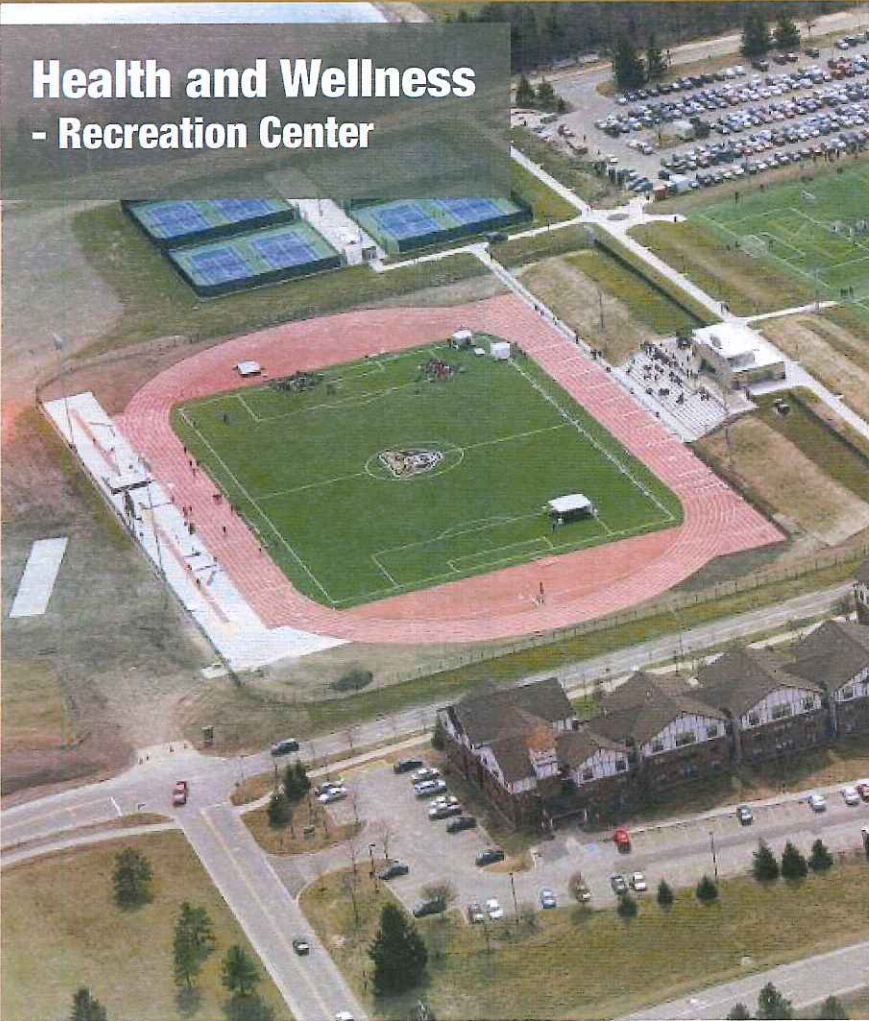
37.5% increase in SI sections for a total of 88 for 2015-2016

2,798 students served - 2014-2015

# STUDENT AFFAIRS

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## Health and Wellness - Recreation Center



**\$7.8 million Recreation and Athletic Outdoor Complex**

**Expanded intramural and club sport programs**

**Extended season length due to artificial surface**

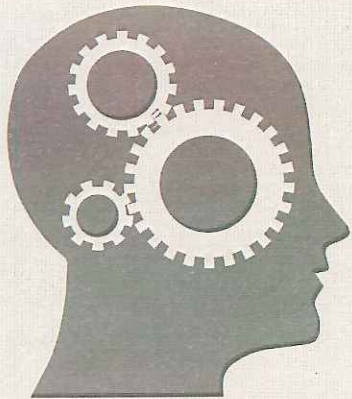
**Student usage up 9.2% in FY15 - 174,000+ entries**  
- Unique students up by 6.5%

**Employee usage up by 23% in FY15 - 8,400+ entries**  
- 784 unique employees up by 9.8%



## Health and Wellness

### OU Counseling Center



**Added two Psychologists**

- Reduced wait-time

**OUCC ratio: 1 staff per 3,766 students**

- 5.5 FTE Psychologists
- 2.0 FTE Interns
- National average: 1 staff per 2,000 students

