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| **Goal Cited in OU Mission** | **Relevant Goals of Unit** | **Student Learning Objectives** | **Methods of Assessment** | **Individual (s) Responsible for Assessment Activities** | **Procedures for** **Using Assessment Results to Improve Program** |
| OU provides rigorous programs. A strong core of liberal arts is the basis on which undergraduates develop the skills, knowledge and attitudes essential for successful living and active, concerned citizenship,Each program provides a variety of courses and curricular experiences to ensure an enriched life. | Communication combines theory and practice in a liberal arts major emphasizing how people analyze and make responsible choices in communication contexts. | As a result of their experience as a student in the Communication program, ***our students will develop cultural, ethical, communicative, disciplinary and professional competence.*** **Formerly said:**Students can analyze, compare and evaluate different approaches to communication.Students apply this knowledge to choose ways of communicating that will be effective in establishing roles and attaining goals in interpersonal relationships and in multiple communities. | Post-test survey with open/closed-ended items in all COM 385 (Multicultural) classes. This course is required of all majors and meets the General Education Diversity requirement.***Students in COM capstone courses (399, 491, 492) will be surveyed regarding their preparation in our program. Site supervisors and instructors for capstone courses (399, 491, 495) will be surveyed regarding the preparation and success of students in our program.***Student retention data available from OIRA will be analyzed and closely monitored.**Formerly said:** COM 399, 491, 495 Experience in communication. Analysis of papers. | Instructors will administer surveys in classes and the department assessment committee will perform data analysis. Two members of the Communication faculty will complete open-ended measures.Survey results from students and capstone site supervisors will be reviewed annually by the assessment committee.Information from OIRA will be reviewed annually by the assessment committee.**Formerly said:** Instructors will administer surveys in classes and the dept. assessment committee, led by Jacob Cayanus, will perform data analysis. Two members of the communication faculty will complete open-ended measures. | Faculty in the department will discuss the programmatic implications of retention data, COM 385 data, and survey results at the annual retreat: May 2015.**Formerly said:** Discuss survey results and programmatic implications at annual retreat June 3rd, 2013.  |