Oakland University

Friday, September 12, 2014
Meghan Nyeste
Senior Recruitment Adviser

Adam Panchenko
Senior Recruitment Adviser
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1,441 Acres
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Over 20,500 Students
Located in Rochester, Michigan
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Oakland University
Mission Statement

• Excellent and relevant instruction
• High quality research and scholarship
• Responsive public and community service
• A comprehensive schedule of student development activities
Third class of the Oakland University William Beaumont School of Medicine began this fall
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Human Health Building
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Engineering Complex
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Oak View Hall

Parking structure

Recreation/athletic complex

Elliott Tower
### Enrollment Growth

New Freshmen: 2,559 this fall  
New Transfer: 1,882 this fall

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>18,169</td>
</tr>
<tr>
<td>2009</td>
<td>18,920</td>
</tr>
<tr>
<td>2010</td>
<td>19,053</td>
</tr>
<tr>
<td>2011</td>
<td>19,379</td>
</tr>
<tr>
<td>2012</td>
<td>19,740</td>
</tr>
<tr>
<td>2013</td>
<td>20,150</td>
</tr>
<tr>
<td>2014</td>
<td>20,519</td>
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</tbody>
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Student Profile

3.4 Average Entering High School GPA

23 Average Entering ACT Composite Score
Reasons to Select OU

- Low tuition
- Good academic reputation
- Offered financial assistance
- Grads get good jobs
- Social reputation

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OAKLAND UNIVERSITY
Percentage of students working more than 15 hours per week off-campus

<table>
<thead>
<tr>
<th>Class</th>
<th>OU</th>
<th>Selected Peers</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-year</td>
<td>28%</td>
<td>16%</td>
</tr>
<tr>
<td>Seniors</td>
<td>59%</td>
<td>40%</td>
</tr>
</tbody>
</table>
An environment which emphasizes spending significant amounts of time on academic work.
Outstanding Academics

More than 130 undergraduate programs
More than 120 graduate programs
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College of Arts and Sciences

School of Business Administration

School of Education and Human Services

School of Engineering and Computer Science

School of Health Sciences

School of Nursing

OUWB School of Medicine
First Year Advising Center

Provides academic advising for all first-year, undecided and re-deciding students, programs and events for first-year students, major exploration and career counseling.
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First Year Programs
Automatic interview criteria:
3.7 GPA
27 ACT composite score
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Study Abroad
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The Tutoring Center
Student Technology Center

Free instruction and equipment check-out
16 men’s and women’s varsity sports
In NCAA Division I, OU has achieved:

- 24 regular season titles
- 51 tournament championships
- 37 NCAA appearances
Applying for Admission
Apply online for FREE at oakland.edu/apply
Admission Requirements

Typically OU will admit students with a 2.5 GPA or above, and ACT composite score of 18 or higher.

Students with a 2.5 GPA and lower than 18 ACT composite score may be considered for our Emerging Scholars Program (conditional admission).
Competitive Programs

Nursing Direct Admit
  • Deadline: October 15, 2014

Health Pro Start
  • Deadline: February 1

Music, Theatre and Dance
  • Auditions required
  • oakland.edu/mtd
Fall 2015 freshman
deadline:
March 1, 2015
for scholarship consideration
Academic Merit Scholarships

- Presidential – full tuition for four years
- Distinguished Scholar Award - $5,000 per year for four years
- Talented Scholars Award - $3,000 per year for four years
- Academic Achievement Award - $2,000 per year for four years
- University Recognition Award - $1,500 per year for four years
Scholarship Tool

WE’RE MAKING HIGHER EDUCATION AFFORDABLE

Incoming freshman and transfer students can use this scholarship search to determine which Oakland University scholarship awards they may qualify for.*

You can also download the 2015 Scholarships and Financial Aid booklet for all the same award information, plus legacy scholarships and need-based aid.

OU scholarships and grants awarded to incoming freshmen and transfer students may be renewable if you meet the Oakland University scholarship and grant renewal criteria.

WHAT WILL I MAKE?
See starting and mid-career salaries for undergraduate degrees offered at Oakland University.

APPLY ON TIME TO BE ELIGIBLE FOR MERIT SCHOLARSHIPS

WINTER 2015 TRANSFER
DECEMBER 1, 2014

FALL 2015 FRESHMEN
MARCH 1, 2015

FALL 2015 TRANSFER
AUGUST 1, 2015

oakland.edu/scholarships
Grants and Financial Assistance

OU’s “No Loan Guarantee”
Eliminating loans for incoming freshmen with financial need
Grants and Financial Assistance

Emergency funds to students who suffer a serious economic change during the semester
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Oakland University Students Pay NO Fees
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High School Counselors

As a counselor, you are on the front lines when it comes to advising students on the benefits of pursuing higher education. You know the importance of a college degree — especially having one in today’s tough economic climate. In fact, college graduates earn an average annual salary that is more than $30,000 per year greater than the earnings of high school graduates, a trend that brings in an additional $1 million over the course of a lifetime.

Oakland University makes an exceptional education within reach. Here are a few steps we’ve taken to ensure an OU education remains affordable:

- Continuing the Special Tuition Assistance Fund
- Maintaining several academic merit scholarships for freshmen and transfers
- Releasing financial holds for students with tuition balances of less than $1,500
- Expanding payment plan options so students can spread their costs into several smaller payments

Academic links
- Online undergraduate catalog
- Schedule of classes
- Academic departments

A personal connection
OU’s admissions advisers are on Facebook, so they’re more accessible than ever. Students can find their adviser with a simple search tool.

MEET YOUR ADMISSIONS ADVISER

oakland.edu/futurestudents
High School Counselor Connection Program

Friday, October 24, 2014
8 – 11 a.m.
Meadow Brook Hall
Call (248) 370-4556
or email ferguson@oakland.edu
by October 10 to reserve a spot
Go for the Gold
October 11, 2014 and March 28, 2015

Education and Human Services Day
November 1, 2014

Engineering and Computer Science Day
January 31, 2015

Business Day
March 7, 2015

Human Health Day
April 18, 2015
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