2014-2015 Academic Year

**504**

Clients

**3,740**

Clinical hours

**209**

Students

+23%

**488**

Hours

+12%

Emergency / Crisis work

### Graham Health Center



**Nurse Practitioner model with Consulting Physicians**

**Part-time Psychiatrist**

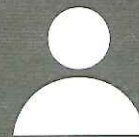
**2.0 FTE Clinicians**

**Acute healthcare**

**Health education**

**Disease prevention**

2014-2015 Academic Year



**1,902**

Unique patients



**3,495**

Total visits

# STUDENT AFFAIRS

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## Career Services



**↑ 10%**

Fall Career Fair  
83 employers



**↑ 17%**

Engineering & IT Career Fair  
100 employers



97% of graduates employed stay in MI

88% placement rate

79% of jobs are related to career plans



**7,353**  
total job postings

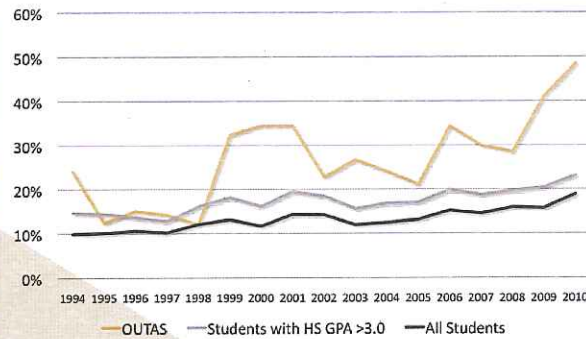
# STUDENT AFFAIRS

## Diversity - Center for Multicultural Initiatives

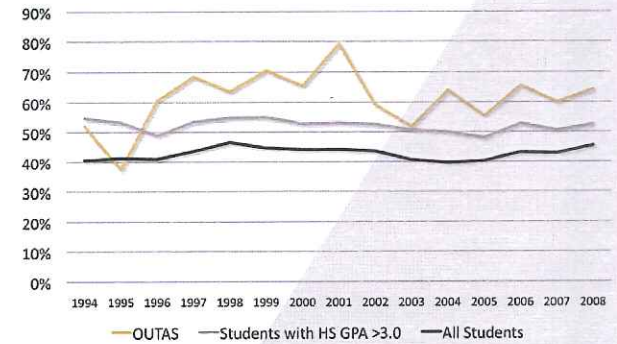


## OUTAS (Oakland University Trustee Academic Success)

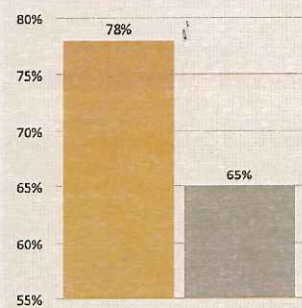
Four Year Graduation Rate



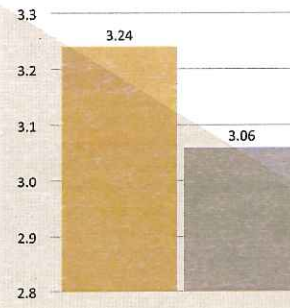
Six Year Graduation Rate



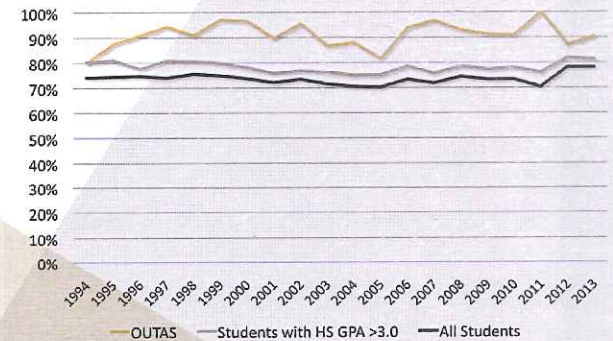
Cumulative GPA Above 3.0



Cumulative GPA



First Year Retention



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## Center for Student Activities



**280+** Student organizations

 Leadership development

 Greek Life

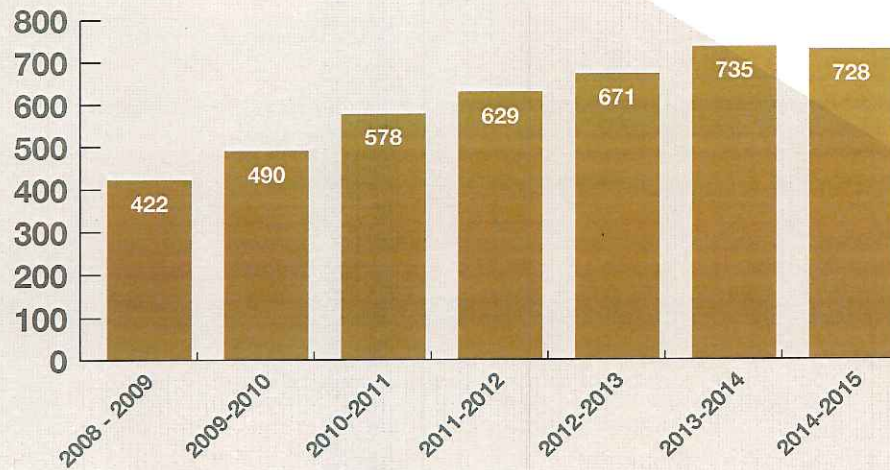
**GSC** Gender and Sexuality Center

# STUDENT AFFAIRS

## Diversity - Disability Support Services

Advocacy and assistance for students with disabilities

Population Trend since 2008



### Disabled Students 2014-2015

ADD & ADHD	219
Psychological/Autism/Aspergers	170
Medical	154
Learning Disability	109
Blind & Visually Impaired	28
Hearing Impaired/Deaf/Hard of Hearing	17
Closed Head Injury	18
Mobility/Physical	9
Cognitive Impaired	1
Short Term	3

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<b>Total</b>	<b>728</b>
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## College Readiness and Pipeline Programs



### Project Upward Bound

Helps 120 students enter and succeed in higher education  
Longest running program of it's kind in the nation  
Federally-funded

### Pre-College Programs

Academic, social, career, and cultural enrichment programs  
3,000+ visits



# STUDENT AFFAIRS

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## Vision



### New Housing

750 beds, 600 seat cafeteria  
Learning Communities



### Oakland Center Expansion

Expand and enhance meeting  
rooms, social spaces and food court



### Career Services

Increase space available to  
accommodate growing employer  
demand for interview space



### Student Life Experience and Technology

