

PARALLEL PLANS FOR BUSINESS MAJORS



A parallel plan is a major that you intend to work toward if your progress in your first major is slowed due to major standing requirements or a change in interest. Simply stated, a parallel plan is a backup plan.

Parallel plans at OU

Majors related to business:

- Communication
- Human Resource Development
- Political Science
- Public Administration

Creative majors:

- Communication with Public Relations or Advertising minor
- Graphic Design
- Journalism

Helping professions:

- Psychology
- Social Work
- Sociology

Majors with the same RIASEC career code:

- Elementary Education
- International Relations
- Occupational Safety and Health
- Secondary Education

Majors with the same MBTI personality type:

- Computer Science
- Engineering
- Information Technology

Business minors are a great option

Still want business experience and knowledge? Try adding a business minor to one of the majors listed above.

Popular business minors include:

- Business
- Entrepreneurship
- International Management
- Human Resource Management
- Marketing

Discover your parallel plan

Step 1: Explore

- Visit your first year adviser to participate in career counseling to help generate options: oakland.edu/fyac
- Explore the major exploration page on the First Year Advising Center website: oakland.edu/fyac

Step 2: Investigate

- Research degree requirements and four-year plans: oakland.edu/advising
- Run a "What If" degree evaluation for majors you are considering: mysail.oakland.edu
- Speak to professors, conduct informational interviews and job shadow people in careers of interest: oakland.edu/careerservices

Step 3: Decide

- Using the information you discovered in Steps 1 and 2, identify the best fit major for your parallel plan
- Create a plan with your first year adviser to make progress toward both a business major and your parallel plan



FIRST YEAR ADVISING CENTER

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