

**APPOINTMENT OF ADDITIONAL MEMBERS TO THE
AD HOC PRESIDENTIAL SEARCH COMMITTEE**

A Recommendation

1. **Division and Department:** Board of Trustees
2. **Previous Board Action:** The Board of Trustees has historically and periodically formed and dissolved various committees of the Board of Trustees.
3. **Budget Implications:** None.
4. **Educational Implications:** The Board of Trustees committees enhance the purpose and advance the productivity of the full Board, and are responsible for recommending decisions and actions to the full Board.
5. **Personnel Implications:** None.
6. **University Reviews/Approvals:** This resolution was considered by the Ad Hoc Presidential Search Committee.
7. **Recommendation:**

RESOLVED, that the Ad Hoc Presidential Search Committee may include a quorum of the Trustees, but shall not have the authority to act on behalf of the Board of Trustees; and, be it further

RESOLVED, that the following individuals are added as members to the Ad Hoc Presidential Search Committee: Andrei Slavin, Distinguished Professor of Physics; Janell Townsend, Associate Professor of Marketing; Steven Shablin, Registrar; Brandon Hanna, Student Body President; all of such members shall serve at the pleasure of the Board and its Chair on such committee until the next annual meeting of the Board or their earlier resignation or removal.

8. **Attachments:**
 - a. Curriculum Vitae for Andrei Slavin
 - b. Curriculum Vitae for Janell Townsend
 - c. Resume for Steven Shablin
 - d. Resume for Brandon Hanna (to be submitted)

Recommended on December 9, 2013
to the Board for approval by

Michael Kramer, Chair of the Board of Trustees

CURRICULUM VITAE

Name ANDREI N. SLAVIN
Date of Birth 19 August 1951
Place of Birth St.Petersburg, RUSSIA
Citizenship: U.S.A.
Present Address Department of Physics,
OAKLAND University ,
Rochester, Michigan, MI-48309, U.S.A.
Tel.: (248) 370-3401
FAX : (248) 370-3408
E-Mail: slavin@oakland.edu

Home Address 721 Mc Gill Drive, Rochester Hills, MI-48309
Tel: (248) 375-9298

Languages: I am fluent in RUSSIAN and ENGLISH
I can also read in FRENCH

Education

Degree : Ph.D in Radiophysics , 1977
Place : Department of Radiophysics, Leningrad Technical University, Leningrad , USSR.
Degree : Master of Science in Radiophysics (Honors) , 1974
Place : Department of Radiophysics, Leningrad Technical University, Leningrad , USSR.

Academic Positions

2003- Chair of the Physics Department, Professor of Physics
Oakland University, Rochester, Michigan, U.S.A. .

2000-2003 Professor of Physics
Oakland University, Rochester, Michigan, U.S.A. .

1999 Acting Chair of the Physics Department, Professor of Physics,
Oakland University, Rochester, Michigan, U.S.A. .

- 1998-1999 Professor of Physics,
Oakland University, Rochester, Michigan, U.S.A. .
- 1994-1998 Associate Professor of Physics (tenured),
Oakland University, Rochester, Michigan, U.S.A. .
- 1991-1994 Assistant Professor of Physics,
Oakland University, Rochester, Michigan, U.S.A. .
- 1984-91 Associate Professor of Physics,
Leningrad Marine Technical University, Leningrad, USSR.
- 1977-84 Assistant Professor of Physics,
Leningrad Marine Technical University, Leningrad, USSR.

Visiting Positions

- 2008 Visiting Professor, University of Kaiserslautern, Kaiserslautern, GERMANY
- 2007 Visiting Professor, University of Nancy, Nancy, FRANCE
- 2006 Visiting Professor, University of Muenster, Muenster, GERMANY
- 2006 Visiting Professor, CEA Research Facility, Saclay, FRANCE
- 2005 Visiting Professor, University of Perugia, Perugia, ITALY
- 2005 Visiting Professor, University of Kaiserslautern, Kaiserslautern, GERMANY
- 2004 Visiting Professor, University of Porto, Porto, PORTUGAL
- 2003 Visiting Researcher, University of Kaiserslautern, Kaiserslautern, GERMANY
- 2002 Visiting Professor, Australian National University, Canberra, AUSTRALIA
- 2000-2001 Visiting Professor, University of Kaiserslautern, Kaiserslautern, GERMANY
- 1999 Invited Professor, Universite Paris-Sud, Orsay, FRANCE
- 1998 NATO Senior Visiting Fellow, Universite Paris-Sud, Orsay, FRANCE
- 1995-1999 Visiting Researcher, University of Kaiserslautern, Kaiserslautern, GERMANY

- 1994-1998 Visiting Researcher, Technical University of Darmstadt, Darmstadt, GERMANY
- 1992 Visiting Fellow, Istituto di Elettronica dello Stato Solido del CNR, Rome, ITALY
- 1990-91 Senior Visiting Fellow, Centre for Chemical Physics, University of Western Ontario, London, Ontario, CANADA.
- 1989 Visiting Researcher, Department of Computer Science, Wolverhampton Polytechnic, Wolverhampton, UNITED KINGDOM.
- 1985-86 Visiting Researcher , Department of Physics, University of Helsinki, Helsinki, FINLAND.

Academic Awards and Research Grants

- 2008 "Phase renormalization method and its applications to the forced dynamics and synchronization of nonlinear spin-torque nano-oscillators," \$100,000 from the TARDEC, U.S. Army, USA.
- 2007-2010, "Collaborative Research: Nano-Sized Microwave Devices Based on Spin Transfer Effect: Tunable Oscillator, Frequency-Selective Diode, Spin-Torque Transistor," \$180,000 from the National Science Foundation, USA .
- 2008 "Influence of thermal noise on the performance of nano-sized spin-torque microwave oscillators for military and space applications, " \$70,000 from the TARDEC, U.S. Army, USA.
- 2007-2008 "Role of polarization effects in the design of radiation-hard nano sized tunable microwave oscillators for military and space applications," \$74,000 from the TARDEC, U.S. Army, USA.
- 2007-2008 "Theoretical study of Bose-Einstein condensation of magnons in magnetic films," \$13,000 from the Resource Development Fund Program of the Oakland University.
- 2004-2009 "MURI: Gigahertz Electromagnetic Wave Science and Devices for Advanced Battlefield Communications", \$433,450 from the U.S. Army Research Office, USA.
- 2004-2007 Multifunctional Ferrite-Ferroelectric Layered Structures for Microwave and Millimeter Wave Devices" (with Dr. G. Srinivasan), \$ 320,000 from the U.S. Army Research Office, USA.
- 2003-2004 "Ferrite-Ferroelectric Layered Structures for 77 GHz Phase-Variable Devices", \$ 18,900 from the Delphi Corporation (with Dr. Srinivasan).

