# Degree Program for Bachelor of Science with Majors in Business Administration

**Catalog Requirements for 2012/2013 Academic Year**

(Expires summer 2019)

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**Name:** __________________________  **Student #** G O O  __________________________  **Date:** __________________________

**OAKLAND UNIVERSITY**  •  **Office of Undergraduate Business Programs**  •  232 Elliott Hall, Rochester, MI 48309

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### FOUNDATIONS KNOWLEDGE AREAS

- WRT 150 Composition I – 4 crs.
- WRT 160 Composition II – 4 crs.
- Formal Reasoning

Choose one course to satisfy each of the requirements for the Knowledge Areas from the approved lists beginning on Pg. 57 in the 2012/13 Undergraduate Catalog. (40 credits minimum)

- Fulfilled by MTH 121, 122 or 154 in Pre-Core

### EXPLORATIONS KNOWLEDGE AREAS

- Arts
- Foreign Language & Culture
- Global Perspective (ECN 202 can fulfill)
- Literature
- Natural Science & Technology
- Social Science
- Western Civilization

- Fulfilled by ECN 201 or 210 in Pre-Core

### INTEGRATION KNOWLEDGE AREAS

- Knowledge Applications
- Capstone Experience

- Fulfilled by QMM 240 or QMM 241

### WRITING INTENSIVE

- Writing Intensive General Education
- Writing Intensive Major Course

- Fulfilled by WRT 382

### DIVERSITY

- U.S. Diversity Course

### BUSINESS PRE-CORE

- SBC 199
- SBC 299

Students are eligible to apply for **Major Standing** in semester they complete last of required courses (►). See pg. 450 of UG catalog.

### BUSINESS CORE

- MTH 061 and/or MTH 062 (if necessary)
- MTH 121 Linear Programming ( or MTH 141 ) – 4 crs.
- MTH 122 Calculus for Social Science ( or MTH 154 ) – 4 crs.
- QMM 240 Statistical Methods for Business I - 3 crs.
- ECN 200/202 Macroeconomics – 4 crs. ( or ECN 210 - 6 crs. )
- ECN 201 Microeconomics – 4 crs. ( or ECN 210 - 6 crs. )
- ACC 210 Managerial & Cost Accounting I – 4 crs.
- MIS 100 Business Problem Solving with IT - 3 crs.
- COM 201 Public Speaking or COM 202 Group Dynamics – 4 crs.
- QMM 241 Statistical Methods for Business II - 3 crs.
- MGT 350 Legal Environment of Business - 3 crs.
- MIS 300 Management Information Systems - 3 crs.
- ECN 303 Managerial Economics - 3 crs.
- ORG 330 Intro Organizational Behavior - 3 crs.
- ORG 331 Intro Mgmt. Human Resources - 3 crs.
- WRT 382 Business Writing – 4 crs.
- MKT 302 Marketing – 4 crs.
- POM 343 Operations Management – 4 crs.
- FIN 322 Managerial Finance I - 4 crs.

* Major Standing is required to take the capstone course, MGT435, as well as some major courses. See page 2 for major course requirements. See list of course pre-requisites – [www.sba.oakland.edu/undergraduate/](http://www.sba.oakland.edu/undergraduate/).

### SEE BACK PAGE FOR MAJOR COURSES

Note: Plan to take major courses in Fall and Winter semesters

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**MINOR OR FREE ELECTIVE COURSES (IF NECESSARY)**

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**Minimum of 128 credits** – General electives may be required to reach this minimum

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MAJOR COURSE REQUIREMENTS 2012/2013

A minimum grade of 2.0 is required for each course in each major. Some upper level courses cannot be taken without having previously earned Major Standing in the SBA — note Major Standing requirement indicator (*). SBA academic advisers are available for assistance in academic and/or course scheduling strategies as well as major and/or career advising.

ACCOUNTING (ACC 399 □)

<table>
<thead>
<tr>
<th>REQUIRED</th>
<th>ACC 310</th>
<th>ACC 311</th>
<th>ACC 318</th>
<th>ACC 320</th>
</tr>
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<tbody>
<tr>
<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose four courses)
- ACC 401, ACC 411, ACC 412, ACC 415, ACC 480, ACC 505, ACC 521, ACC 526, or ACC 533

500-level ACC courses are open to undergraduate accounting majors with permission of the Faculty Coordinator for the Masters of Accounting Program. See Catalog.

