## Minutes of the Formal Session of the Oakland University Board of Trustees October 16, 2017

Present:

Chair Richard L. DeVore; Vice Chair W. David Tull and Trustees Tonya Allen,

Marianne Fey, Trustee Ronald E. Robinson, Mark E. Schlussel, Robert

Schostak and Melissa Stolicker

Also Present:

President Ora Hirsch Pescovitz; Chief Operating Officer Scott G. Kunselman; Senior Vice President James P. Lentini; Vice Presidents John W. Beaghan, Rochelle A. Black, Glenn McIntosh, Angie Schmucker, John O. Young, Vice President and Secretary to the Board of Trustees Victor A. Zambardi; and

Student Liaison Maddy Clark

## A. Call to Order

Chair Richard L. DeVore called the meeting to order at 2:00 p.m. in Banquet Room A of the Oakland Center.

### B. Roll Call

Mr. Victor A. Zambardi, Vice President for Legal Affairs, General Counsel and Secretary to the Board of Trustees, conducted a roll call and all of the Board members were present.

### C. President's Report

Dr. Ora Hirsch Pescovitz began her report by indicating that for the 2016-2017 year, Oakland gave out the most undergraduate degrees in its history at over 3,400 degrees, a 6.5% increase over the prior year. The four and five year graduation rates rose markedly to nearly 30% and 50%, respectively. For the 2017-2018 year, Oakland has admitted the most talented freshmen class ever with an average high school GPA of 3.47 and the diversity rate is rising with 23% of freshmen identifying as minorities and 16% as underrepresented minorities.

Oakland will also have the largest incoming Honors College class in its history with 448 students, a 9.5% increase over the prior year along with a 7.4% increase in the School of Engineering and Computer Sciences. University Housing is full with a waiting list for new placements.

Dr. Pescovitz highlighted some of the activities of her first 100 days on campus including the New Student Convocation, two white coat ceremonies, one for the OUWB Medical School and one for the School of Nursing, as well as introductory meetings with faculty, students, and staff. Those meetings included attending the Student Affairs retreat and Department Chairs retreat, and the University Senate and Employee Resource Group meetings.

She highlighted other events she has attended including the new faculty welcome dinner, faculty and staff breakfast, student employee kickoff, the presidential scholar's reception, and a student town hall that was called "Ask Ora."

Dr. Pescovitz has also met with as many donors as possible, both at top donors' receptions and at a variety of different activities, including at some donors' homes. University partnership opportunities have included the Vision Society, Board of Visitor meetings, the Oakland University Alumni Association, Campaign Steering Committee, and the All University Fund Drive kickoff.

She has met with state legislators, Oakland County officials and the Governor and she announced that Oakland will be hosting the Governor's State Universities Summit next year.

Dr. Pescovitz concluded by highlighting the "Points of Pride" and "President's Perspective" newsletters, her opportunity to throw out the first pitch at the Detroit Tiger's Oakland University Day, and Matilda's Birthday Bash as well as homecoming, which included the Club Football game and over 1,000 attendees at the barbeque.

### D. Associate Vice President for Research Report

Dr. David A. Stone began with providing the historical context of research at American universities, which ultimately led to the creating of universities such as Oakland University due to a belief that the United States was falling behind in science and engineering research. In the years that Oakland emphasized enrollment growth, the balance between teaching and research has been lost a bit. Restoring that balance, he would argue, will make Oakland a stronger university. He highlighted five of many ways to think about what research means at Oakland University. First, it attracts and helps retain high quality faculty. Second, research opportunities help support undergraduate retention. Third, research helps support graduate programs, and having externally funded research is essential to our graduate programs. Fourth, research helps support community. Fifth, research helps support fund raising.

For the past year, funding requests were up 22% to \$64.5M. Those came from 189 proposals submitted with 79 awarded at \$12.3M in new awards, a 13% increase over the year before. Oakland ranks 284<sup>th</sup> out of 1,000 in the National Science Foundation rankings based on expenditure.

Sixty-eight percent (68%) of Oakland's awards fall into the research category, and 82% of those awards are federal, which are much higher than most universities. Oakland's peer institutions in the state, Central, Western, and Eastern, receive much more state and local dollars than Oakland, which is a growth opportunity for Oakland along with the corporate number, currently at 4%.