- 2003 Research Fellowship, \$8,500, "Magnetization Dynamics in Magnetic Stripes and Dots – A New Media for High-Density Magnetic Recording", Oakland University, USA.
- 2002-2003 International Supplement to the NSF Grant # DMR- 0072017 "Dynamics of Linear and Nonlinear Spin Waves in Magnetic Films", \$17,500 from the NSF Eastern Europe Program, and \$4,000 from the Oakland University Foundation, USA.
- 2000-2003 Grant # DMR- 0072017 "Dynamics of Linear and Nonlinear Spin Waves in Magnetic Films", \$ 146,000 from the National Science Foundation and \$33,000 from the Oakland University Foundation, USA
- 1999 INVITED PROFESSOR Award, FF 23,000 from the Universite Paris-Sud, Orsay, FRANCE.
- 1998-2000 International Supplement to the NSF Grant # DMR-9701640 "Dynamics of Nonlinear Spin Waves in Magnetic Films: Envelope Solitons, Self-Focusing, Wave Collapse" \$12,000 from the NSF Eastern Europe Program, and \$4,000 from the Oakland University Foundation, USA.
- 1997 NATO Senior Guest Scientist Grant to support my work at the Universite Paris-Sud, Orsay, FRANCE, FFr 45,000 from NATO.
- 1997 Guest Researcher Award, DM 7,500 from the University of Kaiserslautern to support my collaborative research work with Prof. B. Hillebrands at the University of Kaiserslautern, GERMANY.
- 1997 Visiting Researcher Award, DM 15,000 from the Technische Hochschule Darmstadt, Germany to support my collaborative research work with Dr. H. Benner at the Technische Hochschule Darmstadt , Darmstadt, GERMANY.
- 1997-1998 Proposal for the Strategic Plan Implementation support for "Nonlinear Dynamics Program Workshop and Visiting Scholar's Program", \$15,000, from the Oakland University, USA.
- 1997-2000 Grant # DMR-9701640 "Dynamics of Nonlinear Spin Waves in Magnetic Films: Envelope Solitons, Self-Focusing, Wave Collapse", \$ 93,000 from the National Science Foundation and \$32,000 from the Oakland University Foundation, USA.
- 1994-1996 "Theory of Nonlinear Spin Wave Dynamics in Magnetic Films: Instability of Two-Dimensional Spin Wave Envelope Solitons", \$27,000 from the Research Corporation, Tucson, Arizona, U.S.A.

- 1992-1994 "Theory of Nonlinear Spin Wave Dynamics in Magnetic Films: from Envelope Solitons to Dynamic Chaos", \$22,000 from the Research Corporation, Tucson, Arizona, U.S.A..
- 1992 Visiting Fellowship, 2,500,000 Italian Lire, from the Istituto di Elettronica dello Stato Solido del CNR, Rome, ITALY.
- 1991 Research Fellowship, \$6,000, "Spin Waves in Ferromagnetic Films. Angular Dependencies of Nonlinear and Thermal Properties", Oakland University, USA.
- 1990 Senior Visiting Fellowship, \$ 28,000 from the Centre for Chemical Physics, University of Western Ontario, London, Ontario, CANADA.
- 1989 Research Grant, \$ 5,000, from The Leningrad Marine Technical University, Leningrad, USSR, to visit Department of Computing, Wolverhampton Polytechnic Wolverhampton, U.K.
- 1985 Visiting Research Fellowship, FM 60,000 from The Ministry of Higher Education of the USSR and Ministry of Higher Education of Finland to visit the Department of Physics, University of Helsinki, Helsinki, FINLAND .
- 1977 "The Research Project of the Year", RUB. 2,000, Award from The Ministry of Higher Education of the USSR for the project "Development of Microwave Ferrite Filters-Limiters", (co-investigator), USSR.

Teaching Experience

- 1991-2009 Courses of Introductory Physics, Thermodynamics, Introductory Mechanics, Analytical Mechanics, Electrodynamics, Mathematical Methods in Physics, Numerical Methods in Theoretical Physics, Vibrations and Waves for undergraduate and graduate students, Oakland University, Michigan, U.S.A. .
- 1977-90 Courses of General Physics, Modern Physics, and Acoustics for undergraduate students (lectures, seminars and laboratories) for over ten years, Leningrad Marine Technical University, USSR.
- 1987-90 Courses on Nonlinear Dynamics of Spin Waves in Ferromagnetic Films, Dynamics of Magnetically Ordered Substances for graduate students and researchers, Leningrad Electrical Engineering Institute, USSR

Graduate Students

- 1991-2009 While working at Oakland University I was supervising several M.S. theses in Physics (Sean Cordone, Isaio Takeda, Paul Wierzbicki, Tom Lesperance, Keith Jankowski).

Oakland University does not have a Ph.D. Program in Physics, so I did not have Ph.D. students at Oakland. Nevertheless, I was actively co-supervising Ph.D. students working with my foreign collaborators (The students were Oliver Buettner and Martin Bauer, Kaiserslautern, Germany; Vasil Tiberkevich and Andrei Chumak, Kiev, Ukraine).

Research Experience

- 1983-2008 Research in the field of Linear and Nonlinear Microwave Signal Processing, Linear and Nonlinear Dynamics of Magnetic Excitations in Magnetic Films, Superlattices, Magnetic Dots, and Finite-Size Magnetic Samples at the Departments of Physics of the Oakland University, University of Western Ontario, Leningrad Marine Technical University and at the Department of Electronic Technology of the Leningrad Institute of Electrical Engineering (over 100 publications, see publication list).
- 1979-83 Research in the fields of Applied Hydrodynamics, Applied Acoustics, Visualization of Ultrasound at the Department of Physics of the Leningrad Marine Technical University (10 publications).
- 1973-79 Research in the field of Nonlinear Spin Wave Processes in Microwave Ferrites at the Department of Radiophysics, Leningrad Technical University (5 publications).

Service and Administrative Experience

University Service

- 2003 - Head of the Department of Physics, Oakland University, Michigan, USA (during my tenure our Department doubled its external research funding).
- 2004-2005 Member of the Oakland University Research Committee
- 1993-2003 Departmental advisor for students of Engineering Physics, Department of Physics, Oakland University.
- 1999-2000 Acting Head of the Department of Physics, Oakland University, Michigan, USA.
- 1997-98 Member of the Selection Committee for the position in Theoretical Biophysics, Department of Physics, Oakland University, Michigan, USA
- 1997-98 Member of the Assembly of the College of Arts and Sciences, Oakland University, Michigan, USA

- 1997-98 Member of the Senate Committee on General Education, Oakland University, Michigan, USA.
- 1995-96 Member of the selection committee for the Assistant Professor and Visiting Assistant Professor positions at the Department of Physics, Oakland University, Michigan, USA.
- 1994 Member of the Faculty Bargaining Forum , representative of the Department of Physics, Oakland University, Michigan, USA.
- 1991-97 Member of the Departmental Committee on the Ph.D. program in Applied Physics, Oakland University, Michigan, USA.
- 1992-93 Member of the College Committee on Instruction, College of Arts and Sciences, Oakland University, Michigan, USA.
- 1984-85 Head of the Admission Board at the St. Petersburg Marine Technical University responsible for: Students Admission (1000 students per year); Organization of written Entrance Examinations in Mathematics, Physics, and Russian Language; Personnel Management (32 employees), St.Petersburg, Russia.

Professional Service

- 1996-2005 Organizer of Focus Sessions on Nonlinear Spin Wave Processes at the International Conferences: International Conference on Ferrites, ICF-7, Bordeaux, FRANCE, 1996; Centennial Meeting of the American Physical Society, Atlanta, Georgia, USA, 1999; International Conference on Ferrites, ICF-8, Kyoto, JAPAN, September 2000, International Conference on Ferrites, ICF-9, San Francisco, USA , August 2004.
- 2000 Judge in PHYSICS at the 2000 Intel International Science and Engineering Fair, Detroit, Michigan, May 2000.
- 1998 I attended the sorters' meeting at Washington D.C. and selected papers for three topic sessions for the Centennial Meeting of the American Physical Society in November, 1998.
- 1993-2008 Session Chair at various International Conferences on Magnetism:

Chair, Session on Nonlinear Spin Waves, CAP-NSERC Workshop in Theoretical Physics, The University of Western Ontario, London, Ontario, Canada, July 1991.