BUSINESS ECONOMICS (ECN 399 □)

<table>
<thead>
<tr>
<th>REQUIRED</th>
<th>ECN 302</th>
<th>ECN 304</th>
<th>ECN 405</th>
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<tbody>
<tr>
<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose four courses)
- 300-level or above economics electives. At least one elective must be at 400-level.

FINANCE (FIN 399 □)

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<tr>
<th>REQUIRED</th>
<th>ACC 301*</th>
<th>FIN 416</th>
<th>FIN 422</th>
<th>*OR BOTH ACC 310 AND ACC 311</th>
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<tbody>
<tr>
<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose three courses)
- FIN 417, FIN 418, FIN 419, FIN 420, or FIN 480

(ACC 320 or ECN 321 may be substituted for one Finance elective)

GENERAL MANAGEMENT (MGT 399 □)

| ELECTIVE       |         |         |         |

ELECTIVE CHOICES (Choose at least 15 credits)
School of Business Administration (ACC, ATB, ECN, ENT, FIN, MGT, MIS, MKT, ORG, POM, or QMM) courses. These electives must be chosen from courses numbered 300 or higher and at least 6 credits must be at the 400 level. A student may not double major in general management and another major in the SBA, but other combinations are allowed. See catalog for available minors.

HUMAN RESOURCES MANAGEMENT (ORG 399 □)

<table>
<thead>
<tr>
<th>REQUIRED</th>
<th>ORG 430</th>
<th>ORG 434</th>
<th>ORG 460</th>
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<tbody>
<tr>
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ELECTIVE CHOICES (Choose two courses)
(at least one must be a 400-level ORG course): ORG 431, ORG 432, ORG 433, ORG 470, ORG 480, MGT 480, ECN 338, or PS 454.

Students must complete the HRM Experience (HRME) requirement. See 2012/13 Undergraduate Catalog (Pg. 455) for additional information.

MANAGEMENT INFO. SYSTEMS (MIS 399 □)

<table>
<thead>
<tr>
<th>REQUIRED</th>
<th>MIS 305</th>
<th>MIS 314</th>
<th>*MIS 315</th>
<th>MIS 350</th>
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</thead>
<tbody>
<tr>
<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose three courses)

500-level MIS courses are open to undergraduate students with permission of the Faculty Coordinator for the Masters of Science in IT Management. See Catalog.

MARKETING (MKT 399 □)

<table>
<thead>
<tr>
<th>REQUIRED</th>
<th>MKT 353</th>
<th>MKT 404</th>
<th>*MKT 405</th>
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<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose two courses)

OPERATIONS MANAGEMENT (POM 399 □)

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<th>REQUIRED</th>
<th>POM 443</th>
<th>*POM 450</th>
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<tr>
<td>ELECTIVE</td>
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ELECTIVE CHOICES (Choose four courses)
- POM 440, POM 442, POM 448, POM 480, POM 490, QMM 440, or QMM 452

(MIS 420, MIS 546, ACC 320, ISE 484 or ISE 485 may be substituted for one Operations Management elective.)

IMPORTANT NOTES

1. **Courses numbered 480 may be repeated for credit provided the topics are different.**

2. **Academic Support:** We all have areas that need improving. The Academic Skills Center (ASC) offers a variety of services and programs to help students become independent learners and achieve their best academically. Services available at the ASC include the following: walk-in and appointment tutoring, Supplemental Instruction (SI), self-paced instructional materials, undergraduate re-admissions, and much more. Visit website [http://www.oakland.edu/asc/](http://www.oakland.edu/asc/).

3. **Register as early as possible.** All registration dates are published on the OU website.

4. **Career Services:** Browse the online resource, [www.OUCareerlink.com](http://www.OUCareerlink.com) for a custom job posting and resume posting website that connects students directly with employers for various jobs and internships. The informational website [www.Oakland.edu/careerservices](http://www.Oakland.edu/careerservices) offers detailed resume, interviewing, government, internship, event, and job search information in an organized and easy to find manner. Personal appointments are also available. See the web site for Career Fairs and on-campus recruiting. Don’t miss the opportunity to let Career Services help you acquire the tools that you need to be successful.