Arts and Sciences ramped up significantly in 2016 and 2017 to almost \$5M. Eye Research runs right around \$2M a year. School of Engineering is solidly close to \$3M, with opportunities to increase. Part of the challenge is to grow external funding in places like Education and Human Services, Health Sciences, and Nursing, as well as the School of Medicine. Biology was the most successful department with \$2.5M last year, and they have started really strong this year again

with one \$1.8M award. Computer Science and Engineering is doing well, and Psychology has received an \$830,000 award for an NSF initiative in stem work.

Dr. Stone has submitted 20 different initiatives to the Provost to grow research and expand the research infrastructure of the University. He highlighted three of those initiatives including the PI Academy, which is a yearlong professional development program for faculty, two Research Development positions, and the Advanced Research Methodology Services unit. He concluded with a discussion about Oakland's "Mobilization Zone" and the Oakland Business Engagement Center.

### E. Consent Agenda for Consideration/Action

## **Consent Agenda**

### Minutes of the Board of Trustees Formal Session of August 7, 2017

### **University Personnel Actions**

### I. New Appointments

### Effective August 15, 2017

Anasti, Theresa A., Assistant Professor of Social Work (\$59,000)

Aydas, Osman T., Assistant Professor of Decision & Information Science (\$115,000)

Bowles, Jennifer S., Assistant Professor of Social Work (\$61,000)

Bzhetaj, Linda, Special Instructor in Sociology (\$52,000)

Chao, Roger C., Assistant Professor of Writing (\$55,000)

Chen, Jingshu, Assistant Professor of Engineering (\$85,000)

De Tute, Sarah E., Assistant Professor of Theatre (\$55,500)

Eldredge, Cody D., Assistant Professor of Political Science (\$57,000)

Gerardo, Juan M., Instructor in Education (\$61,000)

Goble, Daniel J., Associate Professor of Health Sciences (\$79,000)

Gram, David J., Assistant Professor of Theatre (\$55,500)

Gustafson, Brandon M., Assistant Professor of Marketing (\$110,000)

Hammond, Michelle M., Assistant Professor of Management (\$105,000)

Josephy, Rebecca, Assistant Professor of French (\$56,000)

Jourian, Trent J., Assistant Professor of Education (\$61,000)

Kauric-Klein, Zorica, Associate Professor of Nursing (\$84,000)

Kim, Sungeun, Assistant Professor of Political Science (\$57,000)

Kruse, Julie A., Associate Professor of Nursing (\$84,000)

Liao, Qunfeng, Assistant Professor of Accounting (\$136,000)

Liu, Mingming, Assistant Professor of Chinese (\$56,000)

Louie, Wing-Yue G., Assistant Professor of Engineering (\$85,000)

Martin, Rebekah M., Assistant Professor of Health Sciences, (\$63,000)

McIlhagga, Kristin K., Assistant Professor of Education (\$61,000)

Moore, Jason F., Assistant Professor of Education (\$61,000)

Munyan, Kristen, Assistant Professor of Nursing (\$72,000)

Nezamoddini, Nasim, Assistant Professor of Engineering (\$80,000)

Nowosielski, Rose M., Special Instructor in Accounting (\$82,000)

Parker, Kimberly F., Assistant Professor of Graphic Design (\$56,000)

Peiser, Megan L., Assistant Professor of English (\$56,000)

Rougeau, Kathryn M., Assistant Professor of Health Sciences (\$63,000)

Sakyi, Kwame S., Assistant Professor of Health Sciences (\$63,000)

Sobhani, Ahmad, Assistant Professor of Decision & Information Sciences (\$123,000)

Thrasher, Gregory R., Assistant Professor of Management (\$105,000)

# II. Oakland University William Beaumont School of Medicine Standard Appointments, effective October 16, 2017.

The following standard appointments in the Oakland University William Beaumont School of Medicine are for three years, commencing on October 16, 2017, and are renewable. These standard appointments are without salary support from Oakland University and are not tenured positions. Appointees must maintain active status on the staff of Beaumont Hospital, meet all applicable School of Medicine Participation requirements, and maintain the continued support of their Department Chairs, who are responsible for assessing their performance. Appointees' standard appointments may also be terminated at any time, upon the recommendation of their Department Chair, or for reasons that are at the exclusive discretion of the Dean of the School of Medicine:

Eichenbaum, Kenneth	Assistant Professor	Anesthesiology
Nguyen, Dan	Assistant Professor	Emergency Medicine
Burla, Michael	Instructor	Emergency Medicine
Shotkin, Paul	Instructor	Emergency Medicine
Joseph, Steven	Assistant Professor	Emergency Medicine
Ehrmann, Paul	Assistant Professor	Family Medicine
Erwin, Patalinghug	Assistant Professor	Family Medicine
Sim, Audrey	Instructor	Family Medicine
Kojan, Suleiman	Associate Professor	Neurology
Zwaans, Bernadette	Assistant Professor	Urology