Chair, Session on Magnetic Excitations and High Frequency Phenomena, International Conference on Magnetism and Magnetic Materials , Houston, USA, December 1992.

Chair, Session on Nonlinear Magnetic Excitations at the International Workshop on Nonlinear Interactions in Magnetic and Magneto-optic Materials , Costa Mesa, California, December 1993.

Chair, sessions on Magnetic Excitations and Magnetic Solitons at the MMM-95 International Conference, Philadelphia, November, 1995, and at the NATO Workshop on Nonlinear Spin Wave Signal Processing, Rome, Italy, October 1995.

Chair, session on Nonlinear Magnetic Excitations, The Centennial Meeting of the American Physical Society, Atlanta, Georgia, March 1999 .

Chair, session on Nonlinear Microwave Magnetics, INTERMAG-20000 Conference, Toronto, Canada, April 2000.

Chair, session on Nonlinear Spin Wave Dynamics, International Conference on Ferrites, Kyoto, Japan, September 2000.

Chair, session on Nonlinear Spin Wave Processes, International Seminar on Spin Waves, St.Petersburg, Russia, May 2002

Chair, session on Molecular Clusters, International Conference on Theoretical Trends in Low-Dimensional Magnetism, Florence, Italy, July 2003

Chair, session on Microwave Materials, International Conference "Functional Materials" ICFM-2005, Partenit, Ukraine, October 2005.

Chair, session on Spin Wave Dynamics, International School and Workshop "Modern Problems of Spin Dynamics", Strasbourg, France, October 2006.

Chair, session on Spin Dynamics, International Workshop on Spin Dynamics in Restricted Geometry , Seoul National University, Seoul, Korea, May 2007.

Chair, Session on Spin Dynamics and Microwave Materials, International Conference "Functional Materials" ICFM-2007, Partenit, Crimea, Ukraine, October 2007.

Chair, Plenary Session, IEEE Sixth Metallic Multilayer Symposium, Perth, Australia, October 2007.

Chair, Session on Magnetic Theory and Calculation, The 1st International Symposium on Advanced Magnetic Materials (ISAMMA-2007), Jeju, Korea, May-June 2007.

Chair, Session on Spin Dynamics, 8th Latin American Workshop on Magnetism, magnetic Materials and their Applications (LAW3M), Rio de Janeiro, Brazil, August 2007.

Chair, Session GA, Symposium on RF excitations due to spin torque in special geometries and materials, 52d Magnetism and Magnetic Materials Conference, Tampa, Florida, USA, November, 2007.

Chair, Session on Spin Dynamics, International Symposium "Dreikoenigstreffen Magnetismus 08 : New Concepts in Spin Dynamics" , Bad Honnef/Bonn, Germany, January 2008.

Chair, Session D-32, March 2008 Meeting of the American Physical Society , New Orleans, Louisiana, March 2008.

Chair, Session EP, Magnetodynamics and Millimetre Wave Devices, International Magnetism Conference INTERMAG-08 , Madrid, Spain, May 2008.

Chair, Session C4, Spin Waves and Water Waves, International Conference "Nonlinear Waves- Theory and Applications", Beijing, China, June 2008.

Chair, Plenary Session, International Conference on Microwave Magnetism, Fort Collins, Colorado, USA, September 2008.

Chair, Session on Magnetization Dynamics, International Colloquium on Ultrafast Magnetization Processes, Irsee, Bavaria, Germany, September 2008.

1989-2009 Reviewer, for the Nature, Physical Review Letters, Physical Review B, Applied Physics Letters, Journal of Applied Physics , IEEE Transactions on Magnetism, Journal of Magnetism and Magnetic Materials.

Typically I have 15-20 reviewer assignments per year.

1991-2009 Reviewer, for the International Conferences on Magnetism and Magnetic Materials (Joint Intermag-MMM- 1991-2007) , Intermag- 1992-2008, MMM- 1992-2008), International Conference on Magnetism (ICM- 1994-2007), International Conference on Ferrites (ICF-1996-2004).

1995-2009 Reviewer, grant proposals for the National Science Foundation, International Science Foundation, Petroleum Fund, CRDF.

Research Interests

My main research interests are:

- **Linear and Nonlinear Dynamics of Spin Waves in Confined Magnetic Media** (Linear and Nonlinear Dynamics of Spin Waves, Spin Wave Envelope Solitons, Parametric Interactions of Spin Waves, Microwave Spin Wave Dynamics in Magnetic Films, Layered Structures, and Superlattices);
- **Microwave and Optical Properties of Magnetic Materials;**
- **Spin Wave Spectra and Dynamic Properties of Nano-Sized Magnetic Particles and Structures** (Spectra and Microwave Dynamics of Nano-Structured Magnetic Media, Switching and Microwave Generation in Magnetic Nanostructures Driven by Spin-Polarized Current).

My specific research interests at the present time are mostly in the field of linear and nonlinear spin wave dynamics in magnetic micro- and nano-structures.

Currently, I am working on the following research projects (funded by the U.S. Army Research Office):

1. Theory of Bose-Einstein Condensation of Quasi-Particles

S.O. Demokritov, V.E. Demidov, O. Dzyapko, G.A. Melkov, A.A. Serga, B. Hillebrands, and A.N. Slavin, "Bose-Einstein condensation of quasi-equilibrium magnons at room temperature under pumping", *Nature* **443**, 430-433 (2006).

V.E. Demidov, O. Dzyapko, S.O. Demokritov, G.A. Melkov, and A.N. Slavin, "Thermalization of parametrically driven magnon gas leading to Bose-Einstein condensation", *Phys.Rev.Lett.* **99**, 037205 (2007).

V.E. Demidov, O. Dzyapko, S.O. Demokritov, G.A. Melkov, A.N. Slavin, "Observation of spontaneous coherence in Bose-Einstein condensate of magnons", *Phys. Rev. Lett.* **100**, 047205 (2008).

2. Theory of Current-Induced Magnetization Dynamics in Magnetic Nano-Structures

A.N. Slavin and V.S. Tiberkevich, "Spin Wave Mode Excited by Spin-Polarized Current in a Magnetic Nano-Contact is a Standing Self-Localized Wave Bullet", *Phys. Rev. Lett.* **95**, 237201 (2005).

V. Tiberkevich, A. Slavin, and Joo-Von Kim, "Microwave power generated by a spin-torque oscillator in the presence of noise", *Appl. Phys. Lett.* **91**, 192506 (2007).

Joo-Von Kim, V.S. Tiberkevich, A.N. Slavin, "Generation linewidth of an auto-oscillator with a nonlinear frequency shift: spin-torque nano-oscillator", *Phys. Rev. Lett.* **100**, 017207 (2008).

Joo-Von Kim, Q. Mistral, C. Chappert, V.S. Tiberkevich, A.N. Slavin, "Lineshape distortion in a nonlinear auto-oscillator near generation threshold: Application to spin-torque nano-oscillators", *Phys. Rev. Lett.* **100**, 167201 (2008).

