



GEORGE H. SEIFERT

President, Ameritech Publishing -- Retired

George Seifert was born in Toledo, Ohio, where he met his future wife, Elizabeth (Betty). They were married in 1956 and have three children, nine grandchildren, and one great-grandchild. He graduated from the Ohio State University with a BBA in Marketing and MBA, and took doctoral studies at the University of Illinois. Following his undergraduate studies, he was commissioned into the U.S. Air Force where he completed flight school. He retired from the Active Reserves as a Captain.

Mr. Seifert's career with AT&T began when he joined the Ohio Bell Telephone Company. He held several marketing and technical positions before being promoted to District Plant Manager, Division Plant Manager and General Traffic Manager.

He was promoted to assistant Vice President of Marketing and was later appointed General Directory Manager of Ohio. He was assigned to AT&T to assist a master strategy development for the newly formed "Baby Bells." Appointed as Vice President of Corporate Planning and Development for the newly formed Ameritech Publishing Corp., he later became President of Ameritech Publishing Enterprises. In addition to his AT&T career, Mr. Seifert received appointments as an adjunct professor in the graduate programs at several major universities and taught for more than thirty years.

Following his retirement from ATT, Mr. Seifert formed Seifert and Associates. This firm is a consortium of academicians and other professionals who work with non-profit and for profit organizations. The focus of this practice is on governance policies, marketing, and strategic planning. He has co-authored and published more than twenty business articles and a textbook, "Practicing Financial Planning for Professionals."

Currently Mr. Seifert serves as Vice Chair of Toccoa Falls (Georgia) College Foundation Inc., and Vice Chair of the Board of Advisors for the Department of Economics at Oakland University, and is President of the George and Elizabeth Seifert Foundation. He serves as a director of the Community Foundation of Greater Rochester (Michigan), the Mayor's Council for Rochester Hills (Michigan), the Crittenton Hospital Foundation, and the Van Hoosen Museum Project. He also acts as a Trustee for the Cameron Irrevocable Partnership Trust, and is a Managing General Partner for the Cameron Family Limited Partnership Trust. He is a director for Ross Controls Inc., and serves as a member of the Executive Committee. Previously he served as Chairman of the non-profit Michigan Business Enterprise Development Center Inc., and was director for the Center of Science and Industry (Columbus, Ohio), The Dinosaur Hills Museum, and Oakland University Foundation, Inc.

Active in the Episcopal Church, he has served as a Senior Warden in two churches and was licensed as a lay minister. He is a member of the Masons, the National and Michigan Chapters of the Academy of Management, the National Society for Performance Improvement, Council of Michigan Foundations and numerous other community organizations.