## **Standard Reappointments - Three Years**

Sripada, Subra Jain, Ranjit Lather, Bakul Schultz, Cheryl Singla, Rohit Kotsis, Andrew Rifat, Sami Ripley, Trevor Swetech, Stephen Torres, Lisa Alexander, Ashley Gilpin, Nicholas Karimipour, Darius Pai, Bhanu Rana, Ketan Xavier, Angela Moudgil, Shyam	Adjunct Asst. Professor Assistant Professor Adjunct Asst. Professor Adjunct Asst. Professor Assistant Professor Assistant Professor Associate Professor Assistant Professor	Biomedical Sciences Diagnostic Radiology Diagnostic Radiology Diagnostic Radiology Diagnostic Radiology Diagnostic Radiology Family Medicine Family Medicine Family Medicine Family Medicine Family Medicine Internal Medicine
Young, Esther	Assistant Professor	Neurology

Fakih, Mona Whitten, Amy Ajluni, Andrew Bicos, James Donaldson, Peter Hubers, Michael Kohen, Robert Matlen, Jerry Park, Daniel Sadowski, Jason Saqqa, Samer Vaupel, Zachary Wiater, Brett Fletcher, Craig Hannish, Majda Osman, Mohammad Scheid, Andrea Yajnik, Misha Rolnick, Michael Rana, Lopa Wagner, Jolyn Chaiyasate, Kongkrit Yerman, Howard  Inst Ass Inst Ass Inst Rolnick, Michael Rass Rass Rass Rass Rass Rass Rass Ras	ociate Professor ructor istant Professor ristant Professor istant Professor istant Professor ructor istant Professor istant Professor istant Professor ructor istant Professor ructor istant Professor ructor istant Professor ructor istant Professor	Neurosurgery OB/GYN OB/GYN Orthopaedic Surgery Pathology Pediatrics Pediatrics Pediatrics Pediatrics Physical Medicine Psychiatry Surgery Surgery Urology
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## Standard Appointments – Change in Rank - Instructor to Assistant Professor

Ladkany, Rand

Assistant Professor

Internal Medicine

## III. Reappointments (Probationary)

1. Special Instructors eligible for reemployment to second, two-year probationary terms as special instructor, effective August 15, 2018 through August 14, 2020.

Charlene A. Hayden

Chemistry

Reemploy

#### IV. Executive Position

Pursuant and subject to the Board of Trustees' Contracting and Employment Appointment Authority Policy, the President recommends that the position of Vice President for University Advancement be created, which will result in a net increase in the total number of full-time positions.

## V. Administrative Appointments

Hitt, Anne L., Interim Associate Provost in the Office of Academic Affairs, effective September 5, 2017, pursuant to the Employment Agreement between Anne L. Hitt and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

Hristova, Mariela A., Associate Dean of University Library, effective August 15, 2017, pursuant to the Employment Agreement between Mariela A. Hristova and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

#### VI. Administrative-Professional Position

The establishment of a full-time Executive Director, Global Engagement ("Position"), pursuant to the Board of Trustees' Contracting and Employment Appointment Authority Policy. The Position will be a full-time administrative-professional position classified at level U, will be in full compliance with all University policies, procedures and budget authorizations, and will result in a net increase in the total number of full-time positions.

# <u>Acceptance of Gifts and Pledges to Oakland University for the Period of July 15, 2017</u> through September 20, 2017

RESOLVED, that the Board of Trustees accept the gifts and pledges to Oakland University identified in the Gifts and Pledges Report, Attachment A, for the period of July 15, 2017 through September 20, 2017.

(A copy of Attachment A is on file in the Board of Trustees Office.)

## Acceptance of Grants and Contracts to Oakland University for the Period of July 1 – August 31, 2017

RESOLVED, that the Board of Trustees accept the grants and contracts to Oakland University identified in the Grants and Contracts Report, Attachment A, for the period of July 1 – August 31, 2017.

(A copy of Attachment A is on file in the Board of Trustees Office.)

## <u>Final Undergraduate School and Graduate School Reports, Summer 2017 – August 26, 2017</u>

RESOLVED, that the Board of Trustees approves granting the degrees more fully described in the Final Undergraduate School Reports and the Final Graduate School Reports for Summer 2017, each dated August 26, 2017.

(A copy of the Final Undergraduate School and Graduate School Reports, Summer 2017 – August 26, 2017 is on file in the Board of Trustees Office.)