3. Theory of Spin Wave Spectra in Nano-Patterned Magnetic Media

K.Yu. Guslienko, and A.N. Slavin, "Boundary conditions for magnetization in magnetic nanoelements", *Phys. Rev. B* **72**, 014463 (2005).

C.Bayer, J.Jorzick, S.O.Demokritov, B.Hillebrands, R.Kouba, R.Bozinoski, A.N.Slavin, K.Guslienko, D.Berkov, N.Gorn, M.P.Kostylev, "Spin-wave excitations in finite rectangular elements of $\text{Ni}_{80}\text{Fe}_{20}$ ", *Phys.Rev.B* **72**, 064427 (2005).

H. Schultheiss, S. Schaefer, P. Candeloro, B. Leven, B. Hillebrands, and A.N. Slavin "Observation of coherence and partial decoherence of quantized spinwaves in nanoscaled magnetic ring structures", *Phys. Rev. Lett.* **100**, 047204 (2008).

K. Y. Guslienko, A. N. Slavin, V.S. Tiberkevich, and Sang-Koog Kim, "Dynamic Origin of Azimuthal Modes Splitting in Vortex-State Magnetic Dots", *Phys. Rev. Lett.* **101**, 247203 (2008).

4. Theory of Spin Waves in Hybrid Ferrite-Ferroelectric Layered Structures

A. A. Semenov, S. F. Karmanenko, V. E. Demidov, B. A. Kalinikos, G. Srinivasan, J. V. Mantese, A.N. Slavin, "Ferrite-Ferroelectric Layered Structure as Electrically and Magnetically Tunable Microwave Resonator", **88**, 033503 *Appl.Phys. Lett.* (2006).

A. B. Ustinov, V. S. Tiberkevich, G. Srinivasan, and A. N. Slavin, A. A. Semenov, S. F. Karmanenko, B. A. Kalinikos, J. V. Mantese, and R. Ramer, "Electric field tunable ferrite-ferroelectric hybrid wave microwave resonators: Experiment and theory", *J. Appl.Phys.* **100**, 1 (2006).

A. B. Ustinov, B. A. Kalinikos, V. S. Tiberkevich, A. N. Slavin, and G. Srinivasan, "*Q* factor of dual-tunable microwave resonators based on yttrium iron garnet and barium strontium titanate layered structures", *J. Appl.Phys.* **103**, 063908 (2008).

4. Theory of Parametric Interactions of Propagating Spin Waves with Localized Electromagnetic Pumping.

A.A. Serga, B. Hillebrands, S.O. Demokritov, A.N. **Slavin**, P. Wierzbicki, V.Vasyuchka, O. Dzyapko, A. Chumak, "Parametric generation of forward and phase-conjugated spin-wave bullets in magnetic films", *Phys.Rev. Lett.* **94** , 167202 (2005).

A. A. Serga, A.V. Chumak, A. Andre, G. A. Melkov, A. N. **Slavin**, S. O. Demokritov, and B. Hillebrands, "Parametrically stimulated recovery of a microwave signal stored in standing spin-wave modes of a magnetic film", *Phys.Rev. Lett.* **99**, 227202 (2007).

Listings

Listed in the "American Men and Women of Science", Bowker, 1994 and all the following editions.

Janell D. Townsend, Ph.D.

School of Business Administration
Oakland University
Rochester, MI 48309 USA
Office: 1 (248) 370-2544
Mobile: 1(810) 623-3163
email: townsend@oakland.edu

EDUCATION

Doctor of Philosophy, Michigan State University

Dissertation: *Sources and Consequences of Brand Equity in the U.S. Automotive Market*

Major: Marketing

Minor: International Business

Master of Business Administration, Wayne State University

Concentration: International Business

Bachelor of Science in Business Administration, Wayne State University

Major: Finance; Financial Markets and Investment Analysis

ACADEMIC POSITIONS

- 2011 - Associate Professor of Marketing and International Business
Department of Marketing and Management
Oakland University
- 2012-2013 Visiting Associate Professor of Marketing
Eli Broad College of Business
Michigan State University
- 2005 - 2011 Assistant Professor of Marketing and International Business
Department of Marketing and Management
Oakland University
- 2001 - 2005 Research and Teaching Assistant
Department of Marketing and Supply Chain Management
Michigan State University

RESEARCH INTERESTS

Marketing Strategy; Brand Strategy & Management; Design Management; New Product Development Processes and Introductions; International Market Entry; Globalization of the Firm, Brands, and Products.

REFEREED JOURNAL PUBLICATIONS

- Townsend, Janell D.**, and Roger J. Calantone (2014) Evolution and Transformation of Innovation in the Global Automotive Industry, *Journal of Product Innovation Management* (forthcoming).
- Townsend, Janell D.**, Kang, Wooseong, Montoya, Mitzi M., and Roger J. Calantone (2013) Brand Specific Design Effects: Form and Function, *Journal of Product Innovation Management*, 30(5), p. 994-1008.
- Townsend, Janell D.**, Montoya, Mitzi M., and Roger J. Calantone (2011) Form and Function: A Matter of Perspective, *Journal of Product Innovation Management*, 28 (3), p. 374.
- Calantone, Roger J., Yeniyurt, Sengun, **Townsend, Janell D.**, and Jeffrey B. Schmidt (2010) The Effects of Genre and Competition on New Entertainment Product Sales Performance, *Journal of Product Innovation Management*, 27 (3), 349-361.
- Townsend, Janell D.**, Cavusgil, S. Tamer, and Marietta L. Baba (2010) Global Integration of Brands and New Product Development at General Motors, *Journal of Product Innovation Management*, 27 (1), 49-65.
- Townsend, Janell D.**, Yeniyurt, Sengun and Mehmet Berk Talay (2009) Getting to Global: An Evolutionary Perspective of Brand Expansion in International Markets, *Journal of International Business Studies*, 40(4), pages 539-558. *Lead Article*
- Yeniyurt, Sengun, **Townsend, Janell D.**, Cavusgil, Tamer S. and Pervez N. Ghauri (2009) Mimetic and Experiential Effects in International Marketing Alliance Formations of US Pharmaceuticals Firms: An Event History Analysis, *Journal of International Business Studies*, 40 (2), 301-320.
- Yeniyurt, Sengun, **Townsend, Janell D.** and Mehmet Berk Talay (2007) Factors Influencing Brand Launch in a Global Marketplace, *Journal of Product Innovation Management*, 24, 471-485.
- Townsend, Janell D.**, Yeniyurt, Sengun, Deligonul, Seyda, and S. Tamer Cavusgil (2004) Marketing Related Antecedents of Performance in the Global Company, *Journal of International Marketing*, 12 (4), 1-24. *Lead Article*
- Cavusgil, S. Tamer, Yeniyurt, Sengun, and **Janell D. Townsend** (2004) The Framework of a Global Company: A Conceptualization and Preliminary Validation, *Industrial Marketing Management*, 33 (8), 711-716.
- Yeniyurt, Sengun, and **Janell D. Townsend** (2003) Does Culture Explain Acceptance of New Products in A Country? An Empirical Investigation, *International Marketing Review*, 20(4), 377-396.

Abstracted in: *Journal of Product Innovation Management* (2004), Ed. C. Anthony Di Benedetto, 21 (3), 215-220.

Reprinted in: *International Marketing: Modern and Classic Papers* (2007), Ed. Stanley J. Paliwoda, and John K. Ryans, Jr, Emerald Group Publishing, U.K.

