

Oakland University
Vice President for Development and Alumni Relations

Oakland University in Rochester, Michigan announces a search for a vice president for development and alumni relations. A preeminent metropolitan university, Oakland University is recognized as a student-centered doctoral research institution with a global perspective. Established in 1957, the University enrolls more than 20,000 students, has more than 100,000 alumni, and offers more than 250 degree and certificate programs.

The new vice president will join Oakland University at an exciting time. President George W. Hynd, appointed in July 2014, has engaged all constituencies of the University in developing a new strategic plan to guide the institution's continuing forward progress. The successful candidate will have a unique opportunity to join a leadership team committed to ensuring the next era of excellence and achievement in development and alumni relations in support of the University's strategic vision, aspirations, goals, and programs.

Position Description

Oakland University seeks an enthusiastic, self-motivated professional to lead development and alumni relations. Under the direction of the president and in collaboration with the university community, the vice president is responsible for cultivating relationships and soliciting support from prospective and current donors by sharing the university's vision for the future and the achievements of students, faculty and staff in fulfilling this vision. The vice president will:

- Lead institutional efforts to plan and execute a comprehensive campaign and annual fund-raising programs
- Solicit gifts, including major gifts, planned gifts, foundation gifts, and corporate gifts, regionally and nationally
- Energize alumni relations, increasing alumni involvement and fund-raising
- Provide strong leadership to all facets of the development and alumni relations office
- Perform other duties consistent with the position, as directed by the president

Qualifications

Oakland University seeks a dynamic, energetic, and innovative leader in development and alumni relations to advance these operations to the next level of achievement and distinction. Requirements include:

- A bachelor's degree, with preference for an advance degree and/or CFRE
- Minimum of five years of experience in fund-raising and alumni relations in higher education
- Demonstrated success in soliciting major gifts and the planning and implementation of a comprehensive campaign

- Understanding of and commitment to the University's mission and strategic vision
- Demonstrated ability to lead, manage, and motivate staff in achieving goals
- Strong interpersonal, public speaking, oral and written communication skills, and ability to interact effectively and diplomatically with campus administrators, faculty and staff, and the community
- Excellent personnel and budget management skills
- Excellent organizational and strategic planning skills

The search committee will work in conjunction with the search firm, [AGB Search](http://agbsearch.com/). This firm was selected because of their extensive experience and expertise in successfully recruiting and identifying senior level executives in higher education. For more information about the firm, please visit their website at <http://agbsearch.com/>.