

FAST FACTS

ENROLLMENT

- Fall 2016 student population of 20,012 (16,568 undergraduate, 3,444 graduate)
- First-generation students – approx. 35 percent
- 15.6 percent increase in overall enrollment over the past decade
- Incoming freshmen average ACT score – 23.2
- Incoming freshmen average GPA – 3.4

CURRENT STUDENT POPULATION

Race/Ethnicity

- Caucasian – 76.1 percent
- African American – 8.8 percent
- Asian – 6.3 percent
- Hispanic – 3.3 percent
- Native American – 1.0 percent
- Native Hawaiian – 0.2 percent
- Other – 4.3 percent

Geographic distribution

- Oakland County – 42.2 percent
- Macomb County – 31.0 percent
- Wayne County – 6.0 percent
- Genesee/Lapeer/St. Clair counties – 7.0 percent
- Other Michigan counties – 7.1 percent
- Other states (44 out of 50 represented) – 2.6 percent
- Foreign countries – 4.1 percent

International students

- 810

Age

Undergraduate

- 17-22 – 70.1 percent
- 23-34 – 25.8 percent
- 35-54 – 3.7 percent
- 55 plus – 0.3 percent

Graduate

- 17-22 – 5.2 percent
- 23-34 – 69.2 percent
- 35-54 – 23.2 percent
- 55 plus – 2.4 percent

Resident Student Population

- 2,700 (13 percent of total student population)

ACADEMICS

Recognition

- Classified as a doctoral research university by the Carnegie Foundation for the Advancement of Teaching.
- The Oakland University School of Business Administration holds elite accreditation from the AACSB-International in both its business and accounting programs.
- Oakland University William Beaumont School of Medicine (OUWB) holds full accreditation from the Liaison Committee on Medical Education.
- Ranked 11th in the country for the percentage of women tenured/tenure-track faculty in engineering by the American Society for Engineering Education. (2015)
- Nurse Anesthesia program is ranked 18th out of 115 U.S. graduate programs in nursing-anesthesia, according to *U.S. News & World Report*. (2016)

Academic programs

- 132 bachelor's degree programs
- 138 doctoral, master's degree and certificate programs

Full-time faculty with doctoral degrees

- 88 percent (2016)

Full-time faculty with terminal degrees

- 93 percent (2016)

Transforming health care education

- The OUWB admitted its charter class in fall 2011 and now maintains a total enrollment of 444 students.
- The Human Health Building opened in fall 2012 to house the schools of Nursing and Health Sciences, and offers modern laboratories, research facilities and clinical spaces.

STUDENT-TO-FACULTY RATIO

21:1 (2016)

FINANCIAL AID

- Full-time undergraduate students eligible for scholarships and grants received an average of \$7,008 during the 2016-2017 academic year.
- 39 percent of students received need-based financial aid in 2016 fiscal year
- For all undergraduate students enrolled in fall 2015, 67 percent were awarded grants or scholarships. The average amount of aid was \$6,408.
- More than \$1 million in scholarships has been awarded by the Oakland University Alumni Association to qualified OU students.

ALUMNI

- More than 108,000 with 74 percent living in Michigan

ASPIRE TO RISE

CAMPUS

- 1,443 acres of wooded hills and meadows
- More than 50 major buildings
- Six co-ed residence halls, two student apartment complexes and four Greek cottages
- State-of-the-art recreation center and athletic dome.
- Home to OU Art Gallery, Meadow Brook Hall, Meadow Brook Theatre and Meadow Brook Amphitheatre

RESEARCH

- Total research expenditures – \$38,976,725 (FY 2015)
- Research space – 109,502 sq. ft.

Noted research centers

- Automotive Tribology Center (ATC)
- Center for Applied Research in Musical Understanding (CARMU)
- Center for Autism
- Center for Biomedical Research
- Center for Integrated Business and Research Education (CIBRE)
- Center for Religious Understanding (CRU)
- Center for Robotics and Advanced Automation (CRAA)
- Center for Social and Behavioral Research
- Clean Energy Research Center (CERC)
- Eye Research Institute (ERI)
- Fastening and Joining Research Institute (FAJRI)
- Galileo Institute for Teacher Leadership
- Institute for Stem Cell and Regenerative Medicine (ISCRM)
- Ken Morris Center for the Study of Labor and Work
- Macomb-OU INCubator (MAC-OU INC)
- Michigan Center for Undergraduate Research (MCUR)
- Oakland University INCubator (OU INC)
- Prevention Research Center
- Reading Recovery Center of Michigan
- Southeast Michigan Economic Data Center

OU IN MACOMB COUNTY

- Oakland University is meeting increased demand for high-quality bachelor's and master's degree programs with the convenience and flexibility that three Macomb County locations offer.

BUDGET

- FY2017 budget is approximately \$263.5 million

ENDOWMENTS

- OU endowments totaled more than \$86 million as of September 30, 2016

ECONOMIC FOOTPRINT

- More than \$500 million to the overall economy in 2015 fiscal year

ATHLETICS

- 18 NCAA Division I men's and women's varsity sports programs
- Member of the Horizon League
- Won the McCafferty Trophy for the 2014-15 and 2015-16 seasons (Horizon League all-sports champion)
- Captured 13 Horizon League titles over the last two seasons (2014-16)
- Led the Horizon League in Academic Honor Roll selections three consecutive years (2013-16)



University Communications and Marketing

Director of Media Relations: Brian Bierley

Phone: (248) 370-4346

Email: bierley@oakland.edu