Townsend, Janell D. (2003) Understanding Alliances: A Review of International Aspects in Strategic Marketing, *Marketing Intelligence and Planning*, Vol. 21 (3), 143-155.

Townsend, Janell D. (2002) A Review of - Understanding Global Cultures: Metaphorical Journeys through 23 Nations by Martin J. Gannon, 2nd Edition, *Thunderbird International Business Review*; New York; Sep/Oct, 695.

BOOKS AND CHAPTERS

Townsend, J., Cavusgil, S. T., Calantone, R. J. (2012). Building Market Based Assets in a Globally Competitive Market: A Longitudinal Study of the U.S. Automotive Market, *Advances In International Marketing*, Eds. Shaoming Zou and Scott Swan, p . *Refereed, Lead Article*

Calantone, Roger J., and **Janell D. Townsend** (2011), International Product Innovation and Development, in *Wiley International Encyclopedia of Marketing*, Eds. Jagdish Sheth and Naresh Malhotra, Volume 5.

Townsend, Janell D. (2009) Becoming a Scholar: The Role of Mentors and Institutions in the Emergence of Scholarship, in *Advances in International Marketing: MSU Contributions to International Business*, Ed. S. Tamer Cavusgil, Volume 19.

International Business Essays (2008), Ed. **Janell D. Townsend**, Oakland University Printing.

REFEREED CONFERENCE PROCEEDINGS

Talay, M. Berk, and **Janell D. Townsend**, "Cross-country Analysis of Conspicuous Consumption: The Case of the Automotive Industry" 2012 Informs Marketing Science Conference (Boston, MA, June 7-9, 2012).

Townsend, Janell D. and M. Berk Talay, "Global Brands: Strategies and Market Based Performance" 2012 Consortium for International Marketing Research, (National Chengchi University, Taipei, Taiwan, May 15-18, 2012)

Talay, M. Berk and **Janell D. Townsend**, "Performance Implications of Global Brands and the Moderating Role of Culture Values" 2011 American Marketing Association Summer Educators' Conference, (San Francisco, CA, August 5-7, 2011).

Kang, Wooseong, **Townsend, Janell D.** and Mitzi M. Montoya, "Consumer Opinion of Product Design Dimensions" 2011 Informs Marketing Science Conference, (Houston, TX June 9 -11, 2011).

Talay, M. Berk and **Janell D. Townsend** "Liability of Localness and Cross-Cultural Variance in Conspicuous Consumption: The Case of the Global Automotive Industry" 2011 Academy of Marketing Science Annual Conference, (Coral Gables, FL, May 24-27, 2011).

Townsend, Janell D., Teaching International Business to MBA's: A Comprehensive Class Project to Plan for Global Expansion, 2010 *Academy of International Business Annual Conference* (Rio de Janeiro, June 25-29, 2010).

Townsend, Janell D., and Mitzi M. Montoya, The Role of Product Design in Driving Perceptions and Performance in the Automotive Industry, *American Marketing Association Winter Educator's Conference* (New Orleans, February 19-22, 2010).

Townsend, Janell D., Yenyurt, Sengun and Rajendra K. Srivastava, The Role of Market Based Investments in Building Brand Strength, 2009 *INFORMS Marketing Science Conference* (Ann Arbor, June 4-6, 2009).

Townsend, Janell D., Srivastava, Rajendra K., and Sengun Yenyurt, Brand Magic: How Brand Strength Magnifies Market Based Investments", *INFORMS Annual Conference* (Washington, DC, October 12-15, 2008).

Yenyurt, Sengun, Choi, S. Chan, and **Janell D. Townsend**, Product Repositioning and Brand Inertia: The US Automobile Market, 2008 *INFORMS Marketing Science Conference* (Vancouver, BC, Canada, June 12-14, 2008).

Akdeniz, M. B., Calantone, R. J., **Janell D. Townsend**, Does Foreignness Matter in the Acceptance of New Entertainment Products? A Longitudinal Study, 2007 *American Marketing Association Summer Educators Conference* (Washington, D.C., August 3-6, 2007).

Townsend, Janell D., Yenyurt, Sengun, and Mehmet Berk Talay, Global Coevolution: Factors Influencing the International Expansion Of Automotive Brands, 2007 *Academy of International Business Conference*, (Indianapolis, IN, June 25-28, 2007).

Townsend, Janell D. and Sengun Yenyurt, Identifying the Return on Marketing Activities: The Intermediate Effects of Multi-Dimensional Consumer-Based Brand Equity on Brand Profitability, 2006 *AMA Summer Marketing Educators' Conference* (Chicago, IL, August 4-7, 2006).

Yenyurt, Sengun and **Janell D. Townsend**, Country of Origin: A Brand Umbrella?, 2006 *Academy of International Business Conference*, (Beijing, China, June 23-26, 2006).
Haynes Prize for the Most Promising Scholar award nomination

- Townsend, Janell D.** and Sengun Yenyurt, Multidimensional Customer Based Brand Equity, Marketing Actions, and Brand Profitability, 2006 INFORMS Marketing Science Conference (Pittsburgh, PA, June 8-10, 2006).
- Townsend, Janell D.** and Sengun Yenyurt, Competitive Effects or Spillover? The Role of Compatriot Brands in Building Equity, Consortium for International Marketing Research (Istanbul, Turkey, May 26-30, 2006). *Best Paper nomination*
- Cavusgil, S. Tamer, Yenyurt, Sengun, and **Janell D. Townsend**, Competing for Collaboration on a Global Scale: An Event History Analysis of International Alliances, Annual Conference on Corporate Strategy (ACCS) (Berlin, Germany, May 19-20, 2006).
- Yenyurt, Sengun, **Townsend, Janell D.** and Ravi Parameswaran, The Dynamics of Brand Internationalization: Spatial, Temporal and Hierarchical Considerations, 2006 AMA Winter Marketing Educators' Conference Proceedings (February 2006).
- Brondo, Keri, Baba, Marietta L., Yenyurt, Sengun, and **Janell D. Townsend**, Fertile Ground: Homegrown Loyalty Makes for Globally Competitive Industry, Ethnographic Praxis in Industry Conference (November 15-16, 2005).
- Townsend, Janell D.**, Sengun Yenyurt, Calantone, Roger J., and Jeffrey B. Schmidt (2005) The Effects Of Genre And Competition On New Entertainment Product Sales Performance, 2005 AMA Summer Marketing Educators' Conference Proceedings (July 29 - August 1, 2005).
- Townsend, Janell D.**, Ravi Parameswaran, Sengun Yenyurt (2005) Antecedents of Brand Globalization and Hierarchical Structure, 2005 Marketing Science INFORMS Conference (June 16 - 19, 2005).
- Yenyurt, Sengun, **Townsend, Janell D.** and Erin Cavusgil (2005) International Marketing Alliance Dynamics: Empirical Findings from the Pharmaceutical Industry, 2005 AMA Winter Marketing Educators' Conference Proceedings (February 11-14, 2005). *Awarded Best Global Marketing Paper*
- Townsend, Janell D.**, Calantone, Roger and Jeffrey Schmidt (2003) Foreign Impact: A Longitudinal Study of the Liability of Foreignness in the U.S. Motion Picture Market, American Marketing Association Summer Educators Conference, Chicago, IL., August.
- Yenyurt, Sengun, **Townsend, Janell D.** and S. Tamer Cavusgil (2003) The Framework of A Global Company: A Conceptualization and Preliminary Validation, American Marketing Association Winter Educators Conference, (February 14 - 17, 2003).
- Cavusgil, S. Tamer, Yenyurt, Sengun and **Janell D. Townsend** (2002) Towards Common Practices and Metrics for Multinational Corporations: A Midterm Report, Review and Conceptual Framework, Performance Measurement and Management: Research and Action Conference, (July 17 - 19, 2002).