### Revised Oakland University Student Congress Constitution

RESOLVED, that notwithstanding any provision contained in the proposed Constitution of the Oakland University Student Congress or the Bylaws of the Oakland University Student Congress referenced therein, the Oakland University Board of Trustees reconfirms and retains its legal authority to grant, modify and rescind constitutions of Oakland University internal governance bodies when the Board of Trustees determines such action to be in the interest of Oakland University or required to comply with its legal obligations; and, be it further

RESOLVED, that the Oakland University Board of Trustees under the conditions set forth above, authorizes the immediate implementation of the amended Oakland University Student Congress Constitution attached as Appendix B to this agendum item.

(A copy of Appendix B is on file in the Board of Trustees Office.)

# Agreement between Oakland University and the Police Officers Association of Michigan (POAM) October 1, 2017 – September 30, 2021

RESOLVED, that the Board of Trustees approves the Agreement between Oakland University and the Police Officers Association of Michigan (POAM), October 1, 2017 – September 30, 2021.

## <u>Fiscal Year 2019 Five-Year Capital Outlay Plan and Fiscal Year 2019 Capital Outlay</u> Project Request

RESOLVED, that the Board of Trustees approves the submission of the attached Fiscal Year 2019 Five-Year Capital Outlay Plan and Fiscal Year 2019 Capital Outlay Project Request to the State of Michigan, State Budget Office, as representative of Oakland University's capital budget needs.

(A copy of the Fiscal Year 2019 Five-Year Capital Outlay Plan and Fiscal Year 2019 Capital Outlay Project Request is on file in the Board of Trustees Office.)

### **Acceptance of Meadow Brook Subdivision Guarantee Report**

The Board of Trustees at its meeting of October 16, 2017, approved the Meadow Brook Subdivision Guarantee Report.

### **Sunset Terrace Renovation Project**

RESOLVED, that the Board of Trustees approves a not-to-exceed project budget of \$960,000 to complete renovations at Sunset Terrace as the residence for the President and an official hosting venue.

Trustee Allen, seconded by Trustee Fey, moved approval of the Consent Agenda and the motion was unanimously approved by those present.

### F. New Items for Consideration/Action

## Resolution Honoring Cassandra M. Hock, Student Liaison to the Oakland University Board of Trustees

Mr. Glenn McIntosh, Vice President for Student Affairs and Chief Diversity Officer, presented the Resolution Honoring Cassandra M. Hock, Student Liaison to the Oakland University Board of Trustees recommendation as set forth in the agendum item.

RESOLVED, that the Board of Trustees recognizes the fact that Ms. Cassandra M. Hock has served as a Student Liaison with dedication and distinction; and, be it further

RESOLVED, that the Board of Trustees commends Ms. Hock for her outstanding academic achievements, involvement in diverse extracurricular activities at Oakland University, and service as a Student Liaison to the Oakland University Board of Trustees; and, be it further

RESOLVED, that a copy of this resolution be provided to Ms. Hock to convey the esteem in which she is held by the Board of Trustees; and, be it further

RESOLVED, that the Board of Trustees publicly expresses its deep appreciation to Ms. Hock and extends to her its best wishes for continued success in all of her future endeavors.

After discussion, Trustee Stolicker, seconded by Trustee Tull, moved approval of the recommendation, and the motion was unanimously approved by those present.

# <u>Approval of Agreements for Ex Libris Software as a Service Subscription (SaaS) and Michigan Shared System Alliance</u>

Dr. James P. Lentini, Senior Vice President for Academic Affairs and Provost, presented the Approval of Agreements for Ex Libris Software as a Service Subscription (SaaS) and Michigan Shared System Alliance recommendation as set forth in the agendum item.

RESOLVED, that the Senior Vice President for Academic Affairs and Provost is authorized to execute a five-year Ex Libris SaaS Subscription Agreement, and an agreement with the Michigan Shared System Alliance, to realize cost savings through a group purchase and shared system maintenance, at a cost not to exceed \$1,067,868; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost is hereby authorized to perform all acts and to deliver all contracts, instruments, and documents required by this resolution that are necessary, expedient and proper.

After discussion, Trustee Tull, seconded by Trustee Fey, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **Treasurer's Report**

Mr. John W. Beaghan, Vice President for Finance and Administration, presented the Treasurer's Report recommendation as set forth in the agendum item.

As a supplement to his Treasurer's Report, Mark Anderson of UBS and Michael Strauss from the CommonFund updated the Board on the performance of Oakland's endowment and working capital accounts.

