

AP ASSOCIATION
EXECUTIVE COMMITTEE
AGENDA

Friday, August 10, 2012
12:00 p.m.
Room 126 – Oakland Center

Call to order at 12:02

1. Approval of Minutes
 - a. Chris Goeth discussed perspective of the policy from his personal experience as an admissions adviser
 - b. Briefly discussed risk standpoint for employees using personal vehicle for work purposes occasionally vs. consistently.
 - c. Minutes approved at 12:11
2. Treasurer's Report
 - a. No activity
3. Monthly Meeting with HR
 - a. Not much to say about the travel policy from Ron Watson. Michele St. Dennis was contacted about it and waiting for contact back.
 - b. If the policy isn't "changing" will the enforcement of the policy change?
 - c. No additional information about a pay increase.
 - d. July 17 there were 100 appraisals not complete yet. If there is a raise it'll be dependent on if a performance appraisal is in the system.
 - e. Can maintain Co/Op Optical insurance policy until the end of the year through Davies Vision
4. Website feedback
 - a. Zach has agreed to take on the task of updating from the old ColdFusion system to CareWorks system.
 - b. Zach asks: Do we want any type of social media aspect?
 - i. Twitter, Facebook, what would be the intended use? Is this a good idea? What are the risks?
 - c. Analytics: Do we have a Gmail or any sort of analytics tool?
 - i. Who creates the Gmail, are we allowed to have a Gmail account, how do we transfer it from administration to administration? Zach says he'll take care of it by keeping everyone informed.
 - d. PDF or word documents? PDF preferred.
 - e. Keep the look and feel the same? Generally, with minor changes
 - f. Do we have all the files? It sure looks like it.
 - g. Do we want our website tracked by search engines? We will discuss at a later date, but would prefer for now to keep it accessible to only University employees, possibly by using the NetID.
 - h. Who is in charge of the "contact me" form?
 - i. Zach will have an update at the next meeting

5. Association Engagement/Goals
 - a. Tricia likes the idea of the social media because it keeps us in people's minds
 - b. Maybe a group that does something with Habitat for Humanity, a scholarship? Any way we can increase engagement and let people know who we are.
 - c. Ideas:
 - i. Steve:20% of APs pay their dues, how do we tie something to it? Possibly by saying "a certain percentage of this goes to a scholarship." Steve believes that if it's tied to something, we'll get more people to pay their dues.
 - ii. Sally supports the scholarship idea
 - iii. Suspicion is that people assume the dues are strictly tied to the Ultimate Fringe Benefit, of people don't know our group, or know what we do.
 - iv. Zach says that people don't know what we do, that's why we don't get many dues.
 - v. Do people not know us because of the other group with a similar name?
 - vi. Is it time for a name change? Are we allowed to change the name? It might have to come down to a vote.
 - vii. Think in the next meeting what we could tackle in the next year
 - viii. Carmen will be coming to our next meeting and Tricia will be going to their meeting. We will have a section in their monthly newsletter. It will be a good starting point.
 - ix. Like the idea of a dues related scholarship attached to possibly Aps attending classes.
 - x. Could we establish a philanthropy sub-committee chaired by Steve.
 - xi. Sally suggests calling it an award rather than calling it a scholarship so it leaves it open to APs attending conferences rather than just going to classes.
 - xii. We will revisit at the next meeting, we will meet with Ron in HR.
 - xiii. We should take the dues and take them and tie them to some goal of some sort.
 - xiv. The goal for September should be to determine whether we should collect dues, or not etc.
 - xv. Adjourned
6. Open Forum scheduling
7. Dues
8. Ultimate Fringe Benefit
9. Old Business
10. Roundtable