INVITED PRESENTATIONS

Marketing New Powertrain Technologies: Strategies in Transition, International Motor Vehicle Program (ETH-Zurich, Switzerland, March 5-7, 2012).

Performance Implications of Global Brand Strategies: Hierarchies, Commitment, and Culture, *Product Design Conference*, (October 20-22, 2011, College of William & Mary, Williamsburg, VA).

Brand & Segment Specific Design Effects: The Case of the U.S. Passenger Car Market, *International Motor Vehicle Program & Manufacturing Management Research Center Meeting*, (March 2-4, 2011, University of Tokyo, Tokyo, Japan).

Form and Function: Integrating Perspectives and Preliminary Findings, *Product Development Management Association, 34th Annual Global Conference on Product Innovation Management*, (October 16-20, 2010, Orlando, Florida,).

Product Success in the Global Economy, *Automation Alley's Global Trade Mission (GTM) 2010: Entrepreneurship and Innovation Through Market Diversification*, (March 4-6, 2010 Oakland Community College, Auburn Hills, Michigan).

Role of Product Design in Driving Perceptions and Performance in the Automotive Industry, *Product Design Conference*, (July 10-11, 2009, College of William & Mary, Williamsburg, VA); *International Motor Vehicle Program Annual Researcher's Meeting*, (June 8-9, 2009, Oakland University, Rochester, MI).

Getting to Global, *International Motor Vehicle Program & Manufacturing Management Research Center Meeting*, (March 3-6, 2009, University of Tokyo, Tokyo, Japan).

Becoming a Scholar: The Role of Mentors and Institutions in the Emergence of Scholarship *MSU Contributions Symposium*, (May 7-9, 2008, Michigan State University, East Lansing, Michigan).

The Allure of the "B" in BRIC, U.S. Department of Commerce World Trade Week, Dearborn, MI, May 2008.

A Longitudinal Analysis of the Effects of Brand Equity on Anticipated Value Retention in The U.S. Automotive Market, *International Motor Vehicle Program Automotive Mini Conference* (June 13, 2007, Wharton School, University of Pennsylvania, Philadelphia, PA).

Tapping into Global Markets, *Premier Women's Business Network*, Rochester, MI, June 2006.

What is Marketing Strategy?, *American Marketing Association*, Detroit Chapter Marketing Strategy SIG, April 2006.

Latent Variable Growth Curve Modeling of Motion Picture Performance, *American Statistical Association*, Detroit Chapter, March 2006.

An Evolutionary Perspective of International Marketing Alliances, *2004 Midwest Marketing Camp* (June 11-13, 2004, East Lansing, MI).

Strategic Groups: Competition, Distribution Intensity and Performance Implications For New Service-Product Introductions, *Haring Symposium*, (April 2004, Indiana University, Bloomington, IN).

A Longitudinal Study of the Impact of Foreignness in the U.S. Consumer Market, *Midwest Marketing Camp*, (June 2003, Columbus, OH).

The Framework of A Global Company: A Conceptualization and Preliminary Validation, *American Marketing Association Winter Educators Conference*, (February 14-17, 2003, Orlando, FL).

Understanding Alliances: A Review of International Aspects in Strategic Marketing, *Academy of International Business Annual Conference*, (June 2002, San Juan, Puerto Rico).

GRANTS, AWARDS, AND HONORS

- ~ School of Business Service Excellence Award, Oakland University, 2013
- ~ ETH Zurich – Swiss National Science Foundation, Research Conference Grant, 2012
- ~ University Excellence Award, Oakland University, 2011-2013
- ~ School of Business Service Excellence Award, Honourable Mention, 2012
- ~ University of Tokyo – MMRC, Research Conference Grant, 2011
- ~ IMVP-Volkswagen, Research Conference Grant, 2010
- ~ University of Tokyo – MMRC, Research Conference Grant, 2009
- ~ IMVP at OU, Research Conference Funding, Oakland University 2009
- ~ Student Project Funding, International Business Essays, Oakland University 2007-2008
- ~ School of Business Research Productivity Awards, multiple awards, 2006-2008
- ~ University Research Committee, Faculty Research Fellowship 2006, 2009
- ~ Alfred P. Sloan Foundation's Industry Studies Program research support grant, 2008
- ~ Faculty Research Recognition Award, Oakland University 2008
- ~ MIT International Motor Vehicles Program research grant 2007-2008, travel 2009
- ~ Haynes Prize for the Most Promising Scholar Award nomination, AIB 2006
- ~ Best Paper nomination, CiMar 2006
- ~ Best Paper of the Global Marketing Track, 2005 AMA Winter Educators' Conference
- ~ MSU CIBER multiple research and travel grant awards 2002-2005
- ~ The Eli Broad Graduate School of Management Dissertation Completion Fellowship, 2004
- ~ Haring Symposium Fellow, 2004

TEACHING INTERESTS

Marketing Strategy, Marketing Management, International Marketing, International Business, Emerging Markets, Brand Management, New Product Development.

Courses Taught

UT Wien (Vienna University of Technology)

- ~ Marketing Strategy for Engineers (Executive M.Sc. Program)

Oakland University

- ~ Introduction to Marketing (MKT 300, 302)
- ~ International Marketing (MKT 450)
- ~ International Business (MGT 423)
- ~ International Business (MGT 526)
- ~ Global Strategy (MGT 536 - program capstone)
- ~ Product and Brand Management (MKT 680)
- ~ Globalization's Impact: China, India, and Korea (MGT 681)
- ~ Globalization's Impact: BRIC Countries (MGT 681)
- ~ Global Product and Brand Management (MGT 681)
- ~ Marketing Strategy (Executive MBA)

Michigan State University

- ~ New Product Design and Development (MKT 420)
- ~ Product Innovation and Management (MKT 410)
- ~ International Marketing (MSC 415 - co-instructor)
- ~ Introduction to Marketing (MSC 327)
- ~ Quantitative Business Research Methods (MSC 317)

Wayne State University

- ~ International Business (MKT 7460)

PROFESSIONAL SERVICE CONTRIBUTIONS

Editorial

Editorial Review Board, Journal of Product Innovation Management, 2012-

Guest Editor, Journal of Product Innovation Management, Special Issue: Innovation in the Global Automotive Industry.

