Oakland University
Friday, September 29, 2017
Sharise Calhoun
Senior Recruitment Adviser

Adam Panchenko
Senior Recruitment Adviser
1,441 Acres
Over 19,000 Students
Located in Rochester, Michigan
Oakland University Mission Statement

Oakland University is a preeminent metropolitan university that is recognized as a student-centered, doctoral research institution with a global perspective. We engage students in distinctive educational experiences that connect to the unique and diverse opportunities within and beyond our region.

Through faculty-driven and student-engaged research, scholarship, and creative activity, Oakland University advances knowledge and art in a diverse and inclusive environment.

Oakland University is an active community partner providing thriving civic, cultural, and recreational opportunities and valuable public service.
Seventh class of the Oakland University William Beaumont School of Medicine began this fall.
Oakland Center Expansion
New Student Housing Complex
What’s new at OU

Engineering Center

Oak View Hall

Human Health Building

Elliott Tower
Enrollment Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
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<tbody>
<tr>
<td>2011</td>
<td>18,900</td>
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<tr>
<td>2012</td>
<td>19,266</td>
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<td>2013</td>
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<td>2014</td>
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<td>2015</td>
<td>20,261</td>
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<tr>
<td>2016</td>
<td>20,012</td>
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<tr>
<td>2017</td>
<td>19,333</td>
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Student Profile

3.47 Average Entering High School GPA

1130 Average Entering SAT score

23 Average Entering ACT Score
Outstanding Academics

Over 130 undergraduate programs
Over 130 graduate and certificate programs
College of Arts and Sciences

School of Music, Theatre and Dance

School of Business Administration

School of Education and Human Services

School of Engineering and Computer Science

School of Health Sciences

School of Nursing

OUWB School of Medicine
First Year Advising Center

Provides academic advising for all first-year, undecided and re-deciding students, programs and events for first-year students, major exploration and career counseling.
First Year Programs
Honors College

Automatic interview criteria:
3.7 GPA
1100 SAT score
International Education (Study Abroad)
Student Support Services

The Tutoring Center

The Writing Center

Student Technology Center
Campus Life
16 men’s and women’s varsity sports
In NCAA Division I, OU has achieved:

28 regular season titles
69 tournament championships
50 NCAA appearances
Wellness

Club and Intramural Sports

University Recreation and Well-Being
Applying for Admission
Apply online for FREE at oakland.edu/apply
Admission Requirements

Typically OU will admit students with a 2.5 GPA or above, and a score of 940 or higher on the SAT

Students with at least a 2.5 GPA and lower than a score of 940 on the SAT may be considered for our Emerging Scholars Program (conditional admission)
Competitive Programs

Nursing Direct Admit
  • Deadline: November 15

Business Honors Direct Admission
  • Deadline: December 1

Music, Theatre and Dance
  • Auditions are required
  • oakland.edu/mtd
Fall 2018 freshman deadline: March 1, 2018 for scholarship consideration
Academic Merit Scholarships

Presidential Scholar Award  
- Full tuition for four years
Distinguished Scholar Award  
- $6,000 per year for four years
Talented Scholar Award  
- $4,000 per year for four years
Academic Achievement Award  
- $3,000 per year for four years
University Recognition Award  
- $1,500 per year for four years
OU offers a scholarship award to eligible high school graduating valedictorians from identified Michigan public school districts primarily serving low-income students.

Certified valedictorians with at least a 3.5 high school GPA and a score of 1020 or higher on the SAT (ACT composite score of 20 or higher) will receive full tuition for four years.
oakland.edu/scholarships

COST AND AID

Oakland was founded on the premise that everyone deserves access to an exceptional education — and all the valuable opportunities that come with it. That’s why we’re doing all we can to help make an exceptional education affordable.
Other Grants and Financial Assistance

OU Golden Grant

OU Housing Grant
OU’s “No Loan Guarantee” through this 100% Tuition Grant, eliminating loans for incoming freshmen with financial need
Oakland University
Students Pay
NO Fees
As a counselor, you are on the front lines when it comes to advising students on the benefits of pursuing higher education. Simply put, a college degree leads to better job prospects and higher paying positions. In fact, college graduates earn an average annual salary that is more than $30,000 per year greater than the earnings of high school graduates, a trend that brings in an additional $1 million over the course of a lifetime.

[Link to website: oakland.edu/futurestudents/counselors]
High School Counselor Connection Program

Friday, November 3, 2017
8 – 11:30 a.m.
Meadow Brook Hall
Call (248) 370-4556
or email kjgabon@oakland.edu
by October 13 to reserve a spot.
Go for the Gold  
October 7, 2017 & March 17, 2018

Music, Theatre and Dance Day  
October 14, 2017

Education and Human Services Day  
November 11, 2017

Engineering and Computer Science Day  
January 27, 2018

Business Day  
March 3, 2018

Human Health Day  
April 14, 2018
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To learn more visit oakland.edu/futurestudents

or email visit@oakland.edu