Mr. Anderson provided background on factors effecting the endowment performance. The equity portion of the endowment portfolio showed significant performance across all indices with a net return of 17.71% and growth outperforming value for the period. International and emerging markets were strong contributors as well. Fixed income and real estate, while positive, contributed little to the overall portfolio. The Endowment's net performance of 12.42% for the fiscal period compares favorably to the comparable index. Portfolio performance continues to be strong with August returning just under 2% and September returning just under 1%. Going forward, UBS still believes that equities have an upside, although perhaps not as much as in years past.

In response to a question from Trustee Robinson, Mr. Anderson confirmed that 9% of the portfolio consists of alternative investments and his associate, Mr. McBride, confirmed that hedge funds have underperformed the market over the last five years versus the strong S&P markets. He believes the current allocation of alternative investments compliments the overall portfolio. Trustee Robinson felt that 9% in alternative investments seemed high. Mr. Beaghan indicated that the Board's policy is for alternative investments to comprise 10-30% of the portfolio.

In response to a question from Trustee Allen as to why the alternative investments percentage is below the 10% threshold and if it should actually be increased, Mr. Anderson indicated that they are looking for additional investments into private equity. Trustee Tull indicated that he would put more into private equity at the expense of the equity markets because in his opinion the equity market percentage is too high.

It was recommended by the Board that a group be created to look at the current hedge fund sleeve to get some direction.

Mr. Strauss presented on Oakland's working capital portfolio. This portfolio is segmented into a liquidity bucket, a contingency bucket, and then a core bucket to try to take into account what Oakland may need for very short term liquidity, intermediate liquidity (6 months - 2 years), and the core portfolio for what could have a longer term investment horizon. The portfolio for the latest fiscal year ending in June had a return of 4.8%. The benchmark for this portfolio is treasuries +150 basis points, which was a return of 2.07, so Oakland beat that benchmark by 273 basis points with all of those numbers are net of all fees.

The performance in the latest fiscal year was heavily driven by the equity side of the equation. In the equity side, a core equity fund earned a little bit more than 18%, which was better than the S&P 500 Index and a very low volatility equity fund, which focuses on dividend, earning, strategies and portfolios or stocks that return cash. On the fixed income side of the equation, there was very little return on fixed income.

In response to a question from Trustee Tull, Mr. Strauss indicated the liquidity fund consists almost entirely of treasuries and government agencies. There are some mortgage papers in that area and a small amount of corporates. In the longer end side, the corporates can represent as much as 45% to 55% of the portfolio, but it will all be focused on high-grade corporates above investment grade. It does not include junk bonds or distress debt. The equity side includes market equities with no hedge funds, derivatives, or private equity, so it can be liquidated on a daily basis if necessary.

After discussion, Trustee Tull, seconded by Trustee Stolicker, moved approval of the recommendation, and the motion was unanimously approved by those present.

#### Financial Statements, June 30, 2017 and 2016

Trustee Robinson presented the Financial Statements, June 30, 2017 and 2016 recommendation as set forth in the agendum item.

RESOLVED, that the Board of Trustees accepts the Financial Statements, June 30, 2017, and 2016, which were audited by the Board of Trustee's public accounting firm, Plante & Moran P.L.L.C.

Trustee Robinson indicated that on October 11, 2017, the Audit Committee met and the representative of Plante Moran presented its opinion on Oakland's Financial Statements. It indicated the Financial Statements were fairly presented and were in accordance with the generally accepted accounting principles. The Audit Committee recommended that the Board accept the Financial Statements for the year ended June 30, 2017. He reminded the Board that the Board itself has the responsibility for reading the financials, asking any questions and coming to some understanding of those financials.

After discussion, Trustee Tull, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### Schedule of Expenditures of Federal Awards for Year Ended June 30, 2017

Trustee Robinson presented the Schedule of Expenditures of Federal Awards for Year Ended June 30, 2017 recommendation as set forth in the agendum item.

RESOLVED, that the Board of Trustees accepts the Schedule of Expenditures of Federal Awards for the Year Ended June 30, 2017, which was audited by the Board of Trustee's public accounting firm, Plante & Moran P.L.L.C.

After discussion, Trustee Tull, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### G. Other Items for Consideration/Action that May Come Before the Board

There were no other items for consideration/action presented to the Board.

#### H. Adjournment

Chair DeVore adjourned the meeting at 3:31 p.m.

Submitted,

Approved,

Victor A. Zambardi

Secretary to the Board of Trustees

Richard L. DeVore

Chair, Board of Trustees