Reviewer (Ad hoc varying by year)

- ~ *Journal of International Business Studies*
- ~ *Management International Review*
- ~ *Journal of International Marketing*
- ~ *Journal of Product Innovation and Management*
- ~ *International Marketing Review*
- ~ *Thunderbird International Business Review*
- ~ American Marketing Association Summer/Winter Educators Conferences 2003, 2006, 2009, 2010, 2011, 2013, 2014
- ~ Academy of International Business Annual Conference 2002, 2005, 2006, 2010
- ~ Mid-west Academy of International Business, 2006

Conference Chairs

Conference Chair, *International Motor Vehicle Program Researcher's Meeting, Automotive Research Conference, and Executive Forum, 2009.*

Co-Chair with Raj Srivastava, Brand and Product Management Track, *European Marketing Association Conference, 2007.*

Other Professional Service

Session Chair, *American Marketing Association Educator's Conferences 2005, 2008, 2010(2)*

Discussant, *Academy of Marketing Science Annual Meeting, 2009*

Session Chair, (2 sessions) *Academy of International Business Annual Conference 2005*

Community Service

Advisory Board, We Build Character (professional mentoring program), 2012 -

Vice President, Industry Relations and Academic Affairs, Automotive Women's Alliance Foundation, 2009-2012

Internal Service

University Service

Senate Planning and Review Committee (Chair 2013-2014)
2011 - present

Chair, President's Faculty Advisory Committee - Brand Strategy and Management
June 2011- present

Provost's Research Committee
2006 - present

Honor's College Student Thesis Advisor
2010-2011, 2006-2007

University Senate
2005 - 2009

School and Departmental Service

Chair, Dean's Search Committee
2012-2013

Liaison, Original Equipment Supplier's Association
2012-

Faculty Evaluator, Transfer Equivalency (Marketing and International Business)
2012-

Committee for Advancement and Promotion
2011 -2014

Graduate Business Leaders - Advisor
2009 - present

International Management Minor Advisor
2005- present

Department Library liaison
2005 - present

Chair, Marketing Faculty Recruiting Committee
2012, 2013

Learning Assurance Committee
2011-2012

Marketing Forum Chair
Winter 2012

Graduate Curriculum Committee
2009-2011

Marketing Advisory Board
2005 -2012

AFFILIATIONS (varying by year)

*American Marketing Association
INFORMS Marketing Society
Academy of International Business
Product Development & Management Association
Consortium for International Marketing Research
American Statistical Association
International Motor Vehicle Program
Sloan Foundation Industry Studies
Automotive Women's Alliance Foundation*

PROFESSIONAL POSITIONS

Clarion Corporation of America, Intel, Unisys Corporation, Eric Yale Lutz & Associates

CONSULTING

Consulting relationships are confidential; disclosure upon request and approval of partner organizations.

ACADEMIC REFERENCES

S. Tamer Cavusgil

Fuller E. Callaway Professorial Chair
Director, Institute of International Business
J. Mack Robinson College of Business
Georgia State University
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Co-Director, International Motor Vehicle
Program (IMVP)
Associate Professor
Management Department
Wharton School
University of Pennsylvania
Tel: 1 (215) 898-2588

Roger J. Calantone

Chair, Marketing Department
Eli Broad Chaired University Professor of
Business
Director, Center for Entrepreneurial Strategy
Distinguished University Faculty
Eli Broad Graduate School of Business
Michigan State University
N370 North Business Complex
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Mitzi Montoya

Executive Dean
Professor, Department of Technological
Entrepreneurship and Innovation
Management
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248-370-4581– work direct

Education

Harvard University, Cambridge, MA, Master of Education in Educational Leadership and Planning, 1986.
St. Mary's College, Orchard Lake, MI, Bachelor of Arts, major in Philosophy and Theology, 1974

Experience

8/98 – present **University Registrar**
Oakland University

Accomplishments

- Student grades access on the Voice Response System in 1999;
- priority registration for NCAA Division I student athletes in 1999;
- faculty web grading in 1999;
- redesign of the Schedule of Classes in 1999;
- outsourcing of printing grade mailers and student schedule confirmations in 1999;
- Schedule 25 to automate classroom scheduling in 2000;
- student web access for grades, transcripts and class schedule in 2000;
- student web access for registration in 2001;
- priority registration for honors students in 2001;
- student web access to transfer equivalencies and program guides in 2002;
- Office of the Registrar website and the creation of an Office of the Registrar email address in 2002;
- web registration for orientation students in 2002;
- transcript production improvements such as label generation in 2002;
- consolidation of in-person office services in one location in 2003;
- distributed unofficial transcript printing for academic and administrative offices in 2003;
- automation of processes such as NCAA Athletic Eligibility, Teacher Certification in 2003;
- outsourcing of diploma mailing and printing enhancements in 2003;
- Use of CAPP (degree evaluation) to provide departmental degree audits for degree candidates in 2004;
- Grizzly ID implementation in 2004;
- Web Registration permit override process in 2004;
- Start of the Fall 2004 term before Labor Day and grades were available to students on December 17, the earliest semester date in OU's history in 2004;
- Implementation of New General Education requirements in 2005;
- Renovation of general purpose classrooms on the first floor of South Foundation Hall in 2005;
- Newly admitted transfer student credit evaluation mailed within 48 hours after the student has been admitted in 2005;
- Banner 7 implementation in 2005;
- Elimination of the pro-rated tuition refund percentage policy and replaced with a streamlined 100% and/or 0% policy in Fall 2005;
- Renovation of general purpose classrooms on the second floor of South Foundation Hall in 2006;
- Macomb to Oakland (M2O) dual enrollment partnership in 2006;
- National Student Clearinghouse for student enrollment and degree verification in 2006;
- Registration course pre-requisite checking for the School of Business Administration in 2006;
- Renovation of general purpose classrooms on the third floor of South Foundation Hall in 2007;
- Earlier start date registration for Spring/Summer in mid-March and Fall in early April in 2007;
- Deregistration of Fall classes for financial delinquent students in August of 2007;
- Web CAPP (degree evaluation) student access in September of 2007;
- Implementation of Michigan Transfer Network for all transfer credit equivalencies in November of 2007;
- Successful renovation of SFH—2nd floor in 2007;
- Successful implementation of OU student portal in 2007;
- Successful implementation of Mathematics and Psychology course pre-requisite checking in 2007;
- Recipient of the MACRAO Transfer Student Award in 2007;

