7th Annual

William Davidson Medical Education Week

Evidence-Based Clinical Practice May 14 - 18, 2018

Unconscious Bias for Health Professionals

Thursday, May 17, 2018, 9 - 11 a.m.

1st Floor, OUWB Large Classroom A, Administration Building West, Beaumont Hospital, Royal Oak

Presenters:

Deirdre G. Pitts, Ph.D., SCP-IPMA
Assistant Dean for Faculty Affairs and Professional Development
Assistant Professor, Department of Biomedical Sciences
Oakland University William Beaumont School of Medicine

Amy DeBaets, Ph.D.
Assistant Professor of Medical Humanities and Clinical Bioethics
Oakland University William Beaumont School of Medicine

Description:

Unconscious bias significantly influences how we think and interact with patients, their family members, and other healthcare professionals, impacting the care and treatment we provide. Yet, this topic and its significance is often overlooked and many healthcare professionals are unaware of their own bias. This session will stress the importance of a new approach to diversity and inclusion and provide empirical evidence and support for implementation in the healthcare and academic medicine settings.

Objectives:

By the end of this session, participants will be able to:

- Recognize the case for a reinvented approach to diversity and inclusion in healthcare and academic medicine.
- Understand the science and research of unconscious bias.
- Describe how unconscious bias impacts interactions and care received in the healthcare setting.

Target Audience:

Faculty, physicians and staff.

CME Accreditation and Credit Designation:

Beaumont Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Beaumont Health designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)*™.

This activity is eligible for a Meaningful Participation credit.

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