- Creation and approval of a posthumous degree policy in 2008;
- Successful implementation of Summer Semester change in 2008;
- Successful renovation of SFH—1st floor in 2008;
- Successful implementation of providing Summer and Fall 2009 registration during the same period in preparation for full-year registration in 2008;
- Successful audit of Federal Award Programs in Accordance with OMB Circular A-133 which was audited by the public accounting firm of Andrews Hooper & Pavlik P.L.C in 2008;
- Successful implementation of the discontinuance of the transcript and graduation fees in 2008;
- Successful implementation of the School of Engineering and Computer Science course pre-requisite checking for ABET accreditation in 2008;
- Successful implementation of student deregistration for non-payment for an entire academic year cycle in 2008;
- Successful implementation of course repeat checking in Banner in 2008;
- Successful implementation of School of Education and Human Services Human Resource Development course pre-requisite checking in 2009;
- Creation of a Transfer Student Center proposal for the President in 2009;
- Successful participation in the School of Medicine LCME visit in 2009;
- Successful participation in the NCA accreditation of OU in 2009;
- Successful enrollment increases in the M2O program in 2009;
- Approval of the expanded Senior Citizen Discount program in 2009;
- Recipient of the Veteran-Friendly institution award in 2009;
- Successful implementation of new grade appeal procedures in 2009;
- Successful implementation of BANNER 8 in 2009;
- Successful implementation of textbook requirements for HEOA in 2009;
- Successful administration participant in the faculty work stoppage in 2009;
- Successful implementation of a Veteran's Service Office in 2009;
- Successful implementation of the digitization of microfilm transcripts in 2009;
- Successful implementation of on-line transcript requests in Banner in 2009;
- Successful implementation in the creation of 50 Microsoft ACCESS reports for academic units (2007-09);
- Successful implementation of a new Office of the Registrar website in 2010;
- Successful implementation of Summer registration in February in 2010;
- Successful implementation of an expanded priority registration schedule in February in 2010;
- Successful implementation of College of Arts and Sciences Writing and Rhetoric course pre-requisite checking in March in 2010;
- Successful implementation of combined Fall/Winter registration in March in 2010;
- Elimination of the printing of the Schedule of Classes in 2010;
- Approval of the MYCAA program for Veteran spouses in 2010;
- Recipient of the Veteran-Friendly institution award in 2010;
- Recipient of the MACRAO support staff award in 2010;
- Successful implementation of expanded concurrent enrollment partnerships (O2O and SC2O) in 2010;
- Class scheduling training for academic units in 2010;
- Consolidation of all Registrar services in one location in 2010;
- Faculty Resources tab on OR website in 2010;
- Implementation of five BANNER workflows in 2010;
- Priority registration for veterans in 2011;
- Instant Messaging (IM) available to assist freshman/transfer orientation in 2011;
- Successful implementation of course pre-requisite checking for Occupational Safety and Health and School of Nursing in February 2011;
- Successful implementation of the on-line faculty grade change form/process in February 2011;
- Successful implementation of CAPP style sheets in February 2011;
- Successful upload of the State of MI CEPI UIC file in February 2011;
- Member of the Michigan Educators Veterans Support Consortium (MEVSC) in February 2011;
- Successful implementation of MACRAO toolworks in 2011;
- Athlete registration in computer lab in 2011;
- Successful upload of MI CEPI STARR file in May 2011;
- VA Yellow Ribbon approval in June 2011;
- Model of Efficiency award (University Business)—Office of the Registrar in July 2011;
- Successful School of Medicine BANNER implementation in August 2011;
- Successful implementation of BANNER Flexible Registration in August 2011;
- Faculty Class Override in SAIL in October 2011;

- Military Friendly School—GI Jobs (three consecutive years)—GI Jobs in October 2011;
- 2011 MACRAO Transfer Student Program Award—Veteran Transfer Student Services in November 2011;
- Servicemembers Opportunities Colleges (SOC) membership-ConAP in November 2011;
- Retention/Communication reporting database in support of Focus on the Finish Line in November 2011;
- Portal Progress to Degree in November 2011;
- Co-chair, Michigan Transfer Network in November 2011;
- MACRAO conference presentations in November 2011;
- Student athlete web registration in 2012;
- Successful implementation of course pre-requisite checking for Biology (300-400 level), English, Political Science and Music, Theatre and Dance in 2012;
- Summer 2012, Fall 2012 and Winter 2013 registration begin on the same date in March 2012;
- Don't be Late to Graduate initiative in 2012;
- Reverse Transfer agreement with Macomb and pending with OCC, Mott and SC4 in 2012;
- SOC full membership in 2012;
- Registrar-initiated Policy for Posthumous Certificate of Recognition and Policy for three or More Final Examinations approved by Senate in 2012;
- Successful implementation of in-state tuition assessment for approved on-line programs in 2012;
- Automation of deregistered student class drops in 2012;
- Military Friendly School—GI Jobs (four consecutive years)—GI Jobs in 2012;
- New Office of the Registrar website in 2012;
- Waitlist process for students who miss the application for degree deadline that allows students to be added to the list in 2012;
- Official transcript production time reduced by printing address directly on envelopes in 2012;
- Transfer catalog review process improvement by accessing courses directly from Banner instead of secondary database in 2012;
- Completed transfer credit review of all 28 community college catalogs in 2012;
- Course repeat solution to eliminate registration override except for fourth attempt in 2013;
- Additional BANNER (Transfer Course, Transcript Sent Date, TG/TR Hold Notification) workflows in 2013;
- Portal student schedule enhancements in 2013;
- OU Retention conference presentations in 2013;
- AACRAO conference presentation on full-year registration in 2013;
- Web registration for the entire drop/add period beginning for Summer 2013;
- Incomplete grade Banner functionality in 2013;
- Signed reverse transfer agreements with OCC, Mott, SC4 in 2013;
- Routable transfer credit review form in 2013;
- Expanded CEPI/STARR report in 2013;
- Expanded BANNER workflows in 2013;
- Military Friendly School—GI Jobs (five consecutive years) in 2013;
- Don't be Late to Graduate Initiative enhancements (database, graduation scholarship) in 2013;
- Pilot- Transfer Articulation Coordinator position created to make transfer course equivalency decision in the Office of the Registrar in 2013;
- Significant role in the implementation of the new IB Diploma Policy in 2013;
- Revised Transfer Credit Evaluation materials student's receive in 2013;
- Updated display of the 2,400 community college major guides in 2013;

10/88-8/98

University Registrar

Wayne State University, Detroit, MI

- Responsible for the operations and budget of the Registrar's Office,
- Direct supervision of the 15 registrar's staff responsible for course building, course registration, classroom scheduling, transcripts, current enrollment and degree verification, and the digital ID card system. Hired and supervised all temporary clerical and student worker staff (12 work study students on average each term.)
- Headed implementation committee of the new Student Information System (SIS) for Registration and Records, part of a partnering agreement with Oracle Corporation that included four other colleges and universities. Served as office representative to the university-wide committee for the design of the new system. Hosted local meeting of all partner schools' registrar's staffs at BU campus for system function review. Led session on cross-functional features needed in SIS.

- Wrote the Records and Registration section of the RFP that led to the choice of the new Oracle SIS. Reviewed and evaluated proposals from finalists (Oracle, Peoplesoft, and SCT Banner.)
- Participated as a member of the Design and Implementation team at WSU for the legacy registration and direct course building systems.
- Provided workshops and individual training for Deans' Office and Academic department staffs in decentralized on-line course building process.
- Designed and implemented a tracking system for transcript ordering and mailing process. Increased access for staff members, allowing all staff to answer questions on transcript status.
- Coordinated departmental on-line building of the Schedule of Classes. Controlled system access for functions of course building and student registration.
- Scheduled classrooms using Collegenet's (then Universal Algorithms) Schedule 25 main frame software in conjunction with locally developed room change software that interfaced with legacy system for classroom assignment changes, 1994 - 1996
- Implemented Collegenet's Model 25 software for classroom scheduling and room utilization modeling in a client/server environment (beta site for the Solaris version.) Used this software to schedule classrooms, to analyze hypothetical shifts in classroom availability to assess renovation plans, and to report classroom utilization statistics. Achieved utilizations in excess of 80% as needs increased during time of enrollment growth, 1996 - 2001.
- Served on the Classroom Environment Committee reviewing classroom technology upgrades and renovation planning.
- Moved Space Available Registration and Summer Schedule course edits to an email process, saving processing and filing time and reducing errors.
- Compiled and edited the printed Schedule of Classes, including changing to an 8 ½ x 11 format that saved 30% on printing costs.
- Scheduled all course final exams, including double seating for every exam.
- Served as a member of University Commencement Committee
- Participated as a member of University Academic Computer Priorities Committee

11/85 - 9/88 **Director, Institutional Research**
 Lesley University, Cambridge, MA

- Directed and coordinated activities concerned with research and evaluation of operations and programs
- Identified problem areas, such as admission patterns, fiscal and management analysis, and sources of financial support in order to develop research procedures.
- Coordinated research efforts and assists in